# Montgomery County Council Grants Advisory Group Report

FY10 Review of Council Grant Applications

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#### **EXECUTIVE SUMMARY**

For FY10, the Grants Advisory Group reviewed a total of 197 applications from 148 different organizations totaling \$10,724,517.

By comparison the FY09 Grants Advisory Group reviewed a total of 186 applications from 132 different organizations totaling \$11,722,617.

On October 14, 2008, the Montgomery County Council adopted Resolution #16-734 which established an application and review process for funding requests from non-profit agencies for FY2010. This resolution is attached as *Appendix 1* (©A1-A3).

In addition, for FY10 the Council indicated that it "is particularly interested in proposals that provide emergency and other assistance to the needlest members of our community." The FY10 Council Grant Application and supporting materials noted this Council priority for FY10 (see *Appendix 2* ©A4-A14).

As part of the FY10 grants process the Council appointed a Grants Advisory Group to review applications and provide evaluative comments on the proposals. This is the final report of the Grants Advisory Group to the Council, and completes the Group's work for this fiscal year.

The Council appointed 32 members to the Grants Advisory Group. One member withdrew for personal reasons and 31 members participated in the review of applications. The Grants Advisory Group met a total of eight times between February 4 and April 13. Three of the meetings were of the full Grants Advisory Group and five meetings were in smaller teams of members. For the grants submitted to the Council, staff organized the Grants Advisory Group into 10 Teams with each team reviewing similar applications. Each team had three members of the Grants Advisory Group, with the exception of two teams with two members (due to smaller number of applications to review or withdrawal of team member) During the month of March each grant applicant was invited to attend a brief Question and Answer session with the Grants Advisory Group team reviewing their application. Almost all applicants accepted this invitation. In addition, a separate team reviewed the County Executive-recommended Community Grants that were not previously submitted to the Council and which did not go through a competitive process in the Executive Branch. Because of the constrained time frame for review of these Executive-recommended grants, the Grants Advisory Group was not able to have Q&A sessions with these applicants.

Collectively, the Grants Advisory Group spent over 130 hours in meetings with applicants and in reviewing applications, plus approximately an equal amount of time reviewing applications individually.

Applications have been identified according to the following categories: (Large Capital: \$50,000 or greater; Small Capital: less than \$50,000; and operating support for organizations incorporated prior to/in or after year 2000)

Applications have also been identified according to program area:

- Basic needs/Emergency services/ Housing-related services/ Legal services;
- Community Development and Economic Development;
- Health and Behavioral Health:
- Services to Children and Families;
- Services to Older Adults and People with Disabilities;
- Youth Development

The summary table in the next section reflects program designations. The attached summary spreadsheet reflects the program, category, description of project, and funding requested. Those grants recommended for full funding by the Executive are noted in **bold**; those recommended for partial funding are identified in *italics* with the amount recommended by the Executive in the CE column. An asterisk beside the name of the organization denotes an application submitted to the Council that was a duplicate of an application to one of two County Government competitive grant programs: Community Development Block Grant or Community Service Grant.

## I. Summary Information and Tables and Summary Worksheet

The attached summary spreadsheet beginning on ©1B has three parts:

- 1. Council grant applications reviewed by the Grants Advisory Group. The summary spreadsheet for these applications begins on ©1B. Evaluative comments for these applications begin on ©1. (As noted previously, those recommended for full funding by the Executive are noted in **bold**; those recommended for partial funding are identified in *italics* with the amount recommended by the Executive in the CE column)
- 2. Executive-recommended Community Grants not previously submitted to the Council and reviewed by the Grants Advisory Group. The Grants Advisory Group also reviewed 36 Executive-recommended Community Grants not previously submitted to the Council. The summary spreadsheet for these 36 grants not previously submitted to the Council begins on ©10B. Evaluative comments for these grants begins on ©162

The Executive recommended a total of 57 discretionary Community Grants in the Community Grants Non-Departmental Account, plus three more that are contained in the capital budget. (These figures do not include Arts and Humanities Grants) For a complete listing of all Executive-recommended discretionary Community Grants, and competitive Community Service Grants and Community Development Block Grants, see

Appendix 4 ©A17-A20.

3. Council Grant Requests not reviewed by the Grants Advisory Group. These requests include those received at the Council but reviewed by the Arts and Humanities Council & Council Committees, four grants recommended for full funding by the Executive that underwent a competitive process in the Executive Branch: Community Development Block Grants and Community Service Grants, and one application that was withdrawn (©12B-13B). There are no corresponding evaluative comments for these grants.

#### SUMMARY INFORMATION

## **Program Areas**

The Council directed that grant applications should be sorted according to the program area of the application. Staff sorted the applications into the following program areas: basic needs/ emergency services/ housing-related services/legal services; community development and economic development; health and behavioral health; services to children and families; services to older adults and people with disabilities; and youth development.

The table below shows the number of applications in each program area and the total amount of requested funding in each program area.

**Table 1: Program Areas** 

Program Area	Number of Applications	%	Total Amount	%
Basic Needs/Emergency Svs./Housing-	46	23 %	\$ 2,622,553	24%
related Svs.		_		_
Community & Economic Development	23	12 %	\$ 2,034,775	19 %
Health/Behavioral Health	22	11%	\$ 1,002,401	9%
Svs. to Children and Families	24	12%	\$ 1,531,046	14%
Svs. to Older Adults/People with	32	16%	\$ 1,339,473	12 %
Disabilities				
Youth Development	42	21%	\$ 1,838,151	17%
Other	8	4%	\$ 356,118	3%
Total:	197	100%*	\$10,724,517	100 %

For Table 1, the "Other" category refers to applications that did not fall into one of the identified program areas. They were for security, animal care, environment, or nonprofit capacity building requests. (Percentages do not total 100 due to rounding).

#### II. Evaluative Comments

The Grants Advisory Group compiled one-page summaries of evaluative comments for each application reviewed. The summaries are attached on ©1-©197. As directed by the Council, the report of the Grants Advisory Group does not rank, score, or tier the applications. As previously noted, on the summary spreadsheet those grants recommended for full funding by the Executive are noted in **bold**; those recommended for partial funding are identified in *italics* with the amount recommended by the Executive in the CE column. An asterisk beside the name of the organization denotes an application submitted to the Council that was a duplicate of an application to one of two County Government competitive grant programs: Community Development Block Grant or Community Service Grant.

The group evaluated each application on the following criteria established by the Council:

### Cost-benefit analysis

- a. What is the per unit cost of the service or activity?
- b. What is the impact on the recipient relative to the cost?

#### **Public benefit**

- a. Is the need clearly identified and demonstrated?
- b. Is the target population clearly described and well served by this proposal?
- c. Is there justification for the program?

### Strength of organization

- a. How long have these services been delivered by this agency and for how long has this program been receiving public funds?
- b. What is the number of volunteers and staff involved in the program? Does the proposal describe principal staff assigned to the program and their qualifications? Do they have experience and expertise relative to the proposed project?
- c. What other partner organizations is the applicant working with to address the needs of those served?
- d. Has the organization leveraged other non-county government funding for the proposal or other programs?
- e. Based on the budgetary information, does the organization have the capacity to carry out the proposed program?

### Strength of proposal

- a. Does the proposal clearly describe what the project proposes to do and what recipients will get out of it?
- b. Does it reflect an understanding of potential barriers to effective implementation of the program and the plan to address the barriers?
- c. Does the proposal outline the anticipated outcomes of the program and are the outcomes measurable and relevant?
- d. Does the proposal discuss the activities and timeline to achieve the anticipated outcome?

- e. If the proposal requests funds for an existing program, does it describe the results/outcomes achieved to date? Evaluate the results achieved to date.
- f. If the proposal requests funds for a new program, does it provide information on success of program in other jurisdictions, evidence of best practices, etc.?
- g. Are there specific plans for integration/coordination with other existing nonprofit organizations and County services?
- h. Does the proposal contain a sufficiently detailed program budget to be able to assess whether project budget is in line with proposed project?
- i. Does the proposal address plans for continuing support after the grant ends and the availability of other resources?
- j. Are there any major concerns with the budget?

## III. Appendices

The following documents are attached for reference and review:

Appendix 1: Resolution # 16-734, Establishing FY2010 Community Grant process

(©A1-A3)

Appendix 2: Council grant application form and instructions (©A4-A14)

Appendix 3: Letter to Community Partners announcing FY 2010 Council Grant process

(©A15-A16)

Appendix 4: Complete list of Executive-recommended Community Grants and

competitive Community Service Grants and Community Development

Block Grants (©A17-A20)

	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
		Reviewed by Grants Advisory Group Originally submitted to the Council					
1	A Wider Circle	client services staff to coordinate furniture and home goods distribution to low-income families	\$36,000	op./≥2000	basic needs/ emergency / housing/legal	AT . Wallet	8/10/2011 - State
2	Adoptions Together	online pre- and post-placement curriculum and support services for parent/caregivers of abused & neglected children	\$34,033	op./ <2000	children & families		
3	Adventist Community Services of Greater Washington, Inc. l	Food assistance for clients	\$10,000	op./ <2000	basic needs/ emergency / housing/legal		
4	Adventist Health Care, Inc./ Ridge School of Montgomery County I	outdoor educational experiences for students with behavioral and emotional needs	\$19,660	op./ <2000	youth dev.		
5	Adventist HealthCare, Inc. 2	health care/ language interpretation skills training	\$17,890	op./ <2000	health / behavioral health		
6	African American Festival of Academic Excellence	student, family, & community programs to recognize academic excellence among MCPS students of African descent	\$25,000	op./<2000	youth dev.		20,000
7	African Immigrant and Refugee Foundation	mental health & empowerment program for African immigrants and refugees	\$40,000	op./≥2000	health / behavioral health		
8	African Women Council, Inc.	operating expenses/seed funds for programs assisting French-speaking African immigrants	\$49,000	op./≥2000	children & families		
9	Alliance for Workplace Excellence	campaign for businesses to implement work life & environmentally friendly practices and policies	\$75,000	op./ <2000	economic dev.		
10	Alzheimer's Disease and Related Disorders Association, National Capital Area Chapter, Inc.	alzheimer's workplace assistance program for working family caregivers, public safety personnel training, Safe Return scholarships	\$92,200	op./ <2000	health / behavioral health		in DHHS base budget
11	Arthritis Foundation Metropolitan Washington Chapter	education and outreach initiative for arthritis prevention, management, and treatment	\$30,832	op./ <2000	health / behavioral health		
12	Asian Pacific American Legal Resource Center (APALRC)	legal services for low income limited English proficient Asian Americans	\$55,000	op./ <2000	basic needs/ emergency / housing/legal		
13	Aunt Hattie's Place, Inc. 1	capital funds for green, renewable energy- efficient features in construction & equipment of group home for boys	\$200,000	large cap.	children & families		\$100,000



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
14	Aunt Hattie's Place, Inc. 2	Start up staff expenses for six months of operation of group home for boys; van purchase	\$250,000	op./ <2000	children & families	A Committee of the Comm	
15	Bethesda Cares, Inc.	eviction prevention & utility shutoff assistance	\$15,000	op./ <2000	basic needs/ emergency / housing/legal		in DHHS base budget
16	Big Brothers Big Sisters of the National Capital Area	Big Brothers Big Sisters in Schools mentor program	\$40,000	op./ <2000	youth dev.		3333
17	Boys & Girls Clubs of Greater Washington	Project Learn academic enrichment program to low-income, at-risk youth in Germantown	\$30,000	op./ <2000	youth dev.		
18	Career Transition Center	skill-building & job training	\$110,000	op./≥2000	economic dev.		
19	Caribbean Help Center	Opening New Doors program providing summer youth tutoring, financial literacy, homeownership counseling, and other services	\$60,000	op./ ≥2000	children & families		
20	CASA de Maryland (Maryland New Americans Partnership)	comprehensive citizenship promotion initiative increasing capacity of existing community organizations to help legal permanent residents become citizens	\$148,500	op./ <2000	community dev.		
21	CASA de Maryland, Inc. I	economic and workforce development in Long Branch	\$115,000	op./<2000	economic dev.		\$57,500
22	CASA de Maryland, Inc. 2	Shady Grove Workers' Center	\$242,850	op./<2000	community dev.		\$173,570 in Reg. Svc. Center base budget
23	CASA de Maryland, Inc. 3	Wheaton Workers' Center	\$214,730	op./<2000	community dev.		\$173,570 in Reg. Svc. Center base budget
24	CASA de Maryland, Inc. 4 *	legal services program	\$45,000	op./<2000	basic needs/emergency/ housing/legal	*CDBG	\$20,000
25	CASA de Maryland, Inc. 5 *	training tools for Vocational Training Center	\$18,500	sm. cap./ <2000	economic dev.	* Community Service Grant	\$9,000
26	CASA de Maryland, Inc. 6	staff & operating expenses for Pine Ridge Community Center	\$185,130	op./ <2000	community dev.		\$92,500 in DHCA/HIF
27	CASA de Maryland, Inc. 7	social services case management and referral program	\$150,000	op./ <2000	basic needs/ emergency / housing/legal		\$100.000
28	Catholic Charities of the Archdiocese of Washington 1	immigration legal services	\$50,000	op./ <2000	basic needs/ emergency / housing/legal		
29	Catholic Charities of the Archdiocese of Washington 2	crisis support services for low-income immigrants	\$50,000	op./ <2000	basic needs/ emergency / housing/legal		
30	Center for Adoption Support & Education, Inc. 1	adoption therapy for foster children and pre- adopt parents	\$58,988	op./ <2000	children & families		
31	Center for Adoption Support & Education, Inc. 2	part time psychiatrist for services for foster & adopted children	\$109,590	op./ <2000	children & families		
32	Center for Holistic Health, Inc.	Fit for Life health & wellness education program	\$27,195	op./≥2000	health / behavioral health		



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
33	CentroNia	emergency child care subsidies, basic needs & partial staff costs for families in early childhood and Parent Center program	\$50,000	op./ <2000	basic needs/ emergency / housing/legal		
34	CHI Centers, Inc.	vehicles for transporting adults with developmental disabilities to community activities & employment	\$70,000	large cap.	older adults / people with disabilities		
35	Child Center & Adult Services, Inc	mental health counseling to uninsured and under-insured pregnant women and new mothers suffering from depression	\$65,000	op./ <2000	health / behavioral health		\$20.000
36	Chinese American Senior Services Association	Senior Health & Wellness Center	\$49,900	op./ ≥2000	older adults / people with disabilities		
37	Circle of Hope Therapeutic Riding, Inc.	Equine Assisted therapeutic riding program for children & adults	\$28,050	op./ <2000	health / behavioral health		
38	Class Act Arts	provide female & juvenile offenders at Detention and Correction facilities with arts as means for skill building, problem solving and conflict resolution	\$91,509	op./<2000	youth dev.		\$45,000
39	College Tracks *	staff expenses for program to improve college access for students at Wheaton High School	\$45,000	op./≥2000	youth dev.	*CDBG	
40	Community Bridges, Inc.	leadership and empowerment programs for immigrant and low-income adolescent girls	\$80,000	op./ <2000	youth dev.		
41	Community Ministries of Rockville	Rockville Emergency Assistance Program	\$25,000	op./ <2000	basic needs/ emergency / housing/legal		
42	Community Preservation and Development Corporation	Youth Development Literacy program	\$45,000	op./<2000	youth dev.		
43	Community Services for Autistic Adults and Children, Inc. (CSAAC)	staff & scholarships for children with autism for after school services	\$65,000	op./ <2000	older adults / people with disabilities		
44	Conflict Resolution Center of Montgomery County (CRCMC) 1	mediation manager for dispute resolution	<b>\$44</b> ,780	op./ ≥2000	community dev.		
45	Crossway Community 1*	job readiness & placement programs	\$45,000	op./ <2000	economic dev.	*CDBG	
46	Crossway Community 2	intervention services staff & emergency provisions for families in crisis	\$46,525	op./ <2000	basic needs/ emergency / housing/legal		
47	Damascus Ecumenical Laymen's Association, Inc. 1	case management and mentoring services for self-sufficiency program	\$7,500	op./<2000	children & families		
48	Damascus Ecumenical Laymen's Association, Inc. 2*	staff expenses for Rock the House after school program	\$30,000	op./ <2000	youth dev.	*CDBG	
	Dwelling Place, Inc.	Case Managers for transitional housing program	\$20,000	op./ <2000	basic needs/ emergency / housing/legal		
	Easter Seals Greater Washington- Baltimore Region, Inc. 1 *	Family Respite Program for children with disabilities and their families	\$45,000	op./ <2000	older adults / people with disabilities	* CDBG	



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
51	Easter Seals Greater Washington- Baltimore Region, Inc. 2	matching funds for state-funded wheelchair accessible mini-van	\$8,900	sm. cap./ <2000	older adults / people with disabilities		
52	Easter Seals Greater Washington- Baltimore Region, Inc. 3	start up staff expenses child development & adult day services programs	\$75,000	op./ <2000	older adults / people with disabilities		
53	Ecumenical Program on Central America & Caribbean (EPICA)	rent, operating expenses, and family advocate for transitional housing apartment	\$28,030	op./ <2000	basic needs/ emergency / housing/legal		
54	Educational Video in Spanish, Inc.	Spanish-language television series broadcast	\$21,500	op./ <2000	community dev.		
55	Families Together for People with Disabilities	positive behavior support program for families of children with autism	\$40,250	op./ <2000	older adults / people with disabilities		
56	Family Services, Inc.	staff & partial facility expenses for Neighborhood Service Center Community Safety Net program	\$100,000	op./ <2000	basic needs/ emergency / housing/legal		
57	First African Methodist Episcopal Church	feeding program- groceries to families on a monthly basis	\$9,813	op./≥2000	basic needs/emergency/ housing/legal		\$6,410
58	First Tee	girls golf and life skills program	\$30,439	op./≥2000	youth dev.		\$25,000
59	Florence Crittenton Services of Greater Washington	youth development programs for girls ages 13-19	\$100,000	op./ <2000	youth dev.		
60	Food and Friends	home-delivered meal and food program to people with HIV/AIDS or other life- challenging illnesses	\$60,000	op./ <2000	basic needs/emergency/ housing/legal		\$20,000 in DHHS base budget
61	Friends of Wells/Robertson House, Inc.	food assistance for transitional housing program	\$10,000	op./ <2000	basic needs/ emergency / housing/legal		
62	Future Link	portion of ED salary for NET program providing youth coaches, self-advocacy education and supports for vulnerable youth 16-25	\$35,000	op./≥2000	youth dev.		
63	GapBuster Learning Center, Inc. 1	Leaders in Training Program/services for teen and young adult activities	\$105,000	op./ ≥2000	youth dev.		
64	GapBuster Learning Center, Inc. 2	HIV/AIDS/STD awareness & prevention program	\$132,000	op./ ≥2000	health / behavioral health		
65	Garrett Park Elementary School Foundation	funds to assist with construction of larger stage during scchool's renovation	\$50,000	large cap.	children & families		
66	Gateway Georgia Avenue Revitalization Corp.	Staff & operating expenses for First time Authors program, Acorn Market, & Gateway Heliport community gathering space	\$93,895	op./ <2000	community dev.		
67	Germantown Oktoberfest	Germantown Oktoberfest supplemental expenses	\$10,000	op./ <2000	community dev.		
68	Gandhi Brigade, Inc.	equipment for youth media center	\$30,109	sm. cap./≥2000	youth dev.		\$15,000
69	Graceful Growing Together, Inc.	staff coordination, maintenance, & security for shared space & services for community nonprofits providing safety net services	\$56,200	op./ ≥2000	basic needs/ emergency / housing/legal		



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
70	Great Strides Therapeutic Riding, Inc.	operating support for equine assisted mental & behavioral health programs	\$21,000	op./ <2000	health / behavioral health		
71	Greater Washington Jewish Coalition Against Domestic Abuse (JCADA)	staff & emergency victim assistance & client services	\$30,000	op./≥2000	children & families		
72	Head Injury Rehabilitation & Referral Services, Inc.	computers for staff & client use	\$34,100	sm. cap./ <2000	older adults / people with disabilities		
73	Hispanic Business Foundation of Maryland, Inc.	Partnership Youth Initiative providing mentored after-school workplace experiences to at risk high school students	\$80,000	op./≥2000	youth dev.	_	
74	Home Care Partners	home care aide service program for frail elderly and individuals with disabilities	\$30,000	op./ <2000	older adults / people with disabilities		
75	Housing Opportunities Community Partners, Inc.	move-in costs assistance for formerly homeless families	\$10,000	op./ <2000	basic needs/ emergency / housing/legal		
76	Housing Unlimited, Inc.	staff expenses for Extra Measure Property Management Program	\$50,000	op./ <2000	basic needs/ emergency / housing/legal		
77	Identity, Inc. 1	MC Correctional Facility program for Latino youthful offenders	\$55,875	op./ <2000	youth dev.		in Corrections base budget
78	Identity, Inc. 2	positive youth development program for upcounty Latino youth at risk of gang involvement	\$60,000	op./ <2000	youth dev.		
79	IMPACT Silver Spring	Neighbors Supporting Neighbors emergency assistance & community support initiative	\$252,000	op./ <2000	basic needs/ emergency / housing/legal		
80	Institute for Family Development- Centro Familia 1	training, business development and home	\$80,000	op./ <2000	children & families		
81	Institute for Family Development- Centro Familia 2	Cradle to Classroom comprehensive academic, social, health, & parenting support program for adolescent parents	\$171,210	op./ <2000	children & families		
82	Interages	Intergenerational Bridges youth mentoring program	\$50,000	op./<2000	youth dev.		
83	Interfaith Works 1	Emergency Assistance Safety Net Fund	\$100,000	op./<2000	basic needs/ emergency / housing/legal		
84	Interfaith Works 2*	Project Inform counseling and referral svs. at Clothing Centers	\$45,000	op./ <2000	basic needs/ emergency / housing/ legal	*CDBG	
85	Interfaith Works 4 *	Vocational Counselor for Interfaith Housing Coalition Program	\$45,000	op./ <2000	economic dev.	* CDBG	
86	Inwood House Development Corporation	heavy chore cleaning & clutter management services to low-income disabled adults at Inwood House	\$20,825	op./ <2000	older adults / people with disabilities		
87	Ivymount Outreach Programs, Inc.	early intervention program for children at risk of normal development in nursury schools/child care centers	\$20,000	op./ <2000	children & families		
88	Jewish Council for the Aging (JCA) 1	employment training service for seniors	\$46,479	op./ <2000	older adults / people with disabilities		



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
89	Jewish Council for the Aging (JCA) 2*	Senior Services Training Center	\$43,410	op./ <2000	older adults / people with disabilities	*CDBG	
90	Jewish Council For the Aging (JCA) 3	50 + Employment Expo	\$105,428	op./ <2000	older adults / people with disabilities		
91	Jewish Federation of Greater Washington	Community Partners' NORC program- bringing neighbors together with neighbors to support seniors to live in their homes	\$50,000	op./ <2000	older adults / people with disabilities		
92	Jewish Community Center of Greater Washington (JCCGW)	partial match for Urban Areas Security Initiative Nonprofit Security grant	\$10,000	sm. cap./ <2000	other		
93	Jewish Foundation for Group Homes, Inc.	roof replacement & other modifications to group homes	\$50,000	large cap.	older adults / people with disabilities		
94	Jewish Social Services Agency 1 *(JSSA)	Project Linkage vocational services program to assist youth and young adults with career development	\$45,000	op./ <2000	youth dev.	*CDBG	
95	Jewish Social Services Agency 2 *(JSSA)	desktop computers	\$20,000	sm. cap./ <2000	health / behavioral health	* Community Service Grant	
96	Jobs Unlimited	Project Outreach/adults with serious mental illness to distribute basic needs items to needy families	\$50,000	op./ <2000	basic needs/ emergency / housing/legal		
97	Jubilee Association of Maryland *	computers & furnishings for community service center	\$15,524	sm. cap./ <2000	older adults / people with disabilities	* Community Service Grant	
98	Junior Achievement of the National Capital Area	work readiness, financial literacy, & entrepreneurship education for K-12	\$65,014	op./ <2000	youth dev.		
99	Kappa Community Development Foundation, Inc./Not 4 Profit Services, Inc.	grant writing services to small & emerging nonprofit organizations	\$7,018	op./≥2000	other		
100	Kids Enjoy Exercise Now (KEEN Greater DC, LLC)	recreational sports and music programs for young people with disabilities	\$25,597	op./ <2000	older adults / people with disabilities		
101	Korean Association of the State of Maryland Metropolitan Area, Inc.	Computer, social service, & English training programs	\$90,000	op./ <2000	community dev.	\$45,000 of total request of \$135,000 for adult ESOL; referred to MCAEL	
102	Korean Community Service Center of Greater Washington	Keystones Project-address family abuse issues; prevention workshops & Family Abuse Prevention guide	\$30,000	op./ <2000	children & families		\$25.000
103	Korean-American Senior Citizens Association, Inc. 1	computer education for seniors	\$24,020	op./ <2000	older adults / people with disabilities		
104	Korean-American Senior Citizens Association, Inc. 2	Social services for elderly Korean- Americans	\$31,200	op./ <2000	older adults / people with disabilities		
105	Latin American Youth Center- Maryland Multicultural Youth Centers	Youth Service Corps program	\$42,375	op./<2000	youth dev.		
106	Latino Economic Development Corporation (LEDC)	Small Business Development, Local First initiatives, and Homeownership Counseling Programs	\$327,500	op./ <2000	economic dev.		\$187,000



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
107	League of Korean Americans of Maryland	family services, inc. crisis, after school guidance, counseling, tutor, mentor, & parent education	\$58,500	op./ <2000	youth dev.		
108	Legacy Premier Foundation, Inc.	foreclosure prevention, homebuyer counseling, eviction prevention, youth educational counseling, computer & job training	\$50,000	op./ ≥2000	community dev.		
109	Liberty's Promise	internship and civic education programs for low-income youth immigrants	\$50,000	op./≥2000	youth dev.		
110	Long Branch Athletic Association	out of school athletic program for youth in Long Branch	\$62,000	op./ ≥2000	youth dev.		
111	Lt. Joseph P. Kennedy Institute of Catholic Charities	specialized after-school program for children with developmental disabilities	\$109,000	op./ <2000	older adults / people with disabilities		
112	Lutheran Services of the National Capital Area	direct supportive services to low-income refugee families who are homeless or threatened with homelessness	\$45,000	op./<2000	basic needs/ emergency / housing/legal		
113	Manna Food Center	Smart Sacks weekend food program for low- income school children	\$55,913	op./ <2000	basic needs/ emergency / housing/legal		
114	Maryland Vietnamese Mutual Association	Parenting Enrichment Program	\$50,000	op./ <2000	children & families		
115	Meals on Wheels of Central Maryland, Inc.*	staff & client subsidy for home-delivered meals program	\$28,000	op./ <2000	basic needs/ emergency / housing.	*CDBG	
116	Metropolitan Center for Assault Prevention	READY violence prevention program	\$30,000	op./ <2000	children & families		
117	Metropolitan Community Development Corporation	homeownership counseling	\$50,000	op./ <2000	community dev.		
118	Mid-Atlantic Gleaning Network	emergency food relief to food banks & individuals through harvesting produce from farms and orchards	\$50,000	op./ <2000	basic needs/ emergency / housing/legal		
119	Ministries United Silver Spring Takoma Park, Inc.	staff expenses & emergency financial grants to County residents facing the threat of eviction or foreclosure	\$43,569	op./ <2000	basic needs/ emergency / housing/legal		
120	,	maintain daytime hours at Men's Emergency Shelter	\$295,972	op./ <2000	basic needs/ emergency / housing/legal	portion in base budget	\$54,852 remaining funds needed, combining CDBG &CG req. :
	Montgomery County Community Foundation	County contribution to the Nonprofit Advancement Fund	\$107,000	op./ <2000	other		CE rec. \$132,000
122	Montgomery County MD Bar Foundation	legal services to low-income residents through the Pro Bono Program	\$145,040	op./<2000	basic needs/emergency/ housing/legal		\$49,241 in DHHS base budget
123		wheelchair accessible van to transport low income elderly & frail Muslim residents	\$59,210	large cap.	older adults / people with disabilities		



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
124	Montgomery County Muslim Foundation. Inc. 2	driver & adm staff for transportation for low income elderly & frail Muslim residents	\$70,000	op./≥2000	older adults / people with disabilities		\$40,000
125	Montgomery Village Foundation, Inc.	Staff, transportation, & equipment assistance for senior citizen drop in program	\$10,000	op./<2000	older adults / people with disabilities		
126	NAMI Montgomery County	Latino Outreach Program	\$12,640	op./ <2000	health / behavioral health	<u> </u>	
127	National Center for Children and Families (NCCF)	services to victims of domestic violence	\$63,256	op./ <2000	children & families		
128	National Multiple Sclerosis Society, National Capital Chapter	respite care program	\$50,000	op./<2000	older adults / people with disabilities		
129	Nonprofit Village Center, Inc	office space & adm. support to 15-20 community nonprofits	\$100,000	op./≥2000	other		\$75,000
130	On the Ball Spinny, Inc.	motivational life-values program for school- aged youth	\$18,000	op./≥2000	youth dev.		
131	Pain Connection	rent, adm. staff, operating expenses for work with chronic pain sufferers & their families	\$34,350	op./ <2000	health / behavioral health		
132	Passion for Learning	Young Writers' Academies after school academic enrichment program for at-risk students	\$12,000	op./ ≥2000	youth dev.		
133	Planned Parenthood of Metropolitan Washington	Teen education, prevention, and outreach reproductive health services for Latino teens & young adults	\$40,000	op./ <2000	health / behavioral health		
134	Potomac Community Resources, Inc.	services to teens & adults with developmental disabilities	\$60,000	op./ ≥2000	older adults / people with disabilities		in DHHS budget
135	Prison Outreach Ministry	Welcome Home Reentry Program to provide mentoring services for persons reintegrating into the community after incarceration	\$55,000	op./ <2000	children & families		in Corrections budget
136	Project Change I	staff & materials expenses to show Giving Back-Teens Transforming their Communitiies service learning video to middle school students	\$9,930	op./≥2000	youth dev.	-	
137	Project Change 2	staff & materials to expand bullying prevention peer education project	\$28,851	op./≥2000	youth dev.		
138	Read Across Jamaica Foundation (in partnership with Caribbean American Chamber of Commerce)	Caribbean Heritage Celebration	\$57,040	op./ ≥2000	community dev.		
139	Rebuilding Together	emergency repairs	\$75,000	large cap.	basic needs/ emergency / housing/legal		
140	Red Wiggler Foundation, Inc.	Farm to Group Home food and nutritional well-being program for low-income adults with developmental disabilities	\$24,000	op./ <2000	basic needs/ emergency / housing/legal		



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
141	Reginald S. Lourie Center for Infants & Young Children	bilingual receptionist for organization's early childhood mental health & early intervention services	\$48,300	op./ <2000	children & families		
142	Rockville Presbyterian Church(Rainbow Place)	staff costs for emergency shelter for adult homeless women	\$15,000	op./ <2000	basic needs/ emergency / housing/legal		
143	Silver Spring Interfaith Housing Coalition 1*	case management program for homeless men at Philadelphia House	\$42,491	op./ <2000	basic needs/ emergency / housing/legal	*CDBG	
144	Silver Spring Interfaith Housing Coalition 2*	renovations to apartment bldg.	\$19,760	sm. cap./ <2000	basic needs/ emergency / housing/legal	*Community Service Grant	
145	Somali American Community Association, Inc	services to low-income members of Somali community	\$18,740	op./≥2000	children & families		
146	St. Lukes House, Inc.	food & nonreimbursable medication expenses for low-income residents with serious mental illness	\$10,000	op./ <2000	basic needs/ emergency / housing/legal		
147	Stepping Stones Shelter	employment counselors for shelter and HOME program clients	\$30,350	op./ <2000	economic dev.		
148	Suburban Hospital Foundation 1	specialized instruments for screening for cholesterol levels, carbon monoxide concentration, osteoporosis, & skin cancer risk	\$17,700	sm. cap./ <2000	health / behavioral health		
149	Suburban Hospital Foundation 2 *	equipment for cancer prevention community and student education programs	\$15,492	sm. cap./ <2000	health / behavioral health	* Community Service Grant	
150	Teen Connection of Takoma DBA Teen and Young Adult Health Connection	free and low-cost reproductive health services to females and males ages 12-35	\$250,000	op./≥2000	health / behavioral health		
151	The ARC of Montgomery County, Inc.	equipment, supplies, staff training & transportation for After All. after-school and summer program for youth with & without developmental disabilities	\$47,585	sm. cap./ <2000	older adults / people with disabilities		
152	Linor Leams Inc.	tutoring and educational motivation to students from low-income families	\$53,228	op./≥2000	youth dev.		
153	Top Banana Home Delivered Groceries,	shopping assistance for vulnerable older adults	\$51,740	op./ <2000	basic needs/ emergency / housing/legal		in DHHS budget
154	Top Banana Home Delivered Groceries, Inc. 2*	senior outreach project Wheaton/Silver Spring bringing information on food & other services for seniors	\$34,200	op./ <2000	older adults / people with disabilities	*CDBG	
155	Treatment and Learning Centers (TLC) 1 *	vehicle for work with consumers with cognitive disabilities	\$19,845	sm. cap./ <2000	older adults / people with disabilities	* Community Service Grant	
156	Treatment and Learning Centers (TLC) 2	Help Others Hear free hearing aids for adults	\$25,800	op./ <2000	health / behavioral health		
157		wireless communication system for Hospital's Emergency Dept.	\$49,902	sm. cap./ <2000	health / behavioral health		
158		internship program for immigrant youth	\$30,000	op./≥2000	youth dev.		
159		high school student-provided technology skills training to low income families	\$45,000	op./≥2000	youth dev.	*CDBG	



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
160	World Citizens Coalition for Children	rent & operating expenses for organization's programs serving primarily French speaking African immigrants		op./≥2000	children & families		2 against 1 agai
161	YMCA of Metropolitan Washington, Youth & Family Services	Carroll Ave & Quebec Terrace Community Center After-School Program	\$83,831	op./ <2000	youth dev.		
	Organization	Project Description  Reviewed by Grants Advisory Group County Executive Community Grant Recommendations not previously submitted to the Council	Amount	Category	Program Area	Comments	CE Recommended
162	A Wider Circle	cover partial lease costs, and partial operating costs for the new center for community service in Silver Spring	\$32,500	op./≥2000	basic needs/ emergency / housing.		
163	African Immigrant and Refugee Foundation, Inc.	diversity training in Montgomery County	\$15,000	op./≥2000	community dev.		
164	Animal Welfare League of Montgomery County	miscellaneous operating expenses and rental assistance	\$12,100	op./≥2000	other		
165	Asian Pacific American Legal Resource Center, Inc.	legal service, outreach, and education programs for low-income Asian Americans of Montgomery County	\$50,000	op./<2000	basic needs/ emergency / housing.		
166	Bethesda Green	operating expenses, green incubator, education, and event program development to transform area into an eco-friendly community	\$20,000	op./≥2000	other		
167	Big Brothers Big Sisters of the National Capital Area	Mentor Development Center and programs!	\$40,000	op./ <2000	youth dev.		
168	Caribbean Help Center, Inc.	operating expenses	\$10,000	op./≥2000	children & families	_	
169	Circle of Rights, Inc.	Hispanic Outreach	\$10,850	op./≥2000	health / behavioral health		
170	College Tracks, Inc.	operating expenses for program to improve college access for students at Wheaton High School	\$35,000	op./≥2000	youth dev.		
171	Family Learning Solutions, Inc.	services to at-risk African-American and immigrant youth via Family Learning Connections program at the Gilchrest Center for Cultural Diversity	\$50,000	op./ <2000	youth dev.		
172	Family Services, Inc.	match the funds from the City of Gaithersburg for Brothers program	\$35,000	op./ <2000	youth dev.		
173	Identity, Inc.	case management services to low-income Latino youth and families	\$60,000	op./ <2000	children & families		
174	InterFaith Community Against Domestic Violence	training program, and Clergy as Domestic Violence First Responders	\$1,500	op./≥2000	health / behavioral health		



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
175	Jewish Federation of Greater Washington	an emergency generator	\$75,000	large cap.	other		
176	Jewish Federation of Greater Washington	emergency services funding	\$125,000	op./ <2000	basic needs/ emergency / housing.		
177	Jobs Unlimited, Inc.	hire a part-time Outreach Coordinator	\$15,000	op./<2000	basic needs/ emergency / housing.		
178	Jubliee Association of Maryland, Inc.	the autism initiative for individuals with high functioning autism spectrum disorders	\$20,000	op./ <2000	older adults / people with disabilities		
179	Korean Community Service Center of Greater Washington, Inc.	operation of the KAMMSA Health Clinic	\$30,000	op./<2000	health / behavioral health		
180	Liberty's Promise	at-risk youth immigrant population, internship, and civic education programs for low-income youth immigrants	\$20,000	op./≥2000	youth dev.		
181	Long Branch Athletic Association	academic enrichment, recreation, and sports program for the youth of east Silver Spring	\$25,000	op./≥2000	youth dev.		
182	Manna Food Center, Inc.	moving costs and improvements to build refrigeration and shelving units	\$100,000	large cap.	basic needs/ emergency / housing.		
183	Mental Health Association, Inc.	Military Mental Health Initiative	\$40,000	op./ <2000	health / behavioral health		
184	Metropolitan Community Development Corporation	after school enrichment program for low- income and immigrant children ages 3-13	\$25,000	op./ <2000	youth dev.	-	
185	Montgomery County Collaboration Council	Advancing Youth Development training for Out-of-School time program staff	\$16,830	op./≥2000	youth dev.		
186	Nonprofit Roundtable of Greater Washington, Inc.	nonprofit sector to adapt to serve through nonprofit partnerships and collaborations; cost savings in contract and processes	\$25,000	op./ ≥2000	community dev.		
187	Partnership for Jewish Life and Learning	capital security enhancements	\$25,000	sm. cap./ ≥2000	other	<del></del>	
188	Passion for Learning, Inc.	academic after school programs for at-risk students in Montgomery County Public Schools	\$25,000	op./ ≥2000	youth dev.		
189	Rebuilding Together" Montgomery County, Inc.	operating expenses	\$35,000	op./ <2000	basic needs/ emergency / housing.		
190	Special Olympics Maryland -Montgomery County	contribution to the facility expenses	\$10,000	op./ <2000	older adults / people with disabilities		
191	St. Ann's Infant and Maternity Home	Teen Mother-Baby program	\$23,630	op./ <2000	children & families		
192	St. Camillus Church	assist low-income individuals, families, and children with basic living needs	\$10,000	op./ <2000	basic needs/ emergency / housing.		
193	Supported Employment Enterprises Corporation (SEEC)	dental expenses for adults with developmental disabilities	\$14,000	op./ <2000	older adults / people with disabilities		
194	Supported Employment Enterprises Corporation (SEEC)	emergency housing costs for adults with developmental disabilities	\$5,000	op./ <2000	older adults / people with disabilities		
195	The Cambodian Buddhist Society, Inc.	establish on employment center at the	\$20,000	op./≥2000	economic dev.		
196	Washington Chiefs, Inc.	Scotland Community Youth Mentorship Program	\$10,000	op./ <2000	youth dev.		



	Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
197	Women Who Care Ministries, Inc.	hire a Food Services Coordination Manager, and rent a food pantry includes office space	\$30,000	op./≥2000	basic needs/ emergency / housing.		
		TOTAL:	\$10,724,517				
	Organization	Project Description  Not Reviewed by Grants Advisory Group  County Executive recommended fully funded CDBG and CSG or withdrawn	Amount	Category	Program Area	Comments	CE Recommended
	Habitat for Humanity of Montgomery County, MD, Inc.*	housing assistance for organization's VISTA volunteers	\$45,000	op./ <2000	community dev.	*CDBG	
	Interfaith Works 3 *	Vocational Counselor for supported Employment Program	\$45,000	op./ <2000	economic dev.	* CDBG	
	Montgomery County Coalition for the Homeless 1 *	Men's Emergency Shelter- intensive case management services during daytime	\$45,000	op./<2000	basic needs/ emergency / housing/legal	* CDBG	withdrawn
	Montgomery County Coalition for the Homeless 2 *	Partnership for Permanent Housing case management services	\$45,000	op./ <2000	basic needs/ emergency / housing/legal	* CDBG	
	Montgomery County Coalition for the Homeless 4*	12 passenger van	\$20,000	sm. cap./ <2000	basic needs/ emergency / housing/legal	*Community Service Grant	
		to be reviewed by Council Committee					
	Adventist Community Services of Greater Washington, Inc.2	manage Piney Branch Pool	\$206,750	op./ <2000	youth dev.	to be reviewed by PHED committee	
	Community Ministries of Rockville	wrap-around patient support services for health clinic	\$46,928	op./ <2000	health / behavioral health	to be reviewed by HHS Committee: Montgomery Cares	
	Mary's Center for Maternal and Child Care, Inc.	mental health counselor for SS health clinic	\$50,000	op./ <2000	health / behavioral health	to be reviewed by HHS Committee: Montgomery Cares	
	Mercy Health Clinic	partial funding for lease, buildout, & equipment for additional clinic capacity in Gaithersburg	\$50,000	large cap.	health / behavioral health	to be reviewed by HHS Committee: Montgomery Cares	
	Mobile Medical Care, Inc. 1	community liaison/patient outreach advocate for Asian American community	\$50,000	op./ <2000	health / behavioral health	to be reviewed by HHS Committee: Montgomery Cares	
	Mobile Medical Care, Inc. 2	Nurse Practitioner for Upcounty Clinic	\$100,000	op./ <2000	health / behavioral health	to be reviewed by HHS Committee: Montgomery Cares	



Organization	Project Description	Amount	Category	Program Area	Comments	CE Recommended
Mobile Medical Care, Inc. 3	2 staff for recruiting, training, & supporting volunteers	\$130,000	op./ <2000	thealth / behavioral health	to be reviewed by HHS Committee: Montgomery Cares	
Mobile Medical Care, Inc. 4	partial match for fully equipped van-clinic to serve Upcounty residents	\$50,000	large cap.	Thealth / behavioral health	to be reviewed by HHS Committee: Montgomery Cares	
	operating costs for direct animal care such as medications, food, veterinary services, etc.	\$25,000	op./ <2000		to be reviewed by Public Safety Committee	
 					,	



Name of Organization: A Wider Circle

Category/Program Area: Op/≥2000; Basic needs/ emergency/ housing/ legal

Project Description: To meet the emergency critical needs of families transitioning from abuse,

**Project Description:** To meet the emergency critical needs of families transitioning from abuse, divorce and homeless. To provide essential basic needs of 200 families/2700 children and adults, by providing furniture and other essential home goods.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$60.00 per family
- \$13.33 per child/adult

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Only county organization providing furniture free of charge, since 2002.
- Proposal demonstrated the added value of project activities to children's education and general well-being-social, physical and emotional.
- The service provided will help restore beneficiaries sense of dignity and self-worth

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization is a model of a well-managed community program. Large volunteer staff.
- The organizational growth potential is excellent as WC's operational structure is well formed and capable of absorbing the infused funds quickly, adding to its mission and expanding its services.
- Wider Circle has a strong network with other non-profits and has diverse funding sources.

- With a track record of meeting measurable and relevant outcomes, ensures client satisfaction.
- The decision to hire a temporary employee in 2008 enabled WC to increase service by 134%
- Through referrals, WC's collaborates with over 170 social service agencies.
- New location (Warehouse) increased budget obligation (\$5,500/month). Critical to provision of services to those most in need within the county.

Name of Organization: Adoptions Together

Category/Program Area: op./<2000; Children
& Families

Amount Requested: \$34,033

**Project Description:** Provide the online delivery of Adoptions Together's pre- and post-placement curriculum and support services to approximately 3,000 children and their caregivers. Funds will cover software expenses, partial program salaries for social workers/therapists and 2 staff positions. Educational seminars, counseling, support groups and crisis invention services will be delivered via the internet to families to access real time or later at their convenience.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Approximately 3,000 children/caregivers in the county could benefit from and use the online community and education services.
- \$11.34 / person (\$34,033/3,000 people)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Targets at-risk and vulnerable children and their caregivers. Proposal notes that adoptive children are 2X more likely to have disruptive behavior and require more health services.
- Services lead to improved child or adolescent social/emotional well being; improved family
  functioning; increased stability and security for neglected and abused children; improved
  parent/caregiver preparation.
- More parents/caregivers will have access to crisis intervention, counseling, support groups, and educational seminars as services offered via the internet at times that are convenient for them.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Incorporated in 1990 and has 18 years of experience delivering adoptive services.
- Staff in place. Director, Assistant Director, contract social workers. Staff is familiar with web training software as they have successfully piloted a few on-line courses.
- The budget is \$1,320 software, \$27,768 personnel, \$2,843 benefits, \$2,102 supplies.
- Project would continue beyond FY 2010 and funding sustained through subscription-based services to audiences from a broader geographic region.

- Expands on an existing program with demonstrated success. Courses and counseling services/forums have been offered for years, just not on-line.
- Use of the start-up funds has been clearly explained as well as the organization's and staff's ability to start-up and implement the program.
- Limited information on economic level of on-line users and their ability to pay out-of-pocket for these services. Demand for services is clearly demonstrated.

Name of Organization: Adventist Community Services of Greater Washington, Inc. 1

Category/Program Area: Op/<2000; Basic | Amount Requested: \$10,000

needs/ emergency/ housing/ legal

Project Description: Food assistance for clients.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Unable to identify cost-benefit. Amount requested is a matching grant.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- From Sept 2008, up by at least 50% in requests with most coming from families.
- Provides services beyond food assistance including clothing and job preparedness
- Need for program is justified by decline in the economy and more people coming for support

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Reliance on intake process through Case Manager who determines needs, refers accordingly
- Use of volunteers to defray costs
- Creative in finding resources, such as getting college work-study students fully covered
- In operation since 1983, provides an array of services beyond food to promote self-sufficiency.

- This proposal would be stronger if more specific numbers about meal costs and numbers of participants were included. It is a bit confusing as to the actual numbers to be served.
- Project is based on a need that is presenting to the program, so it is responsive to the community.
- The program/project relies heavily on volunteers and has little overhead cost.

Name of Organization: Adventist Health Care Inc/ Ridge School of Montgomery County 1

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$19,660

**Project Description:** The Ridge School is requesting funds to provide outdoor educational experiences to their student population that has behavioral and emotional needs. The program's goal is to provide an outdoor experience that is comparable to the opportunities students in the Montgomery County Public Schools receive. The Ridge School would partner with Calleva, an outdoor education provider, to provide students with the opportunity to attend an orientation and a two-day (overnight) outdoor education session.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Costs are approximately \$245/student for 80 students (this includes training for educators as well as orientation and overnight stays for the students)
- Impact is difficult to measure, but staff anticipates participating in the program will result in positive changes in attitudes, self-confidence and student willingness to work with others. Evaluations will primarily be a comparison of each student's aforementioned qualities prior to participation and then again afterwards. The students' Individual Education Plans (IEPs) will be used to track and monitor the impact.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Montgomery County students with behavioral and emotional needs
- Providing equal opportunities for outdoor education for students who would probably not otherwise have access to these opportunities
- Better preparing students for "real world" situations

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Although the agency has been providing services for 22 years, this is a new program.
- The Ridge School will partner with Calleva as the outdoor education program provider. The two organizations have worked together previously on a conflict resolution program, but have not previously collaborated on a program of this type or scope.
- The school is hoping to leverage county funds and donations from Calleva to fund the program. If this funding is not received, the school will request funds from its parent organization, Adventist Health Care.

- Partnership with Calleva
- School staff reported that Calleva may have worked with other schools on similar programs, but was not familiar with the results or outcomes
- The proposal did not address barriers to implementation other than the possible difficulty of securing funding
- Plan to measure outcomes is not well documented

Name of Organization: Adventist HealthCare, Inc 2

Category/Program Area: Op./<2000; Health | Amount Requested: \$17,890

and Behavioral Health

**Project Description:** To train qualified bilingual staff on the use of proper language interpretation in a medical setting

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The request appears to cost \$ 300 per participant from grant funds in addition to a slightly larger cost from agency funds. Total cost per person for 60 participants is approx. \$680

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

• Clearly need exists in the provision of language-assisted medical services in a community where about 14% of residents are of Spanish speaking background and significant numbers of residents only speak languages other than English

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Adventist Health Care is a long-serving large and diversified agency; this division is part of this overall health care organization.

- The proposal answers required questions, and states goal that 50% of the training participants will complete language assessment and be certified to interpret; proposal does not provide other specific projected outcomes. Other county and non-profit organizational services are listed but cooperative actions are not clear.
- Budget description seems clear.
- Funding for evaluation and language assessment test is greater than for staff costs and other materials for the training

Name of Organization: African American Festival of Academic Excellence

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$25,000

**Project Description:** With the goal of raising African American academic achievement, the program conducts an annual award ceremony for Montgomery County African American students who maintain a 3.0 GPA to recognize that achievement, motivate higher achievement, and define them as role models who can influence underachieving peers. Students and numerous family members attend the ceremony.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The proposal is to serve 7,500 students (with family and friends who attend the awards ceremony for a total of 15,000) on a total budget of \$75,000 for a unit cost of \$10 per student. Student attendance at the 2008 ceremony was lower at approximately 2,000.
- Given the difficulty of assessing whether the event produces the intended carryover to underachieving students or spurs the awardees to higher achievement, the expenditure (especially \$30,000 to rent Cole Field House) seems significant.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- There is clearly a need to reduce the achievement gap between white and African American (and other minority) students. According to anecdotal evidence and recent surveys, participants view the award positively.
- Stated goals are "the transformation of underachieving students" and the education of "parents on the merits . . . of academic achievement." The awards ceremony is intended to recognize and promote achievement; another effort is the annual collection of books for some 100 underserved students.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The organization has conducted the project for 19 years, entirely through the work of volunteers, and is clearly able to carry out the annual event.
- It has received some funding from Montgomery County Public Schools but the exact amount is not clear, and has used MCPS to identify students to receive books and to arrange workshops for parents. The project is part of a coalition, thus avoiding duplication of activities, and will collaborate with Montgomery College on evaluation and on seminars for parents and students on serious topics.

- The proposal focuses on what the organization does—reward students who achieve a 3.0 GPA—and provides anecdotal evidence of their satisfaction.
- Given the nature of the project, an annual awards ceremony, it is difficult to assess its overall impact on the stated goals of raising the performance of underachieving students and involving parents in achievement.
- So far, there has been no definition of specific project outcomes and no measurement of them.



Name of Organization: African Immigrant and Refugee Foundation

Category/Program Area: Op/≥2000; Health/ | Amount Requested: \$40,000

Behavioral Health

**Project Description:** To transition the African immigrant community to American society and to support their sustainable integration into their new country through mental health counseling, client needs assessment, group counseling sessions related to post-traumatic stress, and outreach.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The applicant requests funds to expand and accommodate volunteers seeking to work with the organization.
- The request from the County would be approximately 25% of the organization's budget.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The Foundation is attempting to help integrate recent African immigrants into American culture by educating and training its clients. In an ambitious program, the Foundation would like to serve 80 new families, which would be at an average expense of \$500 per family. A series of internal programs are designed to bridge cultural gaps for transition.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Provides services to unique clients in the County.
- A professional staff has developed programs that partner with many Montgomery County government, education, cultural, charitable, and civic groups to reach its targeted audience.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• The Foundation has a strong start and continues to make great progress in developing programs that help clients make a strong and successful transition to the United States.

Name of Organization: African Women Council, Inc.

Category/Program Area: Op/\ge 2000; Children & Amount Requested: \$49,000

**Families** 

**Project Description:** Provide education and training for French-speaking African immigrants to enhance their civic, economic and cultural integration and participation in the county.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The applicant requests funds for basic support for expansion of organization to accommodate volunteers and staff organization
- Proposal doesn't indicate how proposed services would impact the organization's current budget.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Services will directly benefit many non-English speaking immigrants. Based on written program,
  it's difficult to determine how many individuals would receive job placement, housing, computer
  skills and become socially integrated. Difficult to determine public benefit.
- While the enthusiastic and dedicated President and Executive Director have spent several years
  devoting their time and efforts to this nonprofit, unclear whether organization has capacity to
  undertake proposed program. It has built an outreach program for its community, but it's still
  young in implementation and has not reached a critical mass.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Provides much-needed services to unique clients in the county.
- The proposal does not provide sufficient information about the actual services provided, the outcomes to be achieved, or other essential details.
- There is a need to clarify the impact of the funds requested with the overall organizational budget. Requested county funding would provide approximately 40% of funding; in-kind services, constitutes almost another 50% of overall proposed budget.

- The proposal provides very little information about the actual services provided, the outcomes to be achieved, or other essential details.
- There is a need to clarify the impact of the funds requested with the overall organizational budget.
- Potential integration and/or coordination with other nonprofits in the County were not addressed.

Name of Organization: Alliance for Workplace Excellence

Category/Program Area: Op./<2000; Economic | Amount Requested: \$75,000

Dev

**Project Description:** The Alliance for Workplace Excellence (AWE) encourages employers to offer family friendly employee policies, growth and learning opportunities, employees health and wellness programs, commit to corporate social and civic responsibility, and provide environmentally friendly workplaces that reduce waste, use less energy and "green" indoor and outdoor work spaces. A confidential employee voice survey measures workplace excellence and awards successful employers with Excellent Workplace awards. In the 2009 round, 85 applicant employers were awarded 76 awards.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- AWE measures benefit by employer attendance in workshops, applications and awards.
- AWE does not measure costs or benefits per employee though they do measure total employees within award businesses.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- AWE encourages a broad representation of employers in its programs in terms of size and diversity.
- The recent addition of a program to recognize "EcoLeaders" has broadened consideration of environmental factors in the workplace.
- Since their founding, AWE has made a larger number of awards in each successive year.
- AWE does not consider employee income level or economic need as program factors.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Founded in 1999, AWE has enjoyed 10 years of consecutive funding from Montgomery County. This year employer funding is down and AWE may require a County grant to continue operations.
- In 2008, non-county funding accounted for 75% of organizational income including a large portion of revenues from participating employers.
- Employer participation has trended up since AWE's founding.

- The recognition of beneficial workplace conditions seems an innovative model to promote a "race to the top" for employers stressing voluntary improvement over regulatory minimums.
- Specific descriptions of benefits for employees, anticipated and achieved, would help the proposal.
- AWE benefits employees statewide, while the participating employers are from Montgomery County. Funders outside of Montgomery County might also want to support the work of AWE.

Name of Organization: Alzheimer's Disease and Related Disorders Association, National Capital

Area Chapter, Inc

Category/Program Area: op./<2000; Health and | Amount Requested: \$92,200

Behavioral Health

**Project Description:** Continuation and expansion of ongoing Association programs in services to persons with Alzheimer's disease, and family and other caregivers.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Proposal indicates it will serve 1000 County residents through a variety of programs: workplace assistance, safe return scholarships, and public safety personnel training.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Proposal expands and continues Helpline, training, and support groups in a broad range of venues at local level, including workplace assistance programs.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

 The organization is national with local components, It is recognized and funded partly by Montgomery County DHHS and has broad recognition for the services it provides.

- The proposal is a request for continuation of previously provided programs funded by the County, as well as expansion of workplace assistance program. The outcomes from last year's funding achieved partial goals, and plans are noted for the completion of those efforts. No specific timeline for services is provided; there is general reference to cooperative efforts with County agencies and organizations but limited specific information.
- Significant portion of proposed budget is for marketing/outreach/promotion

Name of Organization: Arthritis Foundation Metropolitan Washington Chapter

Category/Program Area: op ./<2000; Health | Amount Requested: \$30,832

and Behavioral Health

**Project Description:** Education and outreach for arthritis prevention, management, and treatment

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Cost benefit is present but cannot be calculated on a per unit basis as organization proposes a range of different activities: instructor training, workshops, and distribution of written information.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Increased knowledge of arthritis, its prevention, management and treatment; public often lacks awareness of elements of the disease and its implications.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The Foundation has significant service history, is national in scope and focuses on a debilitating disease affecting many.
- About 50% of the requested County funding would be for staff

- Difficult to measure outcomes before program begins in the County. Proposal cites similar education/outreach initiative in DC that resulted in a 15% increase in phone and web traffic to the chapter.
- Funds would serve an area of the population that is currently underserved.
- Proposal aims to seek cooperation with county and other resources in promotion and the distribution of materials to advance the program.

Name of Organization: Asian Pacific American Legal Resource Center (APALRC)

Category/Program Area: op./<2000; Basic Amount Requested: \$55,000

needs/emerg/housing/legal

**Project Description:** partial salaries and consultant fees for legal assistance to 150-200 low-income, limited English proficient Asian Americans in MC and for education of 2,500 individuals on their legal rights

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$20.37 per unit cost - their estimate based on \$55,000/2700 served (2500 provided info; 200 assisted)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Number of MD residents identified as Asian American increased by more than 70% between 1990-2000; now nearly 300,000 Asian Americans in MD and half this population resides in MC
- Given different Asian cultures, languages and dialects, mainstream legal organizations face tremendous challenges meeting their needs; APALRC offers services in over 11 Asian languages and dialects

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- been delivering legal assistance since 1998 with strong history of collaborating with other groups serving Asian American population as well as other low income groups
- Staff: director of legal services, two staff attorneys, support from Ex Dir and Dir of F&A plus interpreters and IT support
- has received County funds since FY05

- proposal addresses need for responding to decreased funds by 1) increasing partnership with other organizations and 2) increasing pro bono placements
- uses KEMPS database system for monitoring and measuring case outcomes; reviewed by board and staff bi-monthly; detailed work plans (specific activities and timetables) generated yearly;
- between 1/1/08 and 6/30/08, handled 207 new cases; of these 51 cases involved MC residents;
- between 8/28/08 and 12/31/08, handled 110 new cases of which 25 involved MC residents.

Name of Organization: Aunt Hattie's Place, Inc 1

Category/Program Area: Large cap; Children & Amount Requested: \$200,000

Families

**Project Description:** Capital funds for building and furnishing a "green" group home for foster-care boys. The requested funds would serve as partial matching funds for a previous Montgomery County grant for this group home, which grant is restricted until matching funds are raised.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$10,380 if using amount of this grant request only (\$200,000 / 80 children served in 10-year period)
- \$37,500 if using total budget amount (\$3,000,000 / 80 children served in 10-year period)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Funds support construction of group home for Montgomery County foster care boys who might otherwise be placed out of county, or even out of state, thereby reducing their ability to interact with and/or potentially eventually reunite with their biological families.
- Green design will make home more energy efficient, healthier for residents, and home will be a showcase for Montgomery County public services as the first of its kind.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization has run group homes in Baltimore for 12 years with success. They have served over 100 boys at these locations.
- 8 proposed staff at new facility.
- Financials show positive cash flow for operation of other group homes.
- Large Board of Directors drawn from public and private (non-profit and for-profit) communities.

- Potential barriers include the relationship between current State and County funding restrictions FY09 County funds contingent on organization obtaining commitments for entire funding needed for construction, and State funds require the organization to use all Local funds before State funds will be released.
- Timeline and pre-construction planning seems reasonable, however this project has already encountered numerous delays, which have increased the cost of the project, due to lack of funding.
- Organization has an agreement with DHHS to provide first priority to foster boys in Montgomery County, so that these boys can remain in their community, close to their families.
- Concern over progress of fundraising from private sources, especially as it relates to the previous grant from the County which was restricted until such time as additional funds had been raised from other sources.

Name of Organization: Aunt Hattie's Place, Inc. 2

Category/Program Area: op/<2000; Children & Amount Requested: \$250,000

Families

**Project Description:** Provide six months of funding during start up operations. Funds will provide salary dollars for a team of 12, who will eventually support 8 boys in this foster care group home. Additionally, provide funding to purchase a hybrid SUV.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The request is for \$250,000/8 children = \$31,250 per child for start up costs.
- Ongoing costs for the group home are anticipated to be approximately \$800,000 per year, of which approximately 75-80% will be reimbursed by the State. This will provide 8 boys in foster care with a caring home-like environment in a new, environmentally green facility.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The County lacks sufficient facilities and foster parents to care for all its foster children. Currently foster children are sent to other parts of the state for care. This new facility will enable 8 local children to remain here in the County, closer to their families and support groups. It will also mitigate the additional costs incurred when children are not housed locally.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization is operating two well-recognized group homes in the Baltimore area.
- The organization was formed in 1996 and has successfully cared for approximately 100 children since that time.
- Approximately \$75,000/year is reimbursed by the state for the care of each resident. The organization raises additional funds to send boys to camp, and provide other added services.
- The organization anticipates a great deal of capital funding from the State and County.

- This effort will provide a brand new 'green' building in a park like setting for 8 foster boys.
- The start-up funds requested have been very clearly explained and substantiated. After the start-up phase, 75-80% of needed funding will be reimbursed by State's payment system, and the organization indicated their commitment to raising additional funds privately. While we find this to be a compelling request, we have some questions about the viability of the project time-table indicated in the application (calling for occupancy by late August). Should time-lines be delayed, the need for full funding would be reduced in this fiscal year.

Name of Organization: Bethesda Cares, Inc.

Category/Program Area: Op./<2000; Basic
Needs/ emergency/ housing/ legal

Amount Requested: \$15,000

**Project Description:** Emergency assistance grants to MC residents to prevent evictions & utility shut-offs paid directly to landlord, utility company. Serves entire County; majority of recipients are women with children. Eligibility is determined by intake social worker and grants given only once a year.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Grants average \$100-\$200 per household allowed only once a year from time of last assistance
- Estimate serving 75-150 households with this grant
- Emergency assistance of this nature may prevent eviction and homelessness

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Applicant notes the demand for utility assistance has doubled over last year due to increase in rates; poor economy/job market has caused increase in demand for rental assistance.
- Intake worker does verification and coordinates a "package of funding" with other organizations
- Applicant notes that about 25 % are repeaters from year to year

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization was founded in 1988 by a coalition of faith-based organizations in Bethesda.
- Provides meal programs, a clothing closet, employment-related counseling, emergency assistance grants. There were 6,000 office visits to BC last year.

- Applicant identifies lack of funding as a barrier. Last year, had to close the program from Sept to Dec for lack of funds.
- Little info on outcomes. Surveys have been attempted but clients are difficult to contact again, i.e. one third had moved away.
- All funds from grant would be used for direct assistance.
- BC works closely with other nonprofits, churches, volunteer organizations.
- Use of volunteers limited in this program due to confidentiality but widespread use of volunteers in other programs.
- In addition to public funding, BC receives United Way, Fannie Mae Walkathon funds and contributions from member congregations.

Name of Organization: Big Brothers Big Sisters of the National Capital Area

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$40,000

**Project Description:** With more than 100 years of experience in supporting disadvantaged children through mentoring, and some nine years of school-based activity in the local area and two years' experience in Montgomery County, the Big Brothers Big Sisters in Schools program will reach out to eight schools in county areas with high crime rates. It plans to add 75 volunteers to mentor students and provide services to 60 families, focusing on Latinos of low-income, single-parent families.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- For the proposed new program in schools, the cost is \$296 per mentored student and supported family, but the budget request is for a program director who will apparently manage nonschool activity as well.
- The impact of individual attention to at-risk students has been demonstrated to be substantial.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- There is a clear need for adult support of students from single-parent families, and especially for the Latino population of which many individuals may be recent immigrants, have limited educational backgrounds, and lack experience in navigating the U.S. school system.
- By reaching out to Latino and other bilingual volunteers, the program attempts to provide the type of assistance needed for Latino children to succeed in school.
- The proposal targets areas and schools identified by the police and teachers as needing support.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The agency has a long history of providing the proposed services, and is clearly capable of carrying out the program.
- The organization has reached out to diverse groups as volunteers—seeking to recruit police and making use of high school students' community service requirements. It has emphasized recruitment of bilingual volunteers to work with the target population. It is not clear that volunteers can perform the casework activities proposed for the families of mentored students although they may well serve as advocates.
- BBBS has received funding from Montgomery County for the county mentoring program for the past three years and doubled those amounts in 2007 and 2008. It has also sought and continues to seek support from local businesses and civic groups.

- The proposal shows clear understanding of the needs to be met and the means of achieving them.
- The organization defines measurable outcomes and reports the results of past assessments
  conducted by an independent body, surveys of volunteers and parents, and an annual survey of
  children in the programs. Results include improvement in attitudes toward school and academic
  performance as well as less clearly defined outcomes, lessened propensity to various forms of
  delinquency.
- Big Brothers Big Sisters has a history of attempting to integrate programs with a wide array of other nonprofits, and the current project involves close collaboration with the police and target schools.

Name of Organization: Boys and Girls Clubs of Greater Washington

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$30,000

**Project Description:** The Boys and Girls Clubs' Project Learn program provides homework help, tutoring, and other educational programs for 40-at risk 4<sup>th</sup> and 5<sup>th</sup> grade students in Germantown. The program, which collaborates with local schools, aims to improve student grades and proficiency in math, history, science, spelling and reading among participating youth.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$750/participating student
- Program's goal is to improve academic performance of at-risk youth. Prior participants have seen improvements in each of the goal areas.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Target population- At risk youth in Germantown
- Improved academic performance
- Reduction in educational disenfranchisement, unemployment
- Promotes parent involvement and collaborates with local schools

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The Boys and Girls Club was founded in 1886 and has been serving in the Greater Washington area since
- Various iterations of Project Learn have been implemented in Germantown since 2002
- The organization has qualified staff, the appropriate structure and experience to carry out the program
- The organization has previously received county funding and has a variety of public and private funding sources

- The program is well structured and has a realistic work plan
- Project Learn has previously seen demonstrated and quantifiable results for participants. The program has clear goals and outcome measures
- The program leverages a variety of funding sources
- Collaboration with Montgomery County Schools

Name of Organization: Career Transition Center

Category/Program Area: Op/\ge 2000; Economic | Amount Requested: \$110,000

Dev

**Project Description:** Operates the workforce system (*Montgomery Works*) on behalf of the County. Proposal requests funds for skill building and job training.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

 Proposal states requested funds would provide training grants to an additional 30 individuals and basic education/GED for an additional 33 individuals

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Provides programs and delivers services aimed at enhancing competitiveness for local businesses and job seekers.
- Programs are targeted at skill building and job training.
- Served over 11,000 individuals in 2008.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The programs and services directly reflect the County's priority to foster "a strong and vibrant economy."
- A public-private partnership supported by the County's Department of Economic Development and the Maryland Department of Labor, Licensing & Regulation.

- Training program will match skills and interests to meet the current and future workforce needs of employers in the County.
- During 6 months of FY2009, hosted 35% more customers and welcomed 44% more new customers.
- Offers training programs that lead to certifications and/or credentials.
- Proposal submitted prior to passage of Federal Stimulus legislation with additional workforce investment funding.

Name of Organization: Caribbean Help Center

Category/Program Area: Op/≥2000; Children & Amount Requested: \$60,000

Families

**Project Description:** Provides training for youth and immigrant integration through wide range of financial and social safety net services

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The goal is to provide services to 1,570 persons within the county, with an operating budget of \$185,000.00
- Other revenue streams (fundraising, individual contributions), will provide some needed funds.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Goal To involve the targeted population in the program of youth summer tutoring, and financial literacy, home ownership, counseling and social services for adults.
- 40 individuals will volunteer to assist others.
- 30 individuals will assist in the implementation of the programs.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The Caribbean Help Center is doing extraordinary work. It provides needed services and counseling to segments of the immigrant community with documented positive outcomes in a number of areas, including obtaining U.S. citizenship.
- The ED has dedicated his time to the families in need, helping to make a cultural transition somewhat easier.
- Proposes to broaden its partnership base to generate sufficient additional resources.
- Identifies some diversity in funding sources in the community and county.

- The proposal elaborates on the current work and potential services that would be provided upon the award of a grant.
- County funding would provide opportunity for the Center to continue engaging its targeted audience with important services

Name of Organization: CASA de Maryland (Maryland New Americans Partnership)

Category/Program Area: Op/<2000; Amount Requested: \$148,500

Community Dev

**Project Description:** The Maryland New Americans Partnership (MNAP) is a volunteer coalition of organizations from across Maryland. MNAP aims to establish Naturalization Support Centers at member organizations that will use a standardized program to help immigrants become U.S. citizens and active members in their communities. The MNAP is coordinated by CASA de Maryland, who provides centralized administration, oversight, and management of funds.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- 5,000 eligible permanent residents in Montgomery County will become U.S. citizens, a cost-benefit of \$29.70/beneficiary.
- 20,000 will get information about naturalization and 500 will get unspecified legal assistance.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The transition of permanent residents to citizens is to lead to an increase in their civic participation and payment of taxes. These public benefits are not documented or quantified in the application.
- To address the size of the need 100,000 eligible for naturalization in Maryland today the project is to develop a systemic solution in the creation of 10 Naturalization Support Centers. Half of these Centers are to be in Montgomery County.
- The project proposes to bring \$250,000 in AmeriCorp funding to Maryland.
- Collaboration between agencies may also enhance service delivery and bridge diversity.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The MNAP was formed in 2008 and identifies over 30 participating organizations.
- The governing Steering Committee is currently composed of 12 community organizations.

- The concept is clear and compelling, and said to be based on best practices.
- The standardized program, a key element of the initiative, has not been designed or implemented.
- The large majority of funds, including the AmeriCorp commitment at 54%, is not yet committed.
- The proposal would be stronger with some indication of support from other jurisdictions in the State.

Name of Organization: CASA de Maryland, Inc. 1

Category/Program Area: Op/<2000; Economic | Amount Requested: \$115,000

Dev

**Project Description:** The Long Branch Economic and Workforce Development Project aims to address two needs: 1) Economic development primarily through the promotion of immigrant-owned businesses, and 2) increased employment through the operation of a workers' center.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

Outcomes Reports give attendance figures for both business development workshops and worker
center meetings and individual interviews. CASA stated they are just beginning to go to the next
step of measuring the impacts of these service provisions in terms such as jobs created, businesses
begun or expanded (revenue numbers), and worker's income stabilized or increased. To date, five
businesses have been developed and four are still operational.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Significant population: 42% of Long Branch residents are foreign born (27% countywide); and 55% of Long Branch population is from Latin America.
- Increasing need for services: CASA has recently had a 40% increase in daily calls and 67% increase in walk-in requests.
- Over the past two years of County funding, CASA has established a regular schedule of community and individual meetings that bring workers in off the corner and connect them to employers.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CASA is a well established organization with a 24-year history and a \$6.2 million budget that now operates on a statewide level with a trilingual capacity.
- CASA's economic development work in Long Branch dates back more than ten years.

- CASA is conducting marketing research in the hopes of opening up a local credit union.
- Generally, the proposal would be strengthened with a more specific description of how CASA:
  - Assesses the business environment to identify strategic opportunities for growth.
  - Leverages collaborations (business assns, LEDC, Adventist Hospital) to benefit the project.

Name of Organization: CASA de Maryland, Inc. 2

Category/Program Area: Op./<2000; Economic | Amount Requested: \$242,850

Dev

**Project Description:** CASA de Maryland requests funds for the operation of their Shady Grove Center for Employment and Training. The Center helps a mostly Spanish speaking clientele find temporary and permanent work, and also offers legal services, English language courses and a variety of general referrals/assistance.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Costs are spread over several benefits (temporary and permanent jobs, ESOL courses, legal rights education, ID cards, participation in advocacy efforts) so cost benefit analysis is complex.
- The number of persons assisted overall seems large, for example since their opening in April 2007 the proposal provides these placement figures: 10,462 day jobs, 1,660 temporary and 85 permanent.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Need for services is increasing dramatically: Overall CASA has recently seen a 40% increase in daily calls and a 67% increase in walk-in requests, just as their target population has experienced a decrease in household income of 7%.
- In FY08 the employer interest in CASA's programs at the Shady Grove Center and the retention of employers that have hired workers have both increased. FY09 goals are already exceeded.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CASA is a well established organization with a 24-year history and a \$6.2 million budget that now operates on a statewide level with a trilingual capacity.
- CASA's economic development programs with workers' centers dates back more than ten years.
- The Shady Grove Workers' Center is new (opened April 2007) and rapidly growing.
- At our interview, the Director demonstrated an entrepreneurial spirit in creating new programs to market workers to employers and area homeowners.

- The application has a clear focus on workers employment, legal rights and training/education.
- The proposal specifies program outputs in exacting terms: placements, new employer relationships, supplemental legal consultation and various training/education measures.
- The program would be stronger with higher non-County funding levels. The proposal asks for 77.6% of the Shady Grove Center's total budget for FY10.

Name of Organization: CASA de Maryland, Inc.3

Category/Program Area: Op/<2000; Economic Dev Amount Requested: \$214,730

**Project Description:** CASA provides workforce development training, community organizing, ESL training, financial literacy/legal services and worker placement to a largely immigrant population at the Wheaton Workers Center

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The total program cost is \$306,441, of which \$214,730 is being requested from the County.
- CASA anticipates serving approximately 3800 people through job placements, financial literacy training, vocational training and classes.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- In challenging economic times, the services CASA provides are in greater need, and CASA has seen a 40% increase in the number of calls received daily, and 67% increase in walk-in requests
- CASA provides tri-lingual services (English, Spanish, French) to better serve the diverse area

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CASA is an established and respected organization that has enjoyed funding from the County for more than 10 years.
- The Wheaton Workers center has been open since 2005 and since then has placed 457 in permanent jobs

- The proposal notes creativity in addressing community needs during economic downturn, including a "chambitas" odd-jobs campaign
- The proposal would have been stronger if it had demonstrated stronger tracking and evaluation mechanisms

Name of Organization: CASA de Maryland, Inc. 4\*

Category/Program Area: op./<2000; Basic Amount Requested: \$45,000

needs/emergency/housing/legal

**Project Description:** provide partial salaries, benefits and operating expenses for three positions (staff attorneys, sr. mngr legal program, paralegal) supporting CASA's Legal Services Program; Program provides legal services for wage recovery as well as to domestic workers and victims of trafficking; also provides legal counseling to low income immigrant community, "Know Your Rights training and legal information on all civil matters to low income persons

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

 According to CASA's figures, the total cost per person served is \$164.55 and the MC cost per person served is \$13.98

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Program was funded last year for \$37,500 (by CDBG); 2006 survey of 286 domestic workers in MC found 75% did not receive overtime pay and about half earned below state minimum wage; last year, CASA recovered over \$150,000 in unpaid wages on behalf of low-wage workers
- Majority of individuals CASA serves earn less than \$10,000 annually.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CASA created in 1985; legal services in 1991 to address wage claims; only in last six months opened up to general legal assistance; has received public funds since its beginning; is largest Latino and immigrant service and advocacy organization in Maryland
- Staff for this proposal: 6 FTE staff attorneys; 1 sr. mngr legal program and 1.5 FTE paralegal plus 1
   FTE Avodah fellow;
- 785 hours of pro bono assistance between July and December of 2008; collaboration with MC MD
   Bar Foundation

- Submitted performance measures chart showing how they expect to reach 2,000 low-wage workers including recovering \$200,000 in unpaid wages
- Addressed both immediate needs (direct legal services) and prevention (education)
- CASA uses legal intake process to problem solve but also to spot trends, garner expertise and serve clients better (e.g., developed legal services booklet of reference for clients)
- 21% overhead, noted on their budget, seems high

Name of Organization: CASA de Maryland, Inc. 5\*

Category/Program Area: Small cap/<2000; Amount Requested: \$18,500

**Economic Dev** 

**Project Description:** Purchase training tools to support operation of new Wheaton Vocational Training Center (specific tools are listed on p.4 of application)

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Potentially high impact on lives of low-income immigrant community by training workers for better paying jobs.
- Exact unit cost unclear but estimate serving approx 200 workers/year

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Project will benefit low-wage Latinos and their families
- Training will move participants from unskilled to skilled worker status and improve overall employability

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Well-established organization with long history (since 1985) of advocating and serving low-wage immigrant workers
- Will build on partnerships with private industry and community colleges

- Outcomes will be measured by numbers of persons enrolled who pass training and are certified in their respective trades).
- Most of budget is restricted, cannot be used for capital expenditures
- Organization has utilities-only lease for 5 years w/5 year option
- Wheaton Workers Center has had success in placing workers but more training and education is needed to increase workers' employability
- Substantial cost of required facility renovation where tools would be used, its uncertain funding, puts this initiative in question

Name of Organization: Casa de Maryland, Inc 6

Category/Program Area: Op/<2000; Economic | Amount Requested: \$185,130

Dev

**Project Description:** CASA requests funds to operate its community center in the Pine Ridge Apartment complex. The grant would provide money for a coordinator to manage the center as well as support for ESOL classes, computer training classes, Spanish literacy classes, afterschool programs, citizenship classes, environmental workshops, obesity prevention training, eye exams and nutritional workshops. People receiving medical exams/screening are referred to medical providers

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• CASA estimates that its total cost per unit of service is \$193.04. Costs of specific services were not available.

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- Most of the recipients reside in the Pine Ridge and Good Acres Apartment Complexes. The resident's per capita income [2000 US census] was \$14,534 vs. \$35,684 for Montgomery County. The center serves the population by providing services where they live and can access the services easily. According to CASA, approximately 45% of the residents at both complexes attend classes at the center and 53% of the classes are filled by residents.
- The community center has been considered a model project and in 2007 Montgomery County received National Achievement recognition from the National Association of Counties for this center.
- Since its opening in 2006, CASA has achieved the following: 315 enrollments in ESOL classes; 407 enrollments in computer training classes; 302 enrollments in citizenship classes; provided 772 eye exams, 665 diabetes screenings, 167 mammograms; 62 HIV screenings and 181 workshops regarding nutrition and obesity prevention.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CASA offers services in Montgomery County and throughout the state of Maryland. Its projected 2009 budget is 6.2 M.
- CASA has been in existence since 1985.
- Since 2006, this center has provided 2800 services to the population.

- The applicant clearly understands the population it serves and the need for the services it provides.
- During the interview CASA representatives said that approximately ninety-eight people took the citizenship class and 35 obtained citizenship.
- According to information submitted, in 2008, the following number of students participated in classes: Citizenship-148; computers-279; ESOL 161. In the past 6 months, 274 community members received benefits from partnerships with local eye clinics, nutrition workshops and educational programs.
- According to information submitted, 200 people took the computer training but CASA was unable to measure how many have jobs or increased wages because of the training.
- In the future, it would helpful if CASA's application includes more specifics in its outcome measurements. For example: measuring jobs after computer training; providing the number of clients who become citizens after citizenship class; showing follow-up on remedying health problems and improvements in nutrition.

Name of Organization: CASA de Maryland, Inc. 7

Category/Program Area: op./<2000; Basic Amount Requested: \$150,000

needs/emergency/housing/legal

**Project Description:** restructure social services case management & referral program by hiring 2 1/2 positions:1) info specialist for new hotline; 2) senior case manager; 3) half time floating receptionist

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- CASA estimated per unit cost as \$13.45. Figures were based on those served in Montgomery County offices (approximately 10,000). About 75% of those are MC residents.
- Would provide central phone line and a person in each MC site

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Increase in numbers seeking help (Long Branch walk-ins up 67% over last year) and gravity of needs (families returning who have not needed help in years)
- Restructuring would allow clients to be served better (receptionist for intake, case mngr for aggressive needs, hotline for referrals)

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CASA was founded in 1985 and has received multiple county and other government funding; one 5 yr. contract from County was terminated a year early by County (FY08 instead of FY09); current request is to match over \$300,000 committed from private funds
- Staff for this project: 2 FT receptionists (1 FT in Silver Spring; 1 PT in Wheaton and 1 PT in Shady Grove); 1 FT hotline operator and 1 FT senior case mngr.; hope to train volunteers to assist as hotline operators; partnerships with many other organizations serving low income families primarily through referrals

- Lack of funding is only potential barrier to implementation noted in proposal; if full funding is not received, CASA states that it would scale back plans and/or seek more private funding
- Outcomes tracked through Efforts to Outcome software; some already in place (numbers receiving stable housing) others anticipated with restructuring; in past year, assisted with 1,822 applications for social services, provided 994 human service referrals and 846 translations and interpretations, 1,543 units of ind. counseling, provided transportation on 861 occasions; through health services, provided 6,000 referrals and 3, 832 medical interpretations

Name of Organization: Catholic Charities of the Archdiocese of Washington 1

Category/Program Area: Op/<2000; Basic Amount Requested: \$50,000

needs/emergency/housing/legal services

**Project Description:** to expand outreach of Immigration Legal Services; specifically to support one legal staff position so that she can be out in the community training others (e.g. police) as well as serving immigrants themselves

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• per unit cost is less than \$20.00 per person served; \$50,000 divided by 2,500 persons served

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Montgomery County hosts higher % of foreign born than general populations of US and MD; in 2000 census, 26.7% of MoCty residents were foreign born
- Need cited for culturally and linguistically appropriate legal services offered by ILS including citizen application assistance workshops, seminars for foreign born or those who assist them, training on a legal issue for members of the legal community

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Catholic Charities of Washington founded in 1929; Legal Services in 1986
- Legal Services has not received County funding for this program, but Catholic Charities has been a regular funding recipient of Montgomery County
- Five staff attorneys and 14 pro bono attorneys; hired an atty this year dedicated to creating a pro bono panel to serve more immigrants through a network of pro bono attorneys; collaborate with MD Bar Foundation, working with a law firm for the Family Justice Center, collaborates with schools, churches and uses Spanish language Radio America
- Organization has used grants and donations to support outreach in the past, but these sources are projected to be smaller this year and ILS considers outreach critical to serving immigrants
- In first six months of this fiscal year, reached 1,595 people through 18 workshops and trainings

- Will hold fewer workshops if do not receive funding
- Outcomes and measures of success difficult to track because of clients' fear and frequent illiteracy; currently measured by level of follow up questions; may be able to track follow up appointments

Name of Organization: Catholic Charities of the Archdiocese of Washington 2

Category/Program Area: Op./<2000; Basic Amount Requested: \$50,000

needs/emerg/housing/legal

**Project Description:** Bilingual receptionist/intake position for Montgomery County Center of Catholic Charities

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$5.00 per unit (\$50,000/10,000 clients made up of 8,000 callers and 2,000 walk-ins)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- 40% of population served is Spanish speaking
- Person in this position does basic intake, sorts requests, and schedules appointments in linguistically
  appropriate and culturally competent manner; without this position, need to rely on volunteers most
  of whom are not bilingual

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Since 1994, Catholic Charities has funded Regional Centers such as MC Center and has relied on public funds, specifically County funds, since its beginning
- Staff at the MCCenter: four family support workers, one Health and Wellness Coord., one clinical social worker, program manager and the bilingual receptionist/intake worker requested in this proposal. Receptionist/intake position funded in FY 09 through Council grant.

- If current funding is not continued, may have to revert to using two senior volunteers who are not bilingual as receptionists
- Catholic Charities now a key partner with DHHS for Neighborhood Service Center Initiative
- Collaboration with many other groups serving low income population

Name of Organization: Center for Adoption Support & Education, Inc 1

Category/Program Area: Op/<2000; Children | Amount Requested: \$58,998

& Families

**Project Description:** This Project addresses the challenges of grief, loss, and attachment that are unique to the process of moving through foster care to permanency. This project will provide services to 20 foster care children in the Montgomery County system in efforts to move them into a permanent home. The grant funds will be used to:

- 1) Provide adoption-competent therapy to educate both foster and pre-adopt parents to acknowledge the needs of the social and developmental needs of children in foster care.
- 2) Work intensively with children to help them identify the reasons for their grief, the many manifestations that grief can take, and the coping skills that children may already have, but are unaware of.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• 20 children will benefit from this service. \$2,929 per child. 20/58,988.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- To educate both foster parents, and the pre-adoptive parents about the critical need that the foster child has in relation to being adopted and recognizing and learning the steps it takes in order for the adoption process to be a healthy transition.
- To enable 20 more children to financially be removed from the foster care system, eliminating the use of more public funding to keep children in foster care, saving the county an estimated 15,000 a year per child. (C.A.S.E. states it was successful in helping to move 10 children out of foster care last year, saving the county \$120,000 in foster care expenses).

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• C.A.S.E. was incorporated in May 1998 as a non-profit organization to provide pre and post adoption counseling and educational services to families, educators, child welfare staff, and mental health providers in MD, DC, and Northern VA. C.A.S.E.'s programs help children from foster and adoptive backgrounds to receive understanding and support that will enable them to grow into productive adults. C.A.S.E. has successfully worked with HHS, Child Welfare Department and was awarded a \$200,000 contract from HHS in FY2007, FY 2008, and FY 2009.

- This program will help eliminate some of the emotional issues that adoptive parents, children and foster parents face during the adoption process transition through training, education, and counseling on this issue.
- This program will save the county an estimated \$12,010 on foster care expenses per child adopted.

Name of Organization: Center for Adoption Support & Education, Inc 2

Category/Program Area: Op/<2000; Children | Amount Requested: \$109,590

& Families

**Project Description:** Funding is requested to support a part-time position of a family psychiatrist that will allow C.A.S.E to support their application to the Maryland Medicaid Program. If accepted, C.A.S.E will achieve Maryland Medicaid Provider status. The family psychiatrist will assess C.A.S.E clients' neurochemical health that could lead to a diagnosis of mental illnesses. Early detection of any underlying mental disorder will allow C.A.S.E to enhance the services that they provide to foster and adoptive children by treating their mental disorders in a timely manner.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Cost per unit of service would be \$ 432.00 per child based on 185 children served.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• C.A.S.E has a variety of services that they provide to foster and adopted children and their families. C.A.S.E's goal of becoming Maryland Medicaid providers will enable their organization to financially provide psychological services to 280 children initially; and in the near future C.A.S.E will be able to provide psychological services to all adopted and foster children.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- C.A.S.E. was incorporated in May 1998 as a non-profit organization to provide pre and post
  adoption counseling and educational services to families, educators, child welfare staff, and mental
  health providers in MD, DC, and Northern VA. C.A.S.E.'s programs help children from foster and
  adoptive backgrounds to receive understanding and support that will enable them to grow into
  productive adults.
- C.A.S.E. has successfully worked with HHS, Child Welfare Department and was awarded a 200,000 contract from HHS in FY2007, FY 2008, and FY 2009.
- C.A.S.E current successful programs include the Therapeutic Adoption Program, The Kids/Teens Adoption Network, The Adoptive Parent Connection and a wide variety of training in relation to foster care and adoption

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• The proposal, if funded will allow foster and adopted children to receive mental health services from C.A.S.E and allow C.A.S.E to become Maryland Medicaid providers. C.A.S.E has been successful in the past in serving foster and adoptive children and their families as well as collaborating with other non-profits, and finding funding from other sources. If funded, C.A.S.E will serve a great need.

Name of Organization: Center for Holistic Health, Inc.

Category/Program Area: Op/\ge 2000; Health/ Amount Requested: \$27,195

behavioral health

**Project Description:** To educate 400 disadvantaged children/youth and parents on holistic ways to reduce emotional stress, obesity, and improve the quality of health and wellness.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• It appears that this funding request will primarily cover the expense of the two educators.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• In an era when health and well-being are vital to systemic care, this program attempts to re-educate consumers on the value of nutrition, exercise, and habitual lifestyle improvements.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• If successful, the Center could help people re-define health as a personal priority, relieving some of the physical, physiological and psychological impediments.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• Integrating healthier lifestyle activities and priorities is a worthy cause, certainly one that many need to better incorporate into their daily routine. The Center has a strong staff and a noble, albeit challenging, future ahead. Private funding might be a better beginning to help the Center build a solid foundation for its work. Allowing clients to share some of the cost might both ease the burden on the County and provide some personal ownership from the clients interested in learning from the Center.

Name of Organization: CentroNia

Category/Program Area: Op./<2000; Basic Amount Requested: \$50,000

Needs/emergency/housing/legal

**Project Description:** CentroNia will use grant funds to provide emergency child care subsidies & assistance with rent, food, clothing & utilities based on family income to those 77 families enrolled in the educational/childcare program

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Applicant proposes to assist 77-80 students and their families. Assistance would avoid interruption of the child's educational program. Losing quality child care can force parents to quit jobs or employment training and may result in parents choosing less than desirable childcare arrangements putting children in jeopardy. Assistance allows family to continue to work toward self-sufficiency.
- Applicant states average grant per family would be \$649 (average childcare subsidy \$350-\$500; average emergency family support \$150-\$250). Assistance may be needed 1-2 months.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The current recession has hit hardest those industries (hospitality, retail, construction) that employ the most of CentroNia's families thereby increasing the # of families needing help. 56% families report urgent need for childcare subsidies; 31% report need for help with rent, 56% with utility bills
- Majority of grant will be used for direct assistance; salaries = 25% of grant

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CentroNia began offering services in 1994. FY09 budget for Maryland is \$530,000
- Has received County funding in prior years although this emergency assistance effort has not previously received County funding.
- In addition to public funding, CentroNia receives funding from numerous foundations and parents' fees.

- Barriers include social & linguistic isolation of families. CentroNia employs bilingual family support workers to help break through isolation & access needed services
- Program estimates that 77 families will be helped to maintain the educational/child care placement and receive emergency assistance & 77 families in demonstrated hardship will have received help in meeting basic needs. 20 % of those served will demonstrate increased capacity to make ends meet.
- Results will be measured largely through monitoring by family support workers.
- Majority of grant will be used for direct assistance; salaries = 25% of grant

Name of Organization: CHI Centers, Inc.

Category/Program Area: Large cap; Older

**Amount Requested:** \$70,000

adults/people with disabilities

**Project Description:** Funds to purchase two wheelchairs lift vans to transport adults with developmental and physical disabilities.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$14-\$17.50/participant in first year (\$70,000 / 4,000-5,000 individuals)
- After 5 years, cost per participant drops to \$2.80-\$3.00

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- CHI provides a variety of services to persons with developmental and physical disabilities vocational training and placement, residential services, recreation programs, etc.
- Need to be able to transport clients to day services, medical and dental appointments, etc.
- Fosters integration of clients into the community.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Serves 1,000+ disabled adults in community.
- Organization is well-established, well-capitalized, and has a good record of private fundraising, including a \$40,000 golf fundraiser which they will use to supplement this grant.
- Staff and volunteers provide ample capacity for this program their fleet currently operates more than 60 vans.

- This grant will help CHI purchase a van that is needed to replace an existing van that has become too expensive to maintain, and will also provide funds for the purchase of one additional van.
- Emphasis on inter-agency collaboration, including assisting other agencies with transportation of their clients. These vans will benefit multiple agencies in Montgomery County, thereby leveraging transportation solutions for other agencies that serve these populations.
- Outcomes are easily and objectively measurable.
- Reasonable cost and demonstrated need.

Name of Organization: Child Center & Adult Services, Inc

Category/Program Area: op./<2000; Amount Requested: \$65,000

Health/behavioral health

**Project Description:** Maintenance of ongoing established services of mental health counseling to uninsured and under-insured pregnant and new mothers with depression.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Cost benefit ratio is commendable if the target population of 100 is reached. The program budget is set based on past experience and organization states it is on track to serve 110 women in FY09.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The ability of the Agency to provide services makes counseling assistance available to those not otherwise served. It is beneficial to a segment of the population and may reduce other services emergency rooms- from being overwhelmed as well as prevent long term costs for both mother and child of untreated depression in mother.
- These high risk women benefit from the service as indicated by ongoing measurement and the evident reduction of depression as indicated by appropriate testing scales.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization has served for considerable time, cooperates with other county and non-profit agencies in delivering assistance and counseling.
- Of the total staff about 25% are associated with the project thus directing substantial resources to this under-served population.

- The proposal sets clear goals, projected outcomes and has a track record with the services it provides.
- Grant continuation would continue services to uninsured as the organization serves those insured and others on some form of sliding scale.

Name of Organization: Chinese American Senior Service Organization

Category/Program Area: Op/≥2000; Older

**Amount Requested:** \$49,900

Adults/ people with disabilities

**Project Description:** Senior Health and Wellness Center providing health education and disease awareness workshops, health screenings, vaccine injections, in home services, and collaboration with other medical provider to provide clinic services

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Expected to reach 1,000 MOCO residents, \$50 per participant

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Engage underserved and potentially isolated older community
- Focuses on healthier habits and medication versus simply medication

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Leader in serving Chinese American older adults in county
- Demonstrated ability to identify and recruit qualified staff and volunteers; has 182 volunteers to serve its over 1400 members in senior Chinese American community

- Strong research component after having surveyed health needs of Chinese American older adults in county; found that 1/3 of 603 surveyed had no health insurance at all:
- The workshops were well thought out in terms of days and times
- The organization is very familiar with the topic having provided 3 health fairs and direct health services to 135 seniors in 2008

Name of Organization: Circle of Hope Therapeutic Riding, Inc

Category/Program Area: op./<2000; Older Amount Requested: \$28,050

adult people with disabilities

Project Description: Operating funds to maintain level of service, maintain therapy horses and staff

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Information not in application but interviewee informed that about 30 persons are served at one time and the grant would maintain that level. Cost benefit analysis for per person is not available.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The target population consists of emotionally and/or physically disabled persons where the equine involvement is another dimension of therapy.
- There is demonstrated benefit to the user

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Riding therapy has existed for many years. This agency is a reputable member of this therapeutic modality
- Small staff focused on services

- The proposal asks for funds to continue the program citing clients' reduced ability to pay due to economic downturn as well as organization's increased operating costs
- The nature of the program does not lend itself to larger cooperative associations as it is specialized, located in one place and involves large animals difficult to transport.

Name of Organization: Class Act Arts

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$91, 509

**Project Description:** Class Acts Arts, Inc., operates Project Youth Arts (PYA). The program works in partnership with the Montgomery County Department of Correction and Rehabilitation to provide inmates at the county's correctional facility with a range of hands-on and performance-based arts programs. The program enables female and youthful offenders to work with (mostly local) artists on hands-on projects. Performance arts also present a variety of culturally diverse shows that are attended by groups in the correctional facility.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Approximately \$125/participant. Class Act Arts and the correctional facility estimate that between 675-800 inmates attend at least one performance. The estimate is based on 725 participants.
- It has been difficult for Class Act Arts to obtain outcome data. However the warden provides anecdotal reports that the program seems to help reduce violent incidents in the facility.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The program's goal is to help instill cross cultural respect, tolerance and nonviolent conflict resolution skills, and improve group interaction within the female and youthful inmate population.
- Program staff also believes that the art projects enable inmates to build their self-worth as they build skills, establish an outlet for their thoughts and emotions, and achieve a sense of self-confidence as projects are completed.
- The organization also hopes that the program helps to reduce recidivism and the risk that youthful offenders will return to prison as adults.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Class Act Arts has been working in Montgomery County for more than 8 years.
- Project Youth Arts was established in 2000 and therefore has the capacity to carry out the program.
- The organization has previously received funds from the county.
- Class Act Arts collaborates with local artists and the correctional facility. The artists are paid for their work in the correctional facility. The program does not rely heavily on volunteers.

- Quantitative outcome measurement data were not available. Staff reports that data are difficult to obtain because of inmate privacy issues.
- There is not a well-established plan to begin gathering any detailed outcome data.
- The program does receive an endorsement from the correctional facility's warden who reports anecdotally that the program helps to reduce violent incidents.
- The program does have a well-organized timeline and successful history of implementation.

Name of Organization: College Tracks\*

Category/Program Area: Op/ $\geq$ 2000; Youth Dev | Amount Requested: \$45,000

**Project Description:** To assist low income Wheaton HS Juniors and Seniors get into college or other post secondary education.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$45,000 / 202 Students = \$223 Per Unit

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Students that go to college are more likely to earn higher incomes after graduation, vote and participate in community life
- Low income students in Maryland three times less likely to go to college than higher income peers; lack of access to adults knowledgeable about process often a critical barrier to students
- Only organization in any MCPS school providing hands-on help with Free Application for Federal Student Assistance, essential component of low-income students' ability to attend college

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Has been serving students for 6 years.
- 2 Full Time 4 Part time employees including AmeriCorps volunteers
- Partnership with MCPS
- Partnership with Montgomery College

- Has achieved a 90% or better success rate of students accepted to college
- Grant request represents only 15% of total operating budget of the organization
- Program is ready to be scaled up to help entire MCPS System were funding available

Name of Organization: Community Bridges, Inc.

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$80,000

**Project Description:** The organization seeks funds to maintain five programs to empower 300 low-income girls in Silver Spring, to conduct conferences and educational programs that affect an additional 150 girls, and to reach out to the girls' families to offer social services. Approximately half the girls are *Latinas*, and an additional third are African or African American.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The per unit cost for 450 girls is \$178 (though given in the proposal as \$267), but the numbers are soft. The proposal states that 300 girls are currently served (Summary and p.3) or that the 300 girls who will be served constitute a 40 percent increase over last year (p.7).
- It is difficult to judge potential impact because the programs and levels of participation in each are not described.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Low-income and immigrant families can profit from assistance with the education of their children, especially girls, who may not be viewed as potential achievers and who report sexual harassment.
- The proposal is not specific enough in describing what the various projects and staff members actually do to permit assessment of the value of the project to the target population.
- A number of the desired outcomes are not adequately defined.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The organization has delivered services for 12 years in the form of free afterschool activities in 15 Silver Spring schools and has received county funding for five years.
- The FY09 budget lists nine staff members.
- Community Bridges will collaborate with two Silver Spring entities.
- The nature of the collaboration with participating schools is not specified.

- Given the organization's 12-year history of service to the Silver Spring community, the proposal would be strengthened by knowledge of what has been learned from that work and how those lessons inform the current plans. For example, what activities are associated with what outcomes?
- The focus of the proposal appears to be the empowerment of girls, but there is an additional aim of gaining entry to families to connect them with social services, activity that is not described.
- Empowerment stresses rejection of negative behavior, such as teenage pregnancy and violence. High school workforce and college preparation programs are mentioned but are not developed, and no outcomes are listed for them.
- The proposal offers considerable detail on administrative activities—training and hiring of staff, curriculum development, organizational accomplishments, dissemination of information—but does not describe actual programs so that successful outcomes could be replicated by others elsewhere.
- Although the proposal includes plans for elementary, middle, and high schools, consideration is lacking of program variations that might be required by these different levels. How have past activities taken account of age differences of participants?
- The budget request consists of funds for two staff members, but it is not clear that they will serve the proposed projects rather than the organization itself.

Name of Organization: Community Ministries of Rockville

Category/Program Area: Op./<2000; Basic Amount Requested: \$25,000

needs/ emergency/ housing/ legal

**Project Description:** Grant funds will be used in the Rockville Emergency Assistance Program (REAP) to provide financial assistance for rent, utilities & medications to families in Rockville zip codes: 20850, 51, 52, 53, 54, &55.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Assuming the projected 900 to be served, per unit cost is \$28. Average grant per family would be higher. Clients allowed to seek assistance more than once.
- This emergency assistance often allows an individual/family to remain in their apartment/homes thereby preventing homelessness.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- CMR expects need for emergency assistance and the amount of assistance requested to increase by 25% in the coming year.
- Last year, the number served was 729. This year projecting to serve 900.
- This is an ongoing program of CMR & is expected to continue indefinitely.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CMR began serving the community in 1967. Twenty-one member congregations; direct services include housing, drug/alcohol rehab, language& cultural arts education, health services & emergency assistance.
- Volunteers contributed 5342 hours last year
- CMR coordinates with other public & private agencies that are members of the Emergency Assistance Coalition and makes referrals to other County service providers.

- Proposal states only barrier is lack of funding
- CMR tracks the # of clients served & # of those returning in past 12 months but little data on actual outcomes of assistance
- Five volunteers dedicated specifically to assist the program director
- \$12,500 for direct client assistance; \$12,500 for part time program director salary

Name of Organization: Community Preservation and Development Corporation

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$45,000

**Project Description:** The Youth Development Literacy program uses technology to develop reading and writing skills of elementary school students in a largely immigrant low- to moderate-income housing community in Silver Spring. It provides three and a half hours of homework assistance five days a week. The literacy program is coupled with a separately funded mentoring program.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Dividing the requested funds of \$45,000 by the 24 students currently enrolled yields a per unit cost of \$1,875.
- During the 2007-2008 year, the majority of participating students showed gains in reading.

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- Because the target population is largely immigrant and low-income, with parents working multiple jobs, and many students reading below grade level, the homework and mentoring assistance is clearly beneficial, and there is reported to be a waiting list of students seeking to participate.
- Given the number of residents in the community (429) and the need for, and acceptance of, the program, the target population could undoubtedly benefit from a larger program that could enroll more students.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The Community Preservation and Development Corporation, a nonprofit housing development corporation, has been operating in the Greater Washington area for 19 years and has conducted an out-of-school program at this community since 2000. It is clearly capable of performing this activity.
- The organization has received County funding over the last five years.
- CPDC works closely with the principals and teachers of the three schools that serve the community
  and, at the request of parents, has participated in developing special education plans for their
  children. It also partners with a community center to facilitate recreational activities.
- The mentoring program will use volunteers--adults for the older children and high-performing high school students for those in the first three grades.

- The proposal is explicit on what will be done, with a specific elementary school population, and it clearly describes outcomes and their measurement. There is a timeline for the proposed activities.
- The organization collaborates with all appropriate institutions and with the local community.
- The proposal is a modest one that proposes to meet a clear need of the local community, that is fully qualified to conduct the program, and that is capable of achieving the desired results.
- The only drawback is the limited scope of the program in relation to the need.

Name of Organization: Community Services for Autistic Adults and Children, Inc (CSAAC)

Category/Program Area: Op/<2000; Older

Amount Requested: \$65,000

adults/people with disabilities

**Project Description:** CSAAC is requesting \$65k to pay for recruiting and staffing a special educator and other staff and scholarships to low income families so they can expand their after-school specialized therapeutic program to include 6 new autistic children from severely low-income families.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$65,000 / 6 children = \$10,833 per child. (\$18 per hour of care/ child @ 3 hours/day for 180 days).
- The program is intended only for extremely low-income families where the parent would not be able to either pay for this level of care or even work due to having to stay home to care for the child.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• There is a very long waiting list for autistic children (app. 450 in Montgomery County) to receive government benefits and many families are unable to afford the level of care necessary to provide the specialized after-school day care they require. As a result, low-income parents are either unemployed or underemployed so that they can stay home to care for their child. This leaves them with less money with which to pay for the services they need. CSAAC is seeking funding so that they can grant scholarships to 6 children from low-income families at no cost to the families so that the children can get the services they require and the parents can work to support their families.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CSAAC is a community-based organization that has been in existence for almost 30 years and claims to be a national leader in the provision of autism services. CSAAC has stringent training requirements for its staff and also uses volunteers to work with the children. The participant to staff ratio is 2:1.
- This program was created in 2001 and is housed in the Jane Salzano Center for Autism, for which
  the County provided funding assistance. CSAAC also receives funding from State and Federal
  sources

- CSAAC has been serving the autistic community for almost 30 years and has an established program and bricks and mortar facility.
- Outcomes include the addition of 6 low-income autistic children to the specialized after-school program, which results in the children's parents' being able to be employed.
- Outcomes also include providing community integration to the children, improving their social skills and addressing their behavioral issues.

Name of Organization: Conflict Resolution Center of Montgomery County (CRCMC) 1

Category/Program Area: Op/\ge 2000; Amount Requested: \$44,780

Community Dev

**Project Description:** Provides alternative disputes resolution and mediation services for clients in the County.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$48.67 per contact using proposal's figure of 920 contacts for FY09; somewhat smaller number become cases
- 2000 contacts expected in 2009

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- The proposal will facilitate prompt turn-around time between requests for dispute resolution services.
- Reduction of litigation in the County.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Provides alternative mediation services to the County
- The proposal represents a potential financial savings for the judiciary system
- Identified Goals and Objectives were met.

- The proposal requests funds for the hiring of a full-time Mediation Manager for the County.
- The extraordinary work that the Center does across the County has received positive reviews and has eased the burden on the County's legal system. By offering an alternative arena for dispute resolution, the Center provides residents with an opportunity to reach agreements before formal court proceedings are initiated with associated time and expenses.

Name of Organization: Crossway Community 1\*

Category/Program Area: op/<2000; Economic Amount Requested: \$45,000

Dev

**Project Description:** Crossway Community helps at-risk single mothers, many with a history of addiction, homelessness or domestic violence with live-in and on-campus childcare, parent training, life skills training and other educational opportunities. This proposal requests support for the job readiness and placement programs.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• This program will serve approximately 200 single mothers

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Crossway serves a growing need for intensive services for single mothers from disadvantaged backgrounds
- Last year, more than 350 families requested admission to the Crossway Family Leadership School, demonstrating need in the community

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Crossway has been serving the community since 1990
- Crossway provides a unique model of wrap-around support that combines education, child-care, housing, counseling and life skills training

- The organization proposes to expose women to job training in career paths that provide sustainable wages in growing fields
- Crossway hopes to prepare women with pre-employment, soft-skills training by working with community businesses
- The proposal would have been stronger with more explicitly described quantitative performance measures
- The proposal describes partnerships required for program implementation that are largely new and as yet undocumented.

Name of Organization: Crossway Community 2

Category/Program Area: Op/<2000; basic | Amount Requested: \$46,525

needs/emergency/housing/legal

**Project Description:** Intervention services staff & emergency provisions for families in crisis

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Service is needed; cost appears somewhat high related to number of inquiries (500 crisis related inquiries annually for \$46,525); if majority of inquiries require intensive and lengthy intervention, caseload and cost may be realistic;
- Proposal cites \$116 per family but hard to understand how that relates to this proposal

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Comprehensive crisis intervention
- Works with whole family
- Extensive program is strong enough to have good outcomes

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Long-established, strong organization
- Passionate, devoted staff
- Comprehensive model of services

- Outcomes are specific but primarily reflect specific activities rather than measurements of specific accomplishments
- Provides good description, services relate to county priorities
- Well thought-out alternatives for funding



Name of Organization: Damascus Ecumenical Laymen's Association, Inc 1

Category/Program Area: Op/<2000; Children Amount Requested: \$7,500

& Families

**Project Description:** To provide to services for 15-18 individuals, who are single mothers with young children, involved in DELAI's "Healthy Choices" program which is primarily targeted to address core causes of poverty and low socio-economic issues, (self esteem) life skills, and education. The "Healthy Choices" program will also assist low income individuals in becoming food self-sufficient.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Approximately 15-18 individuals will benefit from this service.
- \$500.00 per person (\$7,500/15)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The program targets low-income single mothers of young children who are at risk of depending on emergency services and food banks during the month. "Healthy Choices" provides education on nutrition, self-esteem, parenting skills, goal setting, and basic life skills needed to sustain and improve the quality of life.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• DELAI was incorporated in 1975 with the purpose of promoting interdenominational benevolent causes. DELAI serves low income individuals living in areas of Damascus and Clarksburg. The organization is funded by members, local congregations, individuals, and local community groups. DELAI also works closely with HHS and Interfaith Works. The organization's goals are to assist individuals in financial need by providing assistance for eviction prevention, information and referral about public and private assistance agencies or groups and participating in area wide assistance projects. DELAI's active programs include the "Good Shepherd Committee", "Healthy Choices", "Holiday Giving Project", "Service Ministry", and the "Rock the House" After school Program.

- "Healthy Choices" program identifies the need to address and act on the ongoing dependency on food banks and emergency services by low income single mothers. The program's goal is to end the dependency by providing "Healthy Choice" program participants with education and training on nutrition, self-esteem, life skills, and parenting skills.
- "Healthy Choices has been operating for 11 years, however the outcome measurements are unclear due to data not received from prior program years with the grant application.
- Two Council Grants were awarded for this program in FY 06 and FY 09.

Name of Organization: Damascus Ecumenical Laymen's Association, Inc 2\*

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$30,000

**Project Description:** "Rock the House After School Program" consists of an after school program for 20 to 30 students who attend Clearspring Elementary and live in the Damascus Gardens Section 8 housing complex. It will make tutors and mentors available, along with a computer lab, four days a week, two hours a day.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- If 25 children participate, the unit cost will be \$1,250.
- The goal of the program is to improve reading and math skills. Evidence from the past year's program indicates improvement in grades.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The need is suggested by the school counselor and by the director of a middle school mentoring program in the community. It would be helpful to have specific information about the circumstances of the children to be served by the project.
- That the children lack computer access in the home makes that aspect of the program especially useful.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- DELAI, a ministry that collaborates with churches and other organizations in the Damascus-Clarksburg area, has assisted the community for 36 years and has provided the after school services for the past year.
- The primary source of funding consists of private donations from congregations and individuals. The organization currently has a small grant from the Montgomery County Council to foster self-sufficiency among low-income participants, especially single mothers.
- DELAI relies heavily on volunteers, including teachers, high school students, Montgomery College students, volunteer firemen, and especially, four policemen.
- Current part-time staff have forgone benefits and pay raises in order to get the program started.
- The program is likely to be severely cut back without the requested funds.

- The project provides for two part-time staff members to assist some 25 children. Plans are for two adults to supervise computer use at all times, but one of the two, a social worker, is listed for only 5 hours per week. It would also be useful to have more information about actual and prospective volunteers and the roles that they will play to augment the staff.
- The role of the social worker is unclear.
- Outcomes will be measured by pre- and post-tests of "attitude and motivation skills," which could be more fully described. Grades will also be used to rate performance
- Would be helpful to know more what experience has been with the program during the past year.

Name of Organization: Dwelling Place, Inc

Category/Program Area: Op/<2000Basic needs/ Amount Requested: \$20,000

emergency/ housing/ legal

**Project Description:** Support for existing case management services for families in their transitional housing program and for one year of follow up after move to permanent housing

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$15.38 per week per family; families are presenting with more challenging issues
- Significant impact if able to move to self-sufficiency

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Using Housing First model this will move families into permanent housing
- Designed for long term success

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Strong collaborative partnerships with both public and private agencies
- Appear to use their resources well
- Maintain careful records, utilize technology and tracking systems
- Have diversified funding, longevity

- Clearly articulates the need
- Appears realistic
- Proposal is thorough and compelling
- Staff qualifications are detailed and relevant

Name of Organization: Easter Seals Greater Washington - Baltimore Region, Inc. 1\*

Category/Program Area: Op/<2000; Older Amount Requested: \$45,000

Adults/ People with Disabilities

**Project Description:** Easter Seals seeks to provide respite care to Montgomery County children with disabilities and their families. The project will provided much needed relief to families with disabled children, enabling them focus on other family members and daily activities.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost): One part-time position will be added to staff for this project. Funds are requested for a director and an administrative assistant along with \$16,625 for operating costs. The unit cost is \$563 per person. However, the full budget unit cost at the IGC is \$169 per child for respite service. A fee for service has been established to enable participants to contribute to the program.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

The Family Respite program meets the social, emotional, and support needs of children with disabilities and their families. It helps families to effectively handle having a child with a disability and most importantly helps to keep families together and prevent children from being institutionalized at great cost to the community.

Strength of organization (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program): Easter Seals has been providing service to Montgomery residents for 51 years. They have 149 full-time and 60 part-time staff. Their new Inter-Generational Center (IGC) has recently opened in Silver Spring. Property for the IGC was donated by the Montgomery County government. It has a diverse staff of employees and volunteers dedicated to the support of seniors and children with disabilities and their families. They have partnerships with county and private agencies including Montgomery County Infants and Toddlers Program, The Arc of Montgomery County, Lourie Center Early Head Start, the Montgomery County Volunteer and Community Service Center and local colleges.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description): Respite care provides children, siblings, and volunteers with activities that encourage mental, physical and emotional stimulation and well-being. In addition, the program will pilot a national training curriculum for working with children with autism and their families. This program is innovative in that it provides one-on-one interaction with the disabled child, typically developing siblings and volunteers. It provides families with desperately needed respite from daily interactions with a disabled child and enables them to focus on other family members thus keeping families together and disabled children from being institutionalized



Name of Organization: Easter Seals Greater Washington-Baltimore Region, Inc 2

Category/Program Area: Small cap/<2000;

**Amount Requested:** \$8,900

Older adults/ people with disabilities

**Project Description:** Funds would serve as a local matching grant for an MTA grant of two 10-passenger wheelchair accessible vans

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$14 per participant over the 8 year life of the vehicle (based on 200 clients served per year)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Serves a growing population of frail and disabled seniors, 75-80% of whom are low- and moderate-income by HUD standards. Key barrier to service is seniors' access to the facility.
- Many clients have limited access to day programs and other services due to transportation challenges

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Established in 1933, and adult day services program established in 1995
- 30 staff and 10 volunteers
- Innovative inter-generational model and public/private partnership

- New facility in Silver Spring is an Inter-generational center, which provides care to low-income seniors with disabilities. Site will also serve children.
- Proposed collaboration with other agencies in county to meet transportation needs of frail and disabled seniors.
- The majority of their clients utilize the organization's transportation service to get to and from their facility. Other sources of public transportation have been found to be unreliable.
- MTA grant requires local matching funds of 20% (\$17,250); this grant is for 50% of that amount.

Name of Organization: Easter Seals Greater Washington - Baltimore Region, Inc. 3

Category/Program Area: Op/<2000; Older Amount Requested: \$75,000

adults/ people with disabilities

**Project Description:** The Inter-General Center (IGC) opened in September 2008. Funds are requested for operating start-expenses related to services for children and seniors with disabilities.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost): Funds are requested for the Child Development Center (a director and lead teachers) and for the Adult Day Services Center (a director, nurse, and activity coordinator). The unit cost for the start-up year is \$250 per person. The budget represents 20% of total start-up costs. Once the center if fully operational, program fees will cover approximately 90% of expenses.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

The IGC will be home to a wide range of services designed to prevent institutionalization of disabled individuals. It will directly impact the lives of 15,500 children, adults, and seniors with disabilities and their caregivers and families over the next decade.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

Easter Seals has been providing service to Montgomery Residents for 51 years. They have 149 full-time and 60 part-time staff. Their new Inter-Generational Center (IGC) has recently opened in Silver Spring. Property for the IGC was donated by the Montgomery County government. It is has a diverse staff of employees and volunteers dedicated to the support of seniors and children with disabilities and their families. They have partnerships with county and private agencies including Montgomery County Infants and Toddlers Program, The Arc of Montgomery County, Lourie Center Early Head Start, the Montgomery County Volunteer and Community Service Center and local colleges.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description): The IGC Child Development Center has 6 class rooms, 4 of which in the ramp stages of operation. As additional classrooms open, 67 children will be accommodated. Currently a total of 16 children are enrolled. Adult Day Services currently has 5 enrolled adults and 3 pending enrollments. The IGC has also begun to serve military families. They expect to serve about 1,500 people at the center every year. Surveys will be conducted to assure that participants concerns are being met. The IGC also supports other service providers through training and on site interactions. The IGC also provides assistive technology services which enables individual with disabilities of all ages to read, write, succeed in school, gain employment and live independently in their family communities. The IGC is a model as a shared site for serving children, adults, and seniors with disabilities under one roof. Seniors and children will be able to interact on a daily basis providing each other with valuable experiences.

Name of Organization: Ecumenical Program on Central America & Caribbean (EPICA)

Category/Program Area: Op/<2000; Basic

**Amount Requested:** 

needs/ emergency/ housing/ legal

\$28,030

**Project Description:** Funds for rent and utilities to provide a two bedroom apartment for an immigrant mother and children in a multi-family home. Funds would also be used for family advocate/social services coordinator for the family; other sources will fund apartment renovation and furnishings.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Proposal assumes \$28,030 will serve six different families (30 people) per year

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Provides housing and services that might not otherwise be available

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Has had experience with providing ad-hoc support to families living in the home
- Organization has long history of other services to refugees and immigrants; has not previously carried out this type of program;
- EPICA will serve as fiscal agent for project; multi-family home is privately owned

- This proposal would be stronger if it were clearer about how families would be helped to move from the apartment within 2-3 months and where they would move to.
- As requested funds would go to nonprofit that in turn would pay rent to private entity, there may be other, simpler County funding sources that could address this need;

Name of Organization: Educational Video In Spanish, Inc

Category/Program Area: Op/<2000; Economic | Amount Requested: \$21,500

Dev

**Project Description:** EVS is producing 6 episodes of Linea Directa, the only Spanish-language series broadcast on commercial TV throughout Mont. Co. that provides Latino families with information on important health, education, legal and social service issues. These shows are on commercial television, reaching the Latino community in an established format. Demonstrating perceived impact in the community, Telemundo donates the broadcast timeslot and NBC donates production facilities free of charge.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- EVS via a Telemundo manager estimates via Nielsen ratings that the station reaches approximately 30-45,000 in the region. Telemundo broadcasts to every TV household in the County and the 6pm timeslot is a popular time for viewership.
- For the cost of production, this program very efficiently reaches a large population

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Linea Directa reaches a large population and raises their awareness of available local social resources and critical public health issues. It reaches people in a format in which they already participate, TV
- Historical surveys and recent anecdotal evidence reflect up-ticks in use of services after they were profiled on this program, demonstrating effectiveness
- This program reach a large population, and it will publicize the work of other County grantees, and will be made available free to the County government television channels.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Linea Directa was first broadcast in 1990, and has won an award from the Ford Foundation
- EVS has demonstrated deep connections to the area Latino community, as demonstrated by the diversity and caliber of guests on the program
- EVS has demonstrated its value to the community by receiving very significant in-kind services from its broadcast and production partners

- This proposal provides a strong plan to produce compelling and socially relevant programming at a very low cost.
- The program topics suggested in the proposal will provide critical information linking the Latino population with needed services and topics especially relevant in this economic downturn
- Its proposal to partner with the County to further distribute and define topics will benefit many other grantees and residents.

Name of Organization: Families Together for People with Disabilities

Category/Program Area: Op/< 2000; Older adults/ people with disabilities

Project Description: Provides assistance to 15 high needs families that have a child with autism who exhibits severe behavior problems.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Serve 15 families 10 new and 5 repeating. Conduct 6 months of follow-up, 90 follow-up visits. Distribute Information In A Box materials, 60 monthly info packets to new families.
- Train 15 Parent Advocates who in turn will provide outreach to 45 additional families.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Provides enrichment week-end for parents and children with disabilities. The organization does not propose a cure, but learning and sharing coping skills.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Families Together has been in service for 22 years. 10 years in Montgomery County in service to families with autism children.
- This organization provides intervention for families in crisis.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• The organization provides emergency and other assistance to the needlest families in our community. The program provides a family enrichment week-end where parents' receive training on family resiliency, special education law, positive behavior supports and many other disability issues. This 2-day event provides resources to the entire family unit. The information in a box contains information on all local services, records and packets about whom to reach for a variety of local and federal agencies – all organized for the parents in advance.

Name of Organization: Family Services, Inc.

Category/Program Area: op./<2000; Basic
Needs/ emergency/ housing/ legal

Amount Requested: \$100,000

**Project Description:** Family Services (FS) is partnering with MCDHHS to implement a new Community Safety Net program & create a Neighborhood Service Center to provide access to basic safety net services for individuals & families at Family Services location. FS will also facilitate the involvement of other nonprofits in the Girard Office Park to provide a single point of access.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost)

- Applicant indicates 600 clients will be connected to resources = \$167 per client
- Proposed staffing to be covered by grant includes halftime volunteer coordinator/liaison position & one professional case manager. 4-10 volunteers will provide information, schedule interviews, etc.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- MCDHHS has identified 20877 & 20878 as high need zip codes. All clients will be low income with complicating circumstances, i.e. language barriers, unemployment, disabilities
- MCDHHS will provide field workers 20 hours/week
- Program expected to continue indefinitely.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Family Services established over 100 years ago. Long history of serving children, adolescents & families. FSI staff experienced in serving multicultural, ethnically diverse communities
- FSI receives County funding for a variety of programs: FY09 approximately \$3 million
- Volunteers will be recruited for this program

- FS will work with DHHS to establish data collection mechanisms and outcomes such as # accessing services, # receiving benefits, impact on family such as stabilized housing, improved health, etc.
- This is a new program. Research shows approx 40% do not complete applications for assistance. Single point of access should reduce this number.
- Represents a partnership between government and a non-profit partner to better serve community

Name of Organization: First African Methodist Episcopal Church

Category/Program Area: Op/\ge 2000; Basic Amount Requested: \$9,813

needs/ emergency/ housing/ legal

**Project Description:** Expand supply of supplemental grocery packages support to 33 families

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$18.83 per family for 55 families/month and 660 families/year (unclear whether 660 different families)
- \$13.3 per child/adult

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- The program would help improve the nutrition status of children and individual families.
- Program coordinators are able to leverage the nutrition and food supplement programs to assist families primarily in eastern Gaithersburg/mid-county

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Applicant is providing a variety of much-needed direct services to families and children in particular.
- Faith-based organization has a strong network of volunteers
- Outlined the impact of proposal on clients' basic needs

- The proposal has adequately outlined the impact of services to clients and demonstrated how grant approval could be beneficial to them
- Integration and/or coordination with other nonprofits and the County not fully addressed.

Name of Organization: First Tee

Category/Program Area: Op/≥2000; Youth Dev | Amount Requested: \$30,439

**Project Description:** Girl's golf initiative at three golf courses- 3 sessions per year, one day/wk in spring and fall, 2 days/wk in summer; approx. 40-50 girls in each season.

- Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):
- Cost Benefit 100 students at \$304 per student; served 80 girls in 2008.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Participating girls benefit from mentoring program to enhance life skills development.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Taught by PGA/LPGA professionals and designed to build skills, confidence and relationships, while sparking an interest in the sport of golf.

- The life skills component of this program helps participants learn the importance self-management, interpersonal communications, goal setting, and effective conflict resolution.
- Relatively few students are included in each session. Costs per unit of service appear to be somewhat high given type and length of program offered.



Name of Organization: Florence Crittenton Services of Greater Washington

Category/Program Area: Op/<2000; Youth Dev Amount Requested: \$100,000

**Project Description:** A major component of Florence Crittenton Services' work is teen pregnancy prevention. Requested funds would be used to support Florence Crittenton's SNEAKERS and PEARLS programs. Both programs aim to encourage healthy behaviors, decrease gang participation, build life skills, improve academic achievement, and focus on goal setting and career planning. The SNEAKERS program participants are adolescent girls who have not had children and the program promotes pregnancy prevention. PEARLS participants are teen mothers who participate in a similar curriculum, but one that is also tailored to the needs of teen mothers.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The organization is requesting \$100,000 to serve 110 young women. This breaks down to \$909/participant.
- The organization provides statistics that indicate the State of Maryland's annual cost to support the needs of a teen mother is \$5,150, thereby demonstrating a substantial cost savings to the state and county when teen pregnancy prevention programs are funded and implemented.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The program targets participants, typically identified by school counselors, in Silver Spring and Gaithersburg, the areas in the county with the highest % of teen births. (2005).
- The program contributes to decreasing the teen pregnancy rate and the typically associated social and economic costs.
- The program emphasizes healthy behavior, workplace readiness, and academic achievement to help prepare teenage women to become successful adults in Montgomery County.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Crittenton Services has been serving adolescent girls since 1887.
- The organization has been conducting programs similar to SNEAKERS and PEARLS, in the DC Metro area, since 1983 and has served more than 6,500 young women. It certainly has the capacity to carry out these programs.
- A significant portion of the organization's funding comes from the proceeds of the sale of a building they owned previously. This is a model they recognize is not sustainable.

- The programs have clear outcome measures and have been successful. Last year, there were no new births among participants in either program. Additionally, the program reports a 26-point drop in participants' risky behavior index score.
- The organization employs highly qualified staff and collaborates with Montgomery County Schools and other community organizations.
- The organization presents a solid, research-based, case supporting the need for the work.
- The program achieves multiple goals-- both teen pregnancy prevention and academic achievement and workplace readiness.



Name of Organization: Food and Friends

Category/Program Area: Op/2000; Basic needs/ Amount Requested: \$60,000

emergency/ housing/ legal

Project Description: Home delivered meal and food program to people with HIV/AIDS or other life-challenging illnesses.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- 270 clients @ \$222/client, including food and nutritional counseling
- Requested funds are only about 10% of the expense of the program in county; Significant impact on clients and high return on investment

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Highly vulnerable population in high need; this is one of the only programs of its kind
- Extremely organized and well run, provides specialized services including nutrition counseling
- Had to issue a waiting list because of the high demand, and services are free & possibly life-saving

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- 30+ years in existence with clearly defined mission, goals and outcomes
- Strong community partnerships and collaborations
- Organization understands its role and is committed to ensuring well-being of most vulnerable

- Clearly articulates need for services & defined outcomes, data to support and implementation plan.
- Well thought out plans & strategies for maintaining services in spite of challenging economy
- Changes to program/project are based on experience and improvements are grounded in planning
- Feedback is sought from participants



Name of Organization: Friends of Wells/ Robertson House, Inc

Category/Program Area: Basic Needs | Amount Requested: \$10,000

**Project Description:** Food assistance for transitional housing program. Grant for the friends of Wells Robertson House (fundraising group) for them to re-grant to Wells Robertson House (owned and operated by City of Gaithersburg) for food assistance for the transitional housing program

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- No overhead, all volunteer organization
- Strong use of community partnerships to bring down costs of meals

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Working with a highly needy and vulnerable population other such services are limited
- Provides a range of services to help transition population back to independence

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Partnerships with others to leverage resources

- This proposal would benefit from a more clearly articulated the relationship between the applicant organization and the beneficiary entity. In meeting with the applicant it was explained that in prior years, the City had been able to supplement its funds for food for the Wells Robertson House with in-kind contributions of food; these have decreased due to economy; each year the Friends provide enhanced services to the program; they propose to supplement food budget in FY10 and are requesting County funds to assist in this effort;
- Program serves 14 individuals at a time for a total of approx. 30 in a year;
- As Wells Robertson House is a City of Gaithersburg program and food is clearly an essential item, a more direct discussion between City and County government might address this need.



Name of Organization: Future Link

Category/Program Area: Op/ $\geq$ 2000; Youth Dev | Amount Requested: \$35,000

**Project Description:** Fund portion of ED salary for NET program providing youth coaches, self advocacy, education for at risk youth ages 16-25

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• At projected 30 to be served, \$1,166 per youth

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Provide career coaching with goal of a inclusion of one-on-one mentoring/coaching
- Aims at bridging the gap between underserved youth and workforce readiness
- Concerted efforts to gather data based on program outcomes
- Target population includes youth transitioning from foster care; high school dropouts, etc.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Leader of organization is aware and very well connected to other youth serving organizations in the community looking to access coaching and workforce readiness

- Successful at engaging volunteers for program
- Mentoring and job shadowing valuable activities and can potentially lead to sustainable relationships between youth and adults
- Recognizes the importance of developing (coaching) the young person and not simply providing a
   job



Name of Organization: GapBuster Learning Center, Inc 1

Category/Program Area: Op/≥2000; Youth Dev | Amount Requested: \$105,000

Project Description: Programs to help close the achievement gap for low income and minority

students grades 7-12

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$105,000 / 700 Students = \$150 Per Unit

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Reduces Gang Involvement
- Academic improvement leads to better opportunities for personal and financial success for low income students.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Has been serving students for 10 years.
- 4 employees 32 volunteers
- Partnership with MCPS Counselors

- MCPS Counselors refer students to program
- 80% who took exam in 08 improved SAT Score
- 75% demonstrated increase in community activities

Name of Organization: GapBuster Learning Center, Inc. 2

Category/Program Area: Op/\ge 2000; Health/ Amount Requested: \$132,000

Behavioral Health

**Project Description:** To provide peer-peer education on HIV/AIDS/STD to minority youth (13-18) in

the County.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The per unit cost is difficult to calculate.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Program will help prevent HIV/AIDS infection among the minority youth in the County
- "Talk-to me" Project will create strategies that are built on caring and trusting youth relationships that provide a bridge to link educational approaches that reach minority youth.
- Youth have hosted multiple events and created three videos to educate their peers about HIV/AID awareness.
- Know Your Status events in the county resulted in the testing of over 100 youth.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Project will address the need by educating adolescents and young adults about HIV/AIDS and providing the targeted audience with options for safe sex.
- Youth between the ages of 12-19 will participate in a 40 hour training session on peer education and related HIV/AIDS education and prevention.
- Current certified Peer Educations provide bi-monthly training sessions for peers in the Montgomery County public school systems, community-based organizations and religious organizations.

- Majority of project budget for program coordinator and stipends for peer educators
- Project budget also includes funds to assist with airfare and costs for some students for portion of program involving cross-cultural and educational travel to South Africa
- Overall organization budget for current fiscal year not provided



Name of Organization: Garrett Park Elementary School Foundation

Category/Program Area: Large cap; Children & Amount Requested: \$50,000
families

Project Description: Funds to assist with construction of larger stage during school's renovation.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Difficult to say how many people this project will benefit – students, parents, community all benefit in some way.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Garrett Park ES has a strong theater arts program due, in part, to the size of their current stage, which is larger than standard elementary school stage MCPS constructs.
- Since Garrett Park is a non-magnet school, musical and theater arts program is more inclusive, of greater benefit to general population.
- Theater arts has been shown to improve overall grades for participating students. Many students at GPES are low-income and unable to afford after-school supplemental participation in theater arts.
- Community will also benefit by having this facility available to rent.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Foundation has been in existence since September 2006.
- As a foundation established specifically to serve a public elementary school, this organization is stable and has strong school faculty, parent and community support.

- Must raise all funds by May 2010 in order to ensure construction stays on schedule and budget.
- Proposal states they will raise \$100,000-\$150,000 from neighborhood business community (White Flint developers), but no firm pledges to date. Town of Garrett Park has pledged \$15,000.
- MCPS Board has approved project if Foundation able to secure other non-MCPS funding.
- No additional required staffing or additional on-going costs after construction is complete.
- Goal is to maintain the same arts program they have now, permitting greater student participation in productions, which they risk losing due to decreased size of stage in new building.
- School serves highly diverse community (language and incomes).
- Request reflects priority of parent community.
- County will end up owning facility, and may receive increased rental income.
- A question whether additional county funds should be utilized to help construct larger than standard elementary school stage.



Name of Organization: Gateway Georgia Avenue Revitalization Corp

Category/Program Area: Op/<2000; Amount Requested: \$93,895

Community Dev

**Project Description:** As part of GGARC' goal of revitalizing the south Silver Spring community, it intends to provide: mentoring/training for 1<sup>st</sup> time authors; to organize local outdoor market festivals at the Silver Spring Acorn; and to activate the Gateway Heliport Gallery for mixed-use space including workshops, art exhibits, book readings and community events

- Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):
- GGARC intends to provide services to 250 youth/adults in all of the programs
- In the 1<sup>st</sup>-time author program, it hopes to graduate 20 persons. Cost of program is \$10,000 dollars-cost per successful graduate \$500/pp
- In the Acorn Market and Gateway Heliport Gallery initiatives, GGARC hopes to serve at least 230 local south Silver Spring residents. Cost of programs is \$83,895-cost per participant \$375/pp.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- GGARC ran a 1<sup>st</sup>-time author program in DC in 2006/2007.
- GGARC will continue to support ongoing operation of Acorn Market three times a year. It will encourage small businesses to participate and will promote best business development practices for these participants through bi-weekly workshops. Small business workshops will be available to income-eligible persons whether or not they participate in the Acorn Market.
- GGARC will promote art exhibits, art classes, community events and musical performances at the Gateway Heliport Gallery.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- GGARC has been in existence since 1997 and has received Montgomery County funding for other projects.
- GGARC provided 2007 financial statements showing that budget for DC programs was \$199,691 and budget for Montgomery County programs was \$58,928.
- GGARC has operated the Gateway Heliport Gallery since 2005.

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• First-time author program is an excellent idea and application could be improved with more information regarding recruitment and information on the number of students involved in the DC program.



Name of Organization: Germantown Oktoberfest

Category/Program Area: Op/<2000; Amount Requested: \$10,000

Community dev

**Project Description:** The Germantown Oktoberfest [GO] sponsors a day-long festival to encourage and support community awareness and to build a sense of community within Germantown and surrounding areas.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• GO expects up to 20,000 people to attend. Over 10,000 attended last year. The grant represents 1/3 of the budget. According to the 2008 budget, cost is approximately \$2.00 per person and the grant portion was .05 cents per person. Cost per person for 2009 is expected to be 2.50 dollars per person but grant portion will remain the same.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Families, singles and senior citizens participate.
- Montgomery County agencies can promote goals such as recycling, library programs and park and planning initiatives.
- Local businesses have the opportunity to promote their products and services.
- Charities have been able to raise money at the event.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Event has been held for 26 years. Committee was incorporated in 1988 and us capable of carrying out event.
- Representatives from the Departments of Recreation, Police Fire and Rescue Services as well as the Upcounty Regional Services Center, the County Council, and others have worked together and with the committee on the event.

- Grant will supplement funds not obtained through sponsorships and vendor fees and other county funds.
- The number of vendors has increased but the money raised by sponsorships has remained constant.



Name of Organization: Gandhi Brigade, Inc

Category/Program Area: Small cap/≥2000; Amount Requested: \$30,109

Youth dev

**Project Description:** Funds would provide increased capacity by allowing organization to purchase additional technology for a community media center for at-risk youth.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$50 (\$30,000 / 200 students over 3 years)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Target population is low-income at-risk youth
- At-risk youth create media that explores critical issues, such as youth violence, immigration, and identity

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Organization began providing services within last two years, with 3 staff plus many volunteers

- Desire to increase capacity to meet increased local demand for this service to youth. Organization believes it is the only media center available outside of school for youth in Montgomery County.
- Goal for 2010 is 200 students
- Outcome is community engagement; media is the vehicle for this.
- Strong, innovative program for at-risk youth that keeps youth engaged in their community, gives them a voice, provides a creative outlet for their feelings, and permits them to become teachers, mentors, and role models themselves for other youth.



Name of Organization: Graceful Growing Together, Inc.

Category/Program Area: Op/≥2000; Basic

**Amount Requested:** \$56,200

needs/ emergency/ housing/ legal

**Project Description:** Provide shared use space and staff to coordinate scheduling, maintenance and event set up services for several nonprofits at Christ Lutheran Church location in Bethesda.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• There is not enough description of the services to be provided to determine the cost-benefit analysis. Proposal states it projects to reach 56,971 clients assuming a 30% increase, presumably due to increased use of space; unclear whether projected clients are all seen at facility

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- The applicant states that the program will directly benefit the most vulnerable in the county, however, the manner in which the participants will benefit, is not fully provided. Appears to be by provision of space for delivery of a range of services by other county nonprofits;
- Although the organization states that it is transitioning from over 75 years of community service operations, it's difficult to determine the added public value of the request for funding.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The applicant has diverse funding resources in the community and church
- With its long history of community service, the Christ Evangelical Lutheran Church of Bethesda
  has applied for a significant grant through its new organizational arm, Graceful Growing Together;
  proposal states they previously provided use of their facilities at little or no direct cost; want to
  move from an informal to a formal collaboration with the 22 service providers they currently
  collaborate with and to increase that number

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• While this well written application presents a host of potential services, it's unclear as to the overall mission. It certainly has the operational capacity to engage a large client base but there is insufficient information on which to base an assessment of the demand for the proposed 30% increase in use of their facilities, the basis for the proposal. More specifics on which organizations and which services will be provided would be useful.

Name of Organization: Great Strides Therapeutic Riding, Inc.

Category/Program Area: Op./<2000; Amount Requested: \$21,000

Health/Behavioral Health

**Project Description:** operating support for therapeutic riding program enabling organization to serve a greater number of people.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• A cost per unit was not given. The \$21,000 is to be used in a range of marketing activities, salary support and rent.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

 Additional funding is required to cover costs for a growing demand for equine-facilitated behavioral health services for individuals and their families and for those who lack financial resources to continue or initiate treatment.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Great Strides has provided equine-facilitated behavioral health services since 1999. Their mission is to promote emotional healing and growth in partnerships with horses through a variety of programs. It is available to individuals from age 8 to seniors. Includes therapeutic riding, psychotherapy, social skills development, all of this by working in partnerships with horses.
- There are 6 staff and 30 volunteers.
- The organization partners with various County agencies, i.e. Potomac Ridge, RICA, Eldersburg Eldercare, the Caithness Shelter and Our House. It has a history of being a volunteer destination for youth and adults.

- The strength of this proposal is in the outcomes. It is projected that the generated funds will increase access to services by 20 percent. A sliding fee schedule will be used to prorate services and therefore, become affordable to community members and partnering agencies.
- The target population are the low-income with behavioral health conditions, in particular those who live in rural areas of the county and who do not have access to community-based services, the underserved or those who have not been successful in more traditional settings.
- Proposal would have benefited from more specific description of marketing/outreach activities planned and associated staff or volunteer time for the project.

Name of Organization: Greater Washington Jewish Coalition Against Domestic Abuse (JCADA)

Category/Program Area: Op/ $\geq$ 2000; Children & Amount Requested: \$30,000

Families

Project Description: To assist abused adults overcome the trauma of domestic abuse.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$200.00 per request 150 requests expected in 2009
- \$461.00 per active case 65 active cases expected in 2009; total number of cases since 2001 is listed as 127

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Program provides counseling specific to target population and culture of individuals
- The proposal will help restore beneficiaries' independence and productive life.
- Proposal demonstrates the special value of project activities in the county's Jewish Community.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Having been established in 2000, has a strong network with the Jewish Community in county.
- Provides emergency services and critical care to ensure safety
- Six professional staff coordinate continuing services, e.g., counseling and ongoing support

- JCADA works with county's HHS, sheriff's office, Commission on Women, Bar Association, Interfaith Committee Against Violence, Immigrant Women's Project, and other groups.
- This request is to continue to serve current clients and increase number able to be served.
- JCADA does provide some necessary direct and immediate services, often in emergency situations; may be a question about cost of program relative to number of cases, current and prior.

Name of Organization: Head Injury Rehabilitation & Referral Services, Inc

Category/Program Area: Small cap/<2000;

Amount Requested: \$34,100

Older adults/ people with disabilities

**Project Description:** Funds will be used to purchase computers for internal network for staff and clients.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$38.97 (\$34,000 / 875 clients served over 7 years)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Clients are people who have been disabled, to varying extents, by head injuries.
- Agency serves persons with brain injuries in day programs (48), in residential homes (27), and in their own homes (10-20).

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Well-capitalized organization, that has been in operation since 1991
- 80 staff
- Provides a continuum of services: vocational, day, residential, at-home support, etc.

- Organization contributing \$22,500 toward the project.
- New computers to be used to (1) replace aging/non-functioning equipment for staff, (2) allow staff to access online continuing education and training, and (3) cognitive rehab for clients, including innovative neuro-feedback training program.
- These computers will help clients with vocational training to prepare to enter the workforce.
- States it is the only agency in the county exclusively serving neuro-impairment and brain injury in a comprehensive way.

Name of Organization: Hispanic Business Foundation of Maryland, Inc

Category/Program Area: Op/ $\geq 2000$ ; Youth Dev | Amount Requested: \$80,000

**Project Description:** The purpose of this program is to assist 50 at risk high school students through internships, thereby helping prevent them from dropping out of school.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Cost Benefit \$1,600/student for 50 students.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Program attempts to keep high risk and financially stressed students in entrepreneurial tasks during critical after school hours.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Successfully served 21 students last year with 100% school retention rate.

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• Although it appears to be an effective approach in providing an after-school workplace experience for students with cultural and language barriers, it only benefits a small number of students that are at high risk.

Name of Organization: Home Care Partners

Category/Program Area: Op/<2000; Older adults/ people with disabilities

Project Description: Continue to provide home care services to 5 low income frail elderly and disabled adults who live in the City of Gaithersburg. This grant request is to provide for 10 more

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$30K will provide 1,285 hours of home care services for 15 adults in their homes for 1 year. Other funding would boost the total hours of services to 3,855 or 257 hours per resident. Residents support the program with small donations. Unit cost is a modest \$23/hour

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- The HCP program meets the need of affordable, quality home care services for Gaithersburg's low-income elderly and disabled residents. The program allows residents to remain in their homes by providing basic personal care (bathing and grooming) and homemaking functions (meal preparation).
- The program provides a safety-net for those who might otherwise be placed in a living environment outside the home. They have a waiting list each year.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The HCP program has been in existence in Montgomery County since 2003. However, HCP has been in existence in D.C. since 1957.
- Funding from the City of Gaithersburg Block Grant Program.
- HCP has a history of reaching out to other organizations for financial support.
- Excellent outcomes from clients remaining in the HCP program.

- Licensed training program for Aides: 12-day initial training program leads to certification after passing written examination.
- HCP provides personal and home-making services, bathing, hygiene, dressing, laundry and prep of meals for a total of 28 clients.
- High utilization and cost effectiveness.
- This modest budget request, combined with the increasing need for in-home care services for residents in Gaithersburg, is well documented by the applicant. It appears that HCP will become well integrated into Montgomery County.

Name of Organization: Housing Opportunities Community Partners, Inc.

Category/Program Area: Op/<2000; Basic Amount Requested: \$10,000

needs, emergency/ housing/ legal

**Project Description:** Funds for the move-in expenses for families moving into permanent housing-security deposits, utility connections, fees, etc.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Average of \$106 per family
- Significant benefit to result in permanent housing

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Families become more stable, less dependent
- Few, if any other places, provide these funds, although there are some County funds for this purpose

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Strong volunteer component
- Provide a variety of services to support families in the program
- Partnership with HOC

- Willing to seek out other sources for funds
- 100% of the participants have maintained themselves in permanent housing
- Proposal is well-written

Name of Organization: Housing Unlimited, Inc

Category/Program Area: Op./<2000; Basic Amount Requested: \$50,000

Needs/ emergency/ housing/ legal

Project Description: Grant will support the Extra Measure Property Management program which provides Housing Unlimited, Inc (HUI) tenants with skills needed to be responsible, successful tenants. Tenants are low income adults with psychiatric disabilities who are living in HUI's supportive housing

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Current number of tenants is 118 but 2010 expect to add 10 -15 tenants. For purpose of grant, 128 will be served at a per unit cost of \$391 (\$50,000 divided by 128)
- This program provides education and training to HUI's tenants to enable them to be responsible tenants and maintain their permanent supportive housing.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Affordable housing is a County priority and for this particular population it is difficult to come by. Currently, HUI has 300 on waiting list.
- It is important that the clients, once in permanent housing, be able to maintain their housing arrangements

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- HUI began operations in 1994, now has 39 scattered site residences and is in an expansion mode, expecting to open 5 additional sites over the next 12 months.
- HUI collaborates with other supported housing providers: St Lukes, Threshold, Family Services.
- Screening of applicants is done by MCDHHS Core Service Agency.

program.

• Funding comes from fees for service, foundations and private donations.

- Grant would cover salaries of 3 FT property managers and 4 PT program associates.
- Currently, over 90 % pay rent on time, keep unit clean and respect housemates. Applicant attributes This success to Extra Measure Property Management program.
- Regular weekly visits/inspections seems rather labor intensive especially for those who have been in the program long enough to prove responsible.
- Volunteers used in the organization but not for the Extra Measure Property Management program.

Name of Organization: Identity, Inc 1

Category/Program Area: Op/<2000; Youth Dev Amount Requested: \$55,875

**Project Description:** The funds are requested to support Identity, Inc.'s program for Latino offenders (mostly youthful) in the Montgomery County Correctional Facility. The program provides Spanish language support to inmates three times a week. Program elements include conducting a weekly Spanish language orientation for new Latino inmates, holding weekly support group meetings, connecting inmates to post-release employment services and conducting family nights. The program's goal is to support successful community reentry upon the inmates' release and to reduce recidivism.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The program plans to serve 200 inmates at a cost of \$279/per participant.
- According to Identity, Inc., the organization's staff person working in the facility responds to the lack of adequate Spanish language services in the correctional facility. Their service helps to acquaint inmates with the facility's rules and regulations and provides ongoing support. The facility's warden believes that the program helps to reduce violent and disciplinary incidents since inmates are better able to understand rules and expectations when they are presented in their primary language.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- According to materials provided by Identity, Inc., 14% of Montgomery County's population is Latino, but 30-35% of inmates are Latino. The program therefore provides equitable treatment to Latino inmates, many of whom speak very little English, by explaining rules and regulations and providing services in Spanish.
- Breaking down barriers to workforce reentry for Latinos
- Improving access to support services
- Reducing violent and disciplinary incidents in the correctional facility

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The organization has been providing services in the correctional facility for three years and clearly has the capacity to do so.
- The funding request is primarily to fund one staff member who serves as Identity, Inc.'s liaison to the facility. He is a native Spanish speaker who is also fluent in English.
- In addition to its programs at the correctional facility, Identity, Inc. provides a variety of other services, including career counseling and programs aimed at reducing gang participation, in which inmates can participate upon their release.

- The program collaborates with the Montgomery County Department of Corrections and was implemented at the warden's request. It clearly responds to a community need that is not being provided by the county.
- The program has well-defined goals and outcome measurements, however some results are difficult to obtain. The organization can track the services provided; last year more than 460 inmates received case management services, 221 received Spanish-language orientation and 424 received referral services for post-release support. However, it has been difficult for Identity to obtain data on recidivism outcomes or workforce reentry from the correctional facility or other sources.

Name of Organization: Identity, Inc 2

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$60,000

**Project Description:** The project consists of an afterschool program in Gaithersburg for 16 to 20 Latino youth who are "in trouble," i.e., have records of delinquency or gang involvement. An individual intervention plan will be developed for each one to produce behavioral change through case management, mental health counseling, and referrals to needed community services.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The per unit cost for 20 youth is \$3,000.
- Because the program is intensive and most of the participants have taken the initiative to seek assistance in changing, the impact of the program is likely to be substantial.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The targeted youth have already been involved in high-risk behavior, and they, their parents, or teachers have sought the assistance of Identity.
- In the up-county area there are no other programs to meet the needs of those with prior histories of problem behavior.
- In the southeastern part of the county, the area of the greatest Latino population density, a comparable program of intervention has shown success with Latino youth.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The organization offers a variety of programs to provide opportunities for low-income Latino youth.
- One staff member will take primary responsibility for the program but others, including a social worker and a mental health counselor, will volunteer along with board members and members of the Gaithersburg Police.
- Partners for this project will be the Montgomery County Police Gang Unit, the Gaithersburg Police Department, the DHHS Street Outreach Network, and the Mental Health Association, and referrals will be made to other collaborating agencies.
- Identity has received county funding for its other programs since 2005. Because it has been successful in obtaining federal grants, it anticipates future assistance from that source.

- A strength of the proposal is the offer of extended intensive individual support to troubled Latino youth who need such support to produce behavioral modification.
- Because the applicant agency has been conducting programs for several years for similar groups of Latino youth, it should be able to more fully report likely factors in producing desired outcomes.
- The rationale and specifics of some of the planned interventions, such as "exploring their culture of origin" and helping "youth understand their own place in society" could be more fully explained.
- Desired outcomes, including lower incidence of delinquency, less use of illegal substances, and absence of association with gangs, are specified.

Name of Organization: IMPACT Silver Spring

Category/Program Area: Op./<2000; Basic
Needs/ emergency/ housing/ legal

Amount Requested: \$252,000

**Project Description:** IMPACT is partnering with MCDHHS to implement the Neighbors Supporting Neighbors Campaign – a neighborhood based safety net to support people through the current economic crisis. MCDHHS has identified high need zip codes and will provide field workers 20 hours/week.

IMPACT will provide culturally competent neighborhood leaders & residents to serve as Door Knockers and Connectors with goal of reaching out to low income isolated communities in need. A second component is to create sustainable support networks in targeted neighborhoods.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- IMPACT is proposing to re-direct their current program focuses to this effort. The funds requested cover the salary and fringes, operating expenses and professional training/facilitation for IMPACT staff.
- It is difficult to assess the per unit cost of service.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- MCDHHS has identified zip codes where a high need for emergency assistance is present.
- Target population is low income isolated communities.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- IMPACT was established in 1999; is very experienced in community engagement work bringing
  diverse people together to build communities relying on widespread use of volunteers. This
  proposal essentially applies the IMPACT model to the need to connect isolated communities to
  needed services & to establish neighborhood support networks.
- Organization has received County funds since FY2003. Also receives funds from foundations, corporations and private contributions.

- Applicant anticipates that 17,000 households will be more informed about services; 600 households will apply for emergency assistance.
- Barriers include the "newness" of the project and lack of existing protocols.
- This program will extend beyond FY2010. In fact, it could become a new model for direct service delivery.

Name of Organization: Institute for Family Development - Centro Familia 1

Category/Program Area: Op/<2000; Children & Amount Requested: \$80,000

Families

**Project Description:** Continuing funding to provide training, business development and home-visiting services for non- or limited-English speaking family childcare providers. This program increases the availability of quality early child care for low-income children, and provides career opportunities for low-income immigrant women.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The approximate cost of services for each provider is \$7,000. This grant request is for 28% of the total project budget. The actual cost to the County will be between \$2,000 and \$2,300 for each child care provider assisted by the program (depending on the number served). In turn, the request benefits approximately 4 -5 children per provider, bringing the county's cost to less than \$500/child

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- This program will provide services to 35 to 40 immigrant women with limited English abilities. This program provides career opportunities for these women, works with them to ensure they meet quality standards in child care provision, and provides child care placements for other low income individuals, enabling them to go to work as well. The result is:
  - Sustainable employment for the child care providers
  - Improved standards of quality for services provided to children they care for
  - Increased opportunities for low-income parents to accept and maintain employment, knowing they have quality childcare for their children.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Centro Familia is a \$600,000 community-based organization that has been a positive force in our community since its establishment in 1998. They sponsor many successful programs, including this one, which has received county funding consistently since 2005. While the majority of organizational funding comes from State and County grants, they also receive funding from private citizens and several private organizations including the Meyer, Barbara Bush, Cafritz and Washington Area Women's foundations.

- The proposal is for a tested program which has been in existence for five years.
- The organization has articulated and measures clear outcomes for the program.
- As a continuing program, the timeline and projected activities are highly achievable
- Centro Familia partners with the Lourie Center to identify children to place in child care providers' centers.
- While results were documented on Provider achievement (# certified, etc), data on children's developmental progress in the prior program year would have been helpful in evaluating the grant request.



Name of Organization: Institute for Family Development - Centro Familia 2

Category/Program Area: Op/<2000; Children & Amount Requested: \$171,210

Families

**Project Description:** Funding to pilot 'Cradle to Classroom', working with 20 adolescent mothers and their newborns. Program works intensively from the time of pregnancy until the child enters elementary school, with goals of helping the mother complete high school, and of promoting the future academic success of their children. The grant is for both start-up and ongoing expenses for the first year of the pilot.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Total 1<sup>st</sup> year cost = \$171,210/20 pregnant teens and their 20 infants = \$4,280 for 1<sup>st</sup> year costs. Future ongoing costs for the program will be about \$3,000 for each mother or child. 5 years cost would be about \$17,500 for each mother or child.
- Without intervention, many of these mothers will not graduate from high school, their children will in turn do poorly in school, and costs to the community could be far higher over time.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The program will focus on serving up to 20 adolescent mothers in the Wheaton/Silver Spring area. It is needed to address a 16% jump in overall births among women aged 15 to 19 in the County. This increase is fueled by a significant increase in teen pregnancy among Hispanic Women.
- Teen mothers and their children are more likely to suffer severe health problems due to a lack of preventive care. Children of teen parents are less likely to have literacy-rich home environments, or to receive sensitive parenting. They are more frequently abused and neglected, are more likely to score lower on standardized tests, to repeat a grade, drop out of high school, become teen parents themselves and/or to be incarcerated (boys). The goal of this program is to prevent these circumstances.
- Similar programs in other jurisdictions have had strongly positive outcomes.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• This \$600,000 community-based organization has been a positive force in our community since its 1998 establishment. Sponsors many successful programs, several receiving prior County funding. While majority of funding comes from State & County grants, CF also receives funding from private citizens & organizations including the Meyer, Barbara Bush, Cafritz & Wash. Area Women's foundations.

- The proposal is well-thought out and based on similar highly successful programs in Phila. & Chicago.
- It assumes a partnership with, and some pro bono services from Teaching Strategies, the company that produces "Cradle to Classroom" materials (used extensively in other venues.)
- Though requested, no follow up information was provided on training costs, which seemed high for the scope of the effort.
- While proposal covers only 1<sup>st</sup> year costs, it assumes 5 years of services/participant. Growth to include additional adolescents will require significant additional funding. Centro Familia assumes it will take 2 years to judge initial success of the pilot.

Name of Organization: Interages

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$50,000

**Project Description:** The Intergenerational Bridges project offers mentoring of recent immigrant children by adults older than 50 to help the children adjust to life in the United States, improve their English skills, and boost their self-esteem. The program also promotes senior citizens engagement.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The per unit cost for approximately 40 children is \$1250.
- According to ESOL teachers who select them, students benefit from the individual attention received.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The substantial immigrant population in the county can profit from assistance with the education of its children.
- The children who participate are reported by teachers to be more self-assured, fluent in English, and positive about the United States. Some maintain lasting relationships with their mentors.
- The program also keeps the senior mentors productive.
- Because some mentors are likewise immigrants, they can share their experiences in adjusting to this
  country.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The proposed activity constitutes an expansion of services that Interages has provided in the county for nearly two decades.
- The organization collaborates with numerous county bodies, including the schools, the Housing Opportunities Commission, the Department of Recreation, and various senior housing facilities.
- Interages has been funded by Montgomery County for the predecessor program for the past five years and for the expanded Bridges program in FY2009. The school system also contributes funds to help maintain intergenerational programs in the schools.
- The organization is clearly capable of carrying out the proposed program.

- Given Interages' long experience with intergenerational programs, it appears to cover all bases, including supplying materials for mentors to use and training them, conducting outreach to parents to explain the program to them and obtain their support, arranging service learning credit for participating high school students, and maintaining contact with school personnel.
- Independent assessment of program outcomes could be useful in addition to the evaluations completed by all the participants.
- Because one of the program goals is to keep seniors active and engaged, more consideration should be given to outcomes for the mentors, in addition to the "Aging Awareness" survey given to students.
- A reported difficulty is the recruitment of volunteers for the expanded program, possibly because of
  the requirement of at least a year's commitment. Analysis of mentor participation and requirements
  might contribute to resolving this problem.

Name of Organization: Interfaith Works 1

Category/Program Area: Op/<2000; Basic needs/ emergency/ housing/ legal

Amount Requested: \$100,000

**Project Description:** The agency is requesting funding to provide emergency assistance to the increasing number of low-income families that are in financial crisis in Montgomery County. Funds are used to help prevent evictions, utility cut-offs, mortgage foreclosures, medical needs, transportation, and childcare.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The per unit of service is \$83/person or \$250/per family.
- The impact of the funding will reach up to 400 families or 1200 individuals.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Interfaith Works will provide emergency assistance to low –income families in crisis. Due to the economic crisis the agency is experiencing a significant number of requests from families.
- All but 5% of the funding will go directly to supporting families in the county.
- The funding will be used to help keep families in their homes and prevent homelessness.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The agency has been providing assistance to needy families for close to 30 years and services over 33,000 individuals per year in Montgomery County, MD.
- The agency is part of a network of 140 member congregations and the Emergency Assistance Coalition (EAC) working together to provide services to families in need. IW provides the leadership to the EAC.
- The agency appears to have a well-established system for intake, referrals for service, and distribution of funds.
- The financial support is consistent and supported by county and non-county funds.
- The organization has an extensive use of volunteers in a variety of programs.

- The proposal clearly describes the organization and the services it provides to the low-income families of Montgomery County. Organization has a well-established system for distribution of emergency assistance.
- The agency provides appropriate qualitative and quantitative methods for measuring outcomes.

Name of Organization: Interfaith Works 2*	
Category/Program Area: Op/<2000; Basic	Amount Requested: \$45,000
needs/ emergency/ housing/ legal	

#### **Project Description:**

The agency is requesting funding to support the Bilingual Counselor position for its Project INFORM. The position will be split between two centers.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The per unit of service is \$64.29; \$45,000/700 families
- The impact of the funding will reach up to 700 families or 2500 individuals.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The applicant indicates that families have a difficult time negotiating services and accessing the many programs available to low-income families. The Bilingual Counselor position will help to bridge the gap for these families at 20 hours per week in each location.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The agency has been providing assistance to needy families for 36 years and services to over 33,000 individuals per year in Montgomery County, MD.
- The agency is part of a network of 140 member congregations and the Emergency Assistance Coalition (EAC) working together to provide services to families in need. IW provides the leadership to the EAC.
- The agency appears to have a well-established system for intake, referrals for service, and distribution of funds.
- The financial support is consistent and supported by county and non-county funds.
- The organization has an extensive use of volunteers in a variety of programs.

- This position was funded for the first time last year. Financially sustaining the position in the future could be an issue.
- The proposal could be enhanced by providing more information on whether families apply for and obtain services



Name of Organization: Interfaith Works 4\*

Category/Program Area: Op/<2000; Economic Dev

Amount Requested: \$45,000

**Project Description:** The request is to help support the cost of a dedicated vocational counselor who will provide intensive job and financial counseling to formerly homeless families.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Will counsel up to 25 families/30 adults/70 children

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- This program works in conjunction with intensive housing/child care and other essentials to help stabilize formerly homeless families.
- Target population comes from emergency shelter system. The families' needs are such that this type of intensive program may be only way to help them

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- IW has been providing services for 36 years.
- Last year over 30,000 men, women and children received help from IW with assistance from over 7,000 volunteers.

- IW acknowledges difficulties in training target populations and has had experience operating a successful vocational employment program for homeless adults.
- IW's approach is comprehensive-running the gamut from housing to clothing-all initiatives geared towards stabilizing family.
- IW has established a number of community partnerships with employers who provide both unpaid internships and full-time placements. During interview IW stated that 60% of people in a similar program ended up with an internship or job.
- IW has established performance measures which include job placement and job retention



Name of Organization: Inwood House Development Corporation

Category/Program Area: Op/<2000; Older | Amount Requested: \$20,825

adults/ people with disabilities

**Project Description:** To provide heavy chore cleaning and clutter management services to adults with disabilities who reside at Inwood House Apartments (150 apartments)

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Cost per unit is \$268.00. Hired staff would work 7.5 hours on 1-bedroom apartment or 15 hours for a 2-bedroom. 10 hours for clutter management. The workers hourly rate is \$20.00. 65 apartments need assistance or 43%. Residents contribute \$10 for the service. Clients are disabled and unable to perform the heavy cleaning necessary. Residents are low-income.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The 2009 grant proposed to serve 90 households. By June 30, Inwood House will have cleaned/organized all 90. About 60% of apartments needed to be cleaned twice. These living areas are now clean, clutter free and roach infestation has vanished from these apartments. Residents whose homes are clean live in a healthier environment. The cleaning provides residents with a sense of pride, dignity, independence and really makes the residents feel good about themselves, their homes and their community.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Inwood House is unique in the county because of its size, 150 apartments, and the mixture of low income persons with disabilities. The mission of Inwood House is to promote a safe, secure and accessible environment where residents are capable of independent living. Inwood House was established approximately 30 years ago, and participates in HUD Section 8 rent subsidy program. Apartments are handicapped accessible with emergency pull-cords and a 24-hour Front Desk staff.

- This is a strong proposal overall that stresses the importance of cleaning apartments and training individuals in clutter management. The budget is modest for the amount of heavy cleaning needed at Inwood House. For example, due to the heavy vacuuming demands, a traditional vacuum cleaner needs to be purchased each year. Perhaps a heavy-duty or commercial vacuum cleaner might be more cost effective.
- In summary, this request is for the basics; Inwood residents are asking for needed assistance in having a clean living environment, free of roaches and reduction of clutter. This is about dignity and pride that comes with being able to live in a clean, healthy residence.

Name of Organization: Ivymount Outreach Programs, Inc

Category/Program Area: Op./<2000; Children Amount Requested: \$20,000
& Families

Project Description: The Center for Outreach Education (CORE) is an outreach program of Ivymount, a non-profit, non-public special education school. CORE targets children who are not students at the school. Funds are requested to support CORE's work with five Montgomery County nursery schools/childcare centers which, because of the economic downturn and general budget constraints would not be able to afford the services of CORE consultants. Consultants target children who are at risk for normal development and provide early intervention strategies. Consultants assist children to experience success in their home and school environment; aid teachers in developing strategies to help specific children in the classroom; and provide parents with resources and strategies to encourage their child at home.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Five schools: St. Camillus School in Silver Spring, Kensington Forest Glen, Rockville Nursery School, Spring Knolls Co-operative Nursery School in Silver Spring, Kehelot Shalom Nursery School in Gaithersburg, and B'nai Shalom of Olney Nursery School. Several of these schools serve immigrant populations and all have some families that fall below the poverty line.
- Total program cost is \$5,000 per school; each school pays \$1,000. Grants request for \$4,000 per school or \$20,000 total. Between 45-60 children in the 5 schools. Per unit cost (cost per family/student served) ranges from \$330-\$450, depending upon school needs.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Increasing number of children in regular preschools/childcare centers who need special support. These children are not doing well in school, but their challenges are not severe enough to qualify them for county programs that serve the disabled. They are "falling through the cracks."
- Successful early intervention can vastly improve the potential for positive futures for these children.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- CORE's staff of professional therapists are well-trained and experienced.
- CORE is unique in that it offers therapeutic services and assessments in a school environment and can "model" classroom strategies for parents and teachers.
- Since its inception in 1995, CORE has served over 800 children ages 2-8 in 45 centers or schools in Montgomery County. Last year consultants provided more than 1,000 hours of service.

- The proposal is clear and well-thought out and demonstrates that CORE is a unique, well-established and effective program.
- CORE has never received funding from the County.
- No barriers to implementation -- existing CORE consultants will be used.
- Targets schools with a high proportion of low-income families. Additional supporting data of family and school ability to pay would strengthen proposal.

Name of Organization: Jewish Community Center of Greater Washington (JCCGW)

Category/Program Area: Small cap/<2000; Amount Requested: \$10,000

Other

**Project Description:** Funds would provide matching grant for increased security at JCC building.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Impossible to measure objectively – security for those who use the JCC facilities.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Security and safety of the 10,000 annual users of JCC.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Very well-established and well-capitalized community organization.
- 2,500 people use JCC daily for leisure, educational, physical, cultural, recreational, and civic activities.

- Numerous attacks on other JCCs and Jewish organizations worldwide, including specific threats against this one provide the basis of their desire to increase building security.
- Urban Areas Security Initiative provided a \$35,000 non-profit security grant to JCC to install blast mitigation film on windows and a lock-down switch at the front entrance. This grant would be the total amount of required local matching funds.
- Clearly stated need: security evaluation revealed that the building is vulnerable on the south and west sides where there are expanses of glass, making it susceptible to a bomb blast.

Name of Organization: Jewish Council for the Aging (JCA) 1

Category/Program Area: Op/<2000; Older | Amount Requested: \$46,479

Adults/People with Disabilities

**Project Description:** JCA seeks to develop an employment training service for seniors who face unique challenges as they return to the workforce.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

Requested funds are primarily for a program director, an independent evaluator, and indirect costs. Other smaller items are also requested. The estimated unit cost is \$875. The per unit cost seems somewhat high given the other proposals submitted. In addition the amount of the request for the independent evaluator seems not sufficiently well justified.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

These are difficult economic times. Many seniors find that they must seek employment in order to meet their financial needs. The senior employment service will assist seniors to develop new skills and prepare for new employment in order to remain independent and contributing members of the community.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

The JCA has been providing service to Montgomery County residents for 35 years and has a staff of 31 full-time and 35 part-time employees and over 200 volunteers. They have a fleet of buses for transportation of seniors, a career center featuring employment services, a technology center, an information and referral service, and a senior help line. They are dedicated to the mission of helping older people remain in their homes and in life's mainstream.

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

JCA will establish an employment service for individual 50+ who have experienced job loss or retirement income loss and are seeking employment. It is a 3 week program that meets 2 full days each week and will cover topics such as how is today's workplace different, how do older workers fit in, preparing a cover letter and resume, preparing for an interview, how to find a job, and how to acquire needed skills. In addition, volunteer mentors will provide participants with long-term support. This proposal seems to overlap with another proposal which also seeks to provide employment training for seniors. The interview noted that this proposal was developed after the Training Center proposal & in response to worsening economy.



Name of Organization: Jewish Council for the Aging (JCA)2\*

Category/Program Area: op/<2000; Older Amount Requested: \$43,410

adults/ people with disabilities.

**Project Description:** The Senior Services Training Center will provide job training for seniors who need to work and training for volunteers to assist frail, elderly seniors and to train additional volunteers.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

Funds are requested to develop a training center to train 96-152 staff and volunteers to work with seniors. Requested funds are primarily for a manager with training expertise and an assistant director. \$1,550 is also requested for some operating expenses for the center.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

This program will train volunteers who will train other volunteers, thus expanding the number of trained volunteers and the people they service exponentially. It will create a cadre of highly individual trained who can either train others or provide services to seniors in Montgomery County. In addition it will provide training to seniors who need to work in order to avoid financial problems.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

The JCA has been providing service to Montgomery County residents for 35 years and has a staff of 31 full-time and 35 part-time employees and over 200 volunteers. They have a fleet of buses for transportation of seniors, a career center featuring employment services, a technology center, an information and referral service, and a senior help line. They are dedicated to the mission of helping older people remain in their homes and in life's mainstream.

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

JCA will establish a Senior Services Training Center in its new headquarters building. It will train volunteers to work with seniors, train volunteers to train other volunteers, and train seniors who must return to work with new job skills. Most of the information provided in the proposal concerns the training of volunteers. There is little information about the training program to be offered to seniors needing to return to work. This proposal seems to overlap with another proposal which also seeks to provide employment training for seniors. The interview noted that this proposal was developed previous to the employment services program which was developed in response to worsening economy.

Name of Organization: Jewish Council for the Aging (JCA) 3

Category/Program Area: Op/<2000; Older Amount Requested: \$105,428

adults/ people with disabilities

**Project Description:** Hold annual Employment Expo for seniors +50. One day expo, provide 1-hour workshops on resume writing, interview skills and job search.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Special session(s) for women entering the workplace for the first time. Client base are County seniors with few job skills, greater recognition of the value of older workers and job matches between employers and county seniors. Finding a less expensive venue for the program would help lower costs of event.

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

• Event serves estimated 2 – 3K local seniors in search of employment. The current economic conditions have impacted seniors in large measure. Seniors find themselves terminated from jobs held for years and this group needs to re-enter the job market. Women, after losing a spouse or divorced, may be the most vulnerable – often with little employable skills. The JCA plans to bring local businesses, Federal agencies, organization and non-profits to the expo.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Founded in 1973, the JCA is a non-sectarian agency with a single mission – to help older people. JCA has 31 FT and 35 PT employees, including 200 volunteers. The JCA offers a wide variety of program and services. Services include: transportation, adult day care, a technology center to name a few of the services. JCA has a strong commitment to improving the life of the elderly citizens of Montgomery County.

- The 2010 Expo will be the 3<sup>rd</sup> since Marriott Conference Center was built.
- Previous expo hiring reports were not available due to HIPPA rules. This problem is being resolved. JCA has made a request that employers report back on the number of hires resulting from this event.
- JCA has considered other venues but either the location is not large enough to hold 2K attendees, the location is not METRO accessible or free parking is unavailable.
- Confirmed employers such as TSA and Census bureau will be there and have available positions.

Name of Organization: Jewish Federation of Greater Washington

Category/Program Area: Op./<2000; Older adults/ people with disabilities

Amount Requested: \$50,000

**Project Description:** Community Partners for seniors Aging In Place: will provide continued support of ½ time recreation coordinator position and a PT (.33 FTE) social worker position. Funds will be used to bring seniors together with neighbors. Assist with Aging In Place.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Per person cost is \$317.00. This includes all associated costs; transportation, gas, staffing and program costs.
- Continue out-reach efforts to connect neighbors. Monthly and Quarterly surveys to determine program satisfaction and relay county news and programs.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Facilitate older adults to age in their homes or age in place, Begin the creation of naturally occurring retirement communities (NORC) in Montgomery County. Grant funds will enable 5 non-profit agencies to continue working together (since 2003). These agencies include Jewish Federation, Jewish Social Service, JCC, and Jewish Counsel for the Aging. Each agency makes a contribution to the services.
- Education services include; Fire prevention, Exercise your brain and Home Safety.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Established in 2003 with 5 collaborating agencies, bringing their expertise and services to 200 seniors and their families.
- Due to end of Federal support, the applicant is streamlining their programs until future funding is received.
- The community contacts this program for participation. Currently, the program is concentrated in lower county areas such as: Kemp Mill, Potomac, and Chevy Chase. Leisure World may participate if at least 5 seniors can guarantee participation. Gaithersburg has expressed an interest, but this expansion of services may be too far-reaching for the applicant at this time.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• The proposal is somewhat confusing about the actual services to be provided. It appears to be part social networking (attending cultural programs) and part actual helping to secure assistance to seniors with essential household chores (for ex., changing light bulbs or flipping a mattress).

Name of Organization: Jewish Foundation for Group Homes, Inc

Category/Program Area: Large cap; Older | Amount Requested: \$50,000

adults/people with disabilities

wheelchairs).

**Project Description:** Funds will be used to replace roofs on 5 existing JFGH group homes, and modify some homes to accommodate physical needs of aging residents (such as retrofitting for

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$1,250 (\$50,000 / 40 residents in these homes)
- Cost-benefit analysis improves over life of investment.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Allows residents to age in place in a safe environment.
- Demonstrated need due to age of homes. Due to safety concerns, the work will have to be done one way or another.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- 26 years of experience serving adults with disabilities.
- Currently serve over 160 persons in 60 sites in MC and DC area.
- Recognized by outside organizations for excellence in service, management, governance, and accountability.
- Solid staff infrastructure.

- \$75,000 from State of Maryland in FY10 State Capital Budget.
- Total amount needed is \$150,000: \$75k State, \$50k this grant, \$25k to be solicited from other public and private entities.
- These are immediate, short-term needs for the next 2-3 years. Other roofs have already been replaced, and more will need to be replaced, but not immediately.
- Reasonable outcome measures (cost avoidance).
- Prudent investment.

Name of Organization: Jewish Social Services Agency (JSSA) 1\*

Category/Program Area: Op/<2000; Youth Dev Amount Requested: \$45,000

**Project Description:** The Jewish Social Service Agency's Project Linkage program provides 30 youth and young adults, primarily high school seniors, with career planning and counseling services. The participants, who are recommended by organizations that work with low-income and at-risk youth, receive assistance in identifying career paths, identifying options and interests, and developing tools and strategies (resume writing and interviewing techniques, for example) for obtaining employment. The participants' interests and aptitudes are determined using assessment tools like Meyers-Briggs evaluations and career interest surveys.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The per unit cost of service for 30 participants is \$1500.
- Because the project is currently in its first year, it is difficult to assess its impact. Participants have completed career and personality assessments, yet are just beginning the career counseling and strategy components of the program. It is still too early to tell what the outcomes will be.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The program was designed to respond to the Montgomery County Workforce Investments Board's focus on career services for low-to-moderate income youth—a constituency that is less likely to receive career services or guidance.
- The program enables youth to learn about employment options they may not have previously known about and may empower them to seek out positions for which they are well suited. These are lessons and experiences that their parents can not typically provide.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- JSSA has been working in Montgomery County since 1968 and has successfully collaborated with the county and other organizations on many projects.
- Although JSSA collaborates with other organizations to identify participants, they have not worked closely with Montgomery County Schools. The organization is looking to collaborate more closely with the schools or groups that work in the schools in future phases of the project.
- Project Linkage is midway through its first year. While it is too early to assess results, the organization has already begun to identify opportunities to improve future programs.
- The organization's experience is a clear indication of its capacity to carry out this project.
- Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):
- The program is well defined and leverages highly respected tools and assessments.
- The organization is looking to expand its partnerships to establish closer ties to the school system so that it can work directly with teachers and guidance counselors.
- Staff identified challenges associated with meeting with participants who often have competing demands on their time (caring for siblings, for example). They are looking to modify the program to better accommodate participant schedules by holding group meetings and using school facilities. They are also planning to include more high school juniors in the program to have more time to work with them before graduation.
- It is too early in the program to evaluate outcome measures. However, staff anticipates modifying the program next year to capture survey results from participants at each stage in the program so that information is more readily available.

Name of Organization: Jewish Social Services Agency 2\* (JSSA)

Category/Program Area: Small cap/<2000; Amount Requested: \$20,000

Health/ behavioral health

Project Description: Partial funding for 28 new desktop computers

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Less than \$1.00/person (serve 22,000 persons/year)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

New computes will enhance client services, reduce processing time, allow staff to be more
productive and serve more consumers, improve accuracy of client records and improve customer
satisfaction.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- JSSA is a long-established organization in Montgomery County
- Serves diversity of clients: persons with disabilities, at-risk youth and young children with developmental disabilities.

- New hardware is needed due to increased systems demands of new software (previous Montgomery County grant for Unicentric software).
- Facilities paperless operation as more records can be maintained in electronic format

Name of Organization: Jobs Unlimited

Category/Program Area: Op/<2000; Basic needs/ emergency/ housing/ legal

Amount Requested: \$50,000

**Project Description:** The agency proposes to expand its Thrift Store goods to needy families through a new project identified as Project Outreach. Funds requested will be used to hire staff to implement this project and provide additional employment opportunities to adults with mental illness.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• This is a new project for the agency and a per unit cost could not be determined based on the information provided. Proposal states "it is difficult to estimate how many people this project could serve in the community and how many items will be given away or sold."

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- In the proposal, the agency identifies a desire to distribute their thrift store goods to needy families in response to the economic crisis in the county. The items include household items, furniture, and clothing to needy families.
- The new project proposed will expand employment opportunities to adults with mental illness by establishing new positions.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The agency has been employing adults with serious mental illness since 1991 through its Upscale Resale Thrift Shop. By providing job training and employment opportunities this population is able to obtain skills and experience that may otherwise be difficult to attain.
- The agency proposes to partner with other county agencies. However, it is unclear how the agency plans to financially sustain the project.

- The proposal would be stronger if the operational procedures could show that the funding would be appropriate for the magnitude and scope of the project proposed.
- The success of the project is dependent upon collaborative agreements with county agencies and a strong marketing campaign. The proposal does not provide clear procedures for achieving this goal.
- Providing a timeline for implementing the project and how it will be financially sustained by the agency could strengthen the proposal.

Name of Organization: Jubilee Association of Maryland\*

Category/Program Area: Small cap/<2000; Amount Requested: \$15,524

Older adults/ people w/disabilities

**Project Description:** Funds to purchase computers and furnishings

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

\$310/first year based on 50 clients & staff/year

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Foster greater independence and socialization for persons with developmental disabilities.
- Provide safe, healthy environment for clients, families and friends to gather.
- Opportunity for clients to learn computer skills.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Established organization (30 years) providing residential and service support to over 100 adults with developmental disabilities in Montgomery County.
- Support clients of other nonprofit organizations.

- Additional space is needed for clients to gather and socialize in safety.
- Increases service capacity of organization.
- Provides computer access to clients.

Name of Organization: Junior Achievement of the National Capital Area

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$65,014

**Project Description:** This program will provide financial literacy education for third and seventh graders in the Montgomery County Public Schools (MCPS). At the request of MCPS, Junior Achievement has developed a grade-level appropriate financial literacy curriculum that is integrated in the social studies coursework in schools selected by MCPS to participate. The program's long-term goal is to provide financial literacy education for each MCPS student at least three times between kindergarten and twelfth grade.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The program will serve 4,211 students at the cost of \$15.44/student.
- The program has a positive impact on participants. Prior analysis indicates that 93% of participants become more aware of career options and 86% can connect the financial literacy education to real life. Junior Achievement believes that these outcomes are especially important now, given the current economic situation.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The program aims to build financial literacy skills that can be used to help achieve economic stability as students go through each stage in life.
- By also focusing on workforce readiness and connecting the curriculum to real life situations, the program prepares students for working and managing finances in "the real world."
- Although the participating schools are currently a subset selected by MCPS (approx.120), the longterm goal is to be able to provide the curriculum in each school. It already reaches a broad crosssection of MCPS students.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Junior Achievement has been operating since 1919.
- The program in MCPS is in its 6<sup>th</sup> year and nearly doubled in size in the 2008-9 school year.
- Junior Achievement's collaboration with MCPS, and a number of business and community members that provide volunteers, demonstrates that the organization clearly has the capacity to carry out the program.

- The program has strong support from MCPS and was designed in collaboration with the school system to address an identified need. Junior Achievement suggests that their volunteers, who bring diverse life experience and are trained by the organization, are well suited to connect with students on financial literacy topics.
- Junior Achievement collaborates with a wide variety of local business and other organizations (Rotary and the PTA, for example) to implement the program.
- As explained in the cost-benefit section, the program has a successful record of providing workforce education.
- The program has a structured and organized implementation timeline.
- The primary barrier to implementation is recruiting volunteers who are able to present information during the school day. A committee has been established to address this issue and options for addressing a shortfall of volunteers.

Name of Organization: Kappa Community Development Foundation/ Not 4 Profit Services, Inc

Category/Program Area: Op/>2000; Other | Amount Requested: \$7,018

**Project Description:** To provide two, two-day grant writing workshops to small and emerging nonprofits in the County plus a follow-up consultation.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$156.00/ per organization for 45 organizations (60 individuals)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The organization will provide training that will equip non profits in the County to seek funding from other sources.
- Training is designed to help organizations develop professional grant proposal writers.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Senior trainer is a Grants Specialist managing a portfolio of over 40 research related grants.
- Senior trainer has administered and written over 200 grants for faith and community based organizations.
- A for-profit business of Senior trainer recognized as a Small Business of the Year ( year not indicated)

- Participants will be taught how to find funding, rather than paying others to research and write grant applications and proposals for them.
- Representatives from various government organizations involved in the grant process will be invited as guest lecturers.
- Participants will be offered one on-site consultation, at no cost.
- Not 4 Profit Svs. will complete a grant-writing assessment of each organization to determine any change in behavior as it pertains to information provided in the workshop.
- Participants will complete a post-workshop customer satisfaction survey

Name of Organization: Kids Enjoy Exercise Now (KEEN Greater DC, LLC)

Category/Program Area: Op/<2000; Older Amount Requested: \$25,597

adults/ people with disabilities

**Project Description:** KEEN provides young people with severe and profound disabilities with exercise and recreation programs to every child that wants to participate.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• KEEN has three programs: Sports, Music and Swimming. The request of \$25,597 is 6% of KEEN's budget. Currently KEEN is serving 250 athletes. Serving 190 in MC. Kids come to MC from Northern VA and DC. There is a waiting list of about 30 in MC. KEEN does not have office space; staff work from home to keep overhead costs down. The cost per child is \$132.00.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- KEEN provides one-on-one exercise and recreation programs. KEEN accepts every child into the program. This program provides each KEEN child with increased self-confidence and increased motor skills. The need is well demonstrated and target populations are well served.
- The program is free of charge. The goal for this year is to hold steady the number of children served to 250. If grant is provided, they hope to add a few more kids but can't really increase space. Keeping safety in mind. About 60 70% of families who participate are low-income. Annual donations from families appear to be going down.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• The KEEN program began 16 years ago. It is believed that KEEN provides an unduplicated niche for children with disabilities. In 2008, KEEN had 800 teen volunteers. Parents greatly appreciate the fact that KEEN does not charge for services.

- A strong proposal overall, well written. KEEN provides detailed needs for their program. KEEN has a program to train volunteers.
- KEEN children cannot participate in Special Olympics due to the nature of their disabilities. KEEN children don't understand team concepts, have tantrums, can be aggressive to themselves and others and don't interact well with others. KEEN provides several ways to channel children's energy and creativity. KEEN is a benefit to the children, their families and for Montgomery County.

Name of Organization: Korean Association of the State of Maryland Metropolitan Area, Inc

Category/Program Area: Op/<2000; Amount Requested: \$90,000

Community Dev

**Project Description:** The Korean Association of the State of Maryland proposes to provide information technology classes to economically disadvantaged segments of the Korean American community through a Computer Training program, as well as providing social benefits workshops, thereby enabling them to better access civic and social resources

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• 120 people enrolled in the computer program last year, and 200 people were served with the social benefits workshop. The organization estimates 900 people will be served, but that also includes ESL classes, which are not covered in this request. The budget for Computer Training and Social Service programs are \$180,000 total.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The KASM identifies the Korean-American community in Montgomery County as 55,000 people.
- This program serves a population including elderly, underprivileged and new immigrants, and works with them in their communities and in trusted locations such as churches

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- This organization was founded in 1986 and appears to have a strong sense of the needs of the community it serves
- This organization has enjoyed funding from the County since 2006

- The proposal would have been stronger with a clearer depiction of outcomes assessment, including detail on how many served and levels of achievement for participants who have participated
- While providing a compelling mission, the proposal focused much of the narrative on the English language classes to the detriment of providing detail on the other programs

Name of Organization: Korean Community Service Center of Greater Washington

Category/Program Area: op/<2000; Children & Amount Requested: \$30,000

Families

**Project Description:** Funding to implement the Keystone Project in Montgomery County which will address domestic violence issues in the Korean community. Grant funds will be used to: 1/ update publish and distribute a Domestic Violence Prevention guide; 2/ hold 2 prevention workshops, 3/provide 1 training session for Korean faith leaders, and 4/ provide referrals, case management, and counseling to at least 20 victims of domestic violence and their families.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Case management/counseling to 20 victims and their families (approx. 40 people), guidebooks to 130 people, two prevention workshops (40 people), training for Korean faith leaders (15 people).
- Per unit cost: \$133. (\$30,000/ 225 clients and community leaders)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Program goal is to improve the overall awareness and knowledge of domestic violence issues and the resource navigation skills within the Korean community in Montgomery County.
- Domestic violence is a problem in the Korean community. Given the long history of patriarchy in Korean society, victims rarely seek assistance. Religious beliefs, language barriers and a lack of understanding of the US legal / visa system also prevent victims from seeking assistance.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The Keystone Project was started in 2007. The County has provided \$25,000/year in funding for FY2007, FY2008 and FY2009.
- KCSC is increasing its grant request from \$25,000 to \$30,000 to fund counseling and case management services to 5 more people (from 15 to 20 people). New cases will be managed by existing KCSC staff.
- KCSC is the largest and oldest ethnic, community-based organization that provides domestic violence intervention and education services in MC. KCSC reaches community members through its successful partnership with Korean faith communities.
- KCSC's total operating budget in FY2010 is \$925,800 (requested grant funds are 3 percent).

- The proposal is for continued funding of a tested program that has been in existence for many years.
- KCSC has articulated and measures clear outcomes for the program.
- As a continuing program, the timeline and projected activities are highly achievable.
- Proposal could be strengthened by including statistics on: the incidence of domestic violence in Montgomery County and within the County's Korean community.

Name of Organization: Korean-American Senior Citizens Association, Inc 1

Category/Program Area: Op/<2000; Older | Amount Requested: \$24,020

adults/ people with disabilities

**Project Description:** KASCA's computer education program provides computer literacy training to Korean-American senior citizens. The training includes internet training and teaches seniors how to use the internet to stay in touch with family members and to keep apprised of news and events. The ability to stay in touch provides a safety-net to the seniors & helps the seniors to overcome the feeling of being isolated.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The program is intended to provide 2 basic classes and 1 intermediate class (each class is 4 hrs /week for 32 weeks). Each class has 18 seats, so 3 classes at 18 seats = 54 student training sessions. \$24,020/54=\$444.81 per seat. Participants each pay \$50 per class.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The purpose of the program is to promote mutual friendship among the seniors and to help them to become connected and self-reliant. The target population is low-income elderly Korean-American senior citizens.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• KASCA's computer program began in the 1980s. They currently have 15 computers and 1 LCD projector. The grant request is to pay the salaries of the instructors and a textbook for each student. KASCA purchased the computers with a prior grant from the County. All students who register must have their own home computer and internet service and pay a small fee (\$50 each).

- The largest barrier to implementation of the program is the ability to pay program instructors. The instructors must be able to teach the programs and also must be fluent in Korean. KASCA has tried using volunteer instructors as well as students; however, they have found that in order to retain competent instructors, they must be able to pay a market rate salary.
- Outcomes are measured by weekly homework assignments and tests that are administered to the students, as well as the fact that so many students who have taken the basic level class return to take the intermediate level class.

Name of Organization: Korean-American Senior Citizens Association, Inc. 2

Category/Program Area: Op/<2000; Older Amount Requested: \$31,200

adults/ people with disabilities

**Project Description:** KASCA's Senior Social Welfare Service provides elderly Korean immigrants with multiple social services, such as assisting with social security applications, obtaining SSI, Medicare, and Food Stamp benefits as well as escorting seniors to doctors' visits and assisting with obtaining correct prescriptions. The purpose of the grant request is to employ 1 coordinator and 3 social workers.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Last year, KASCA had 800 cases and they expect their caseload to increase. \$31,200/800 = \$39 per case. A case can include assistance filling out an application, translating a letter or notice, or an escort to a doctor or pharmacy. The services provided are doubly important because many of the seniors are not only frail and unable to act independently, but many also have language barrier and are simply incapable of acting independently.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The Senior Social Welfare program is vitally important because the population served is frail, not fully integrated into our community and frequently suffers from a language barrier. According to the KASCA, the seniors who have been served are very grateful for the service and 70% of the services provided lead to seniors being able to be self-sufficient. Last year they could not handle all of the requests for assistance that they received and so the purpose of the grant request is to be able to meet demand for requested services (app 900 cases)

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• There are app. 3000 elderly Korean-American immigrants in Montgomery County. KASCA would like to hire 3 staff members with 5 years experience in the field of social service and 1 program coordinator, as well as 2 volunteers. KASCA has received grants for these services for the past 2 years. KASCA has plans to partner with other organizations to assist them in fundraising to supplement the County's grant.

- The most significant barrier to the program is being able to afford the social workers to work for the program. The social workers in this program must be able to speak Korean as well as have experience in serving elderly clients. Clients are generated mostly by word of mouth and there is great demand for the services.
- Outcomes are measured for each specific case by the results achieved for the client. For example, they are able to track whether the assistance they have provided on a social security application was successful because the applicant will bring the letter from SS to them to read (interpret).

Name of Organization: Latin American Youth Center- Maryland Multicultural Youth Centers

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$42,375

**Project Description:** LAYC-MMYC sponsors an Upward Bound program for fifty low-income students who attend Albert Einstein and Wheaton High Schools. The requested funds would be used to support community service learning projects for program participants and to create (200) emergency kits that the students would distribute to needy Montgomery County residents. The kits would include items like toiletries, grocery store and Target gift cards and Metro cards. The service projects will be selected and planned by participants. They may include experiences like working with the elderly, homeless, or younger children or assisting with park clean-ups. While there will not necessarily be a correlation between the projects and distribution of the kits, kits will be provided at the project sites when it is appropriate.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The per unit cost of service, for 50 participants is \$846.
- Approximately half of the requested funding (\$20,000) is to procure supplies for the emergency kits.
- Per discussion with LAYC-MMYC staff, the service learning projects could be successfully implemented even without the creation and distribution of the emergency kits.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The program enables the students to provide services to community organizations needing volunteers, while simultaneously learning about their local community and acquiring community service credits required for high school graduation.
- The emergency kits will provide essential items to residents who may not otherwise be able to have these supplies.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- LAYC-MMYC was founded in 1968 to serve at-risk Latino Youth in the DC and has successfully been providing services since that time. Three years ago, they expanded their services to Maryland.
- The organization is in its first full year of working with the Upward Bound federal grant and the fifty participating students.
- Although some service learning has been included in this year's program, the grant funds would be used to formalize the programming for the first time.
- Given the organization's experience implementing youth development programs in Washington, DC, and basic experience with service learning programs this year, the organization definitely has capacity to carry out the program.
- Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):
- The proposal leverages a unique opportunity to involve low-income students in service learning projects that enable them to "give back" in their own communities.
- While it is too early to evaluate detailed outcomes related to the students' academic performance, the organization reports that early results show improvement. It will be difficult to assess the impact that the program has on the community at large.
- The proposed programs also aim to teach planning and workplace readiness skills by involving students in the planning and implementation stages of the service learning projects.

Name of Organization: Latino Economic Development Corporation (LEDC)

Category/Program Area: Op/<2000; Economic | Amount Requested: \$327,500

Dev

**Project Description:** LEDC proposes to provide wealth-building services to low and moderate income communities through Small Business Development services to entrepreneurs, including microloans, technical assistance, trainings, as well as foreclosure intervention counseling.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• LEDC proposes to assist 280 people with small business workshops, 80 people with foreclosure workshops and services, and reach 500 with foreclosure materials

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- LEDC provides unique financial services to a community with many small businesses and households in need, including microloans and one-on-one foreclosure services
- Businesses served by LEDC are required to commit to tracking and full compliance with tax and other legal regulations
- Businesses served by LEDC programs are building capacity and providing new and sustained jobs in the Montgomery County community.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- LEDC was founded in 1991, and is HUD and Freddie Mac certified as a housing counseling agency, US Treasury certified Community Development Fin. Institution and SBA micro-lender
- LEDC is connected with a variety of Mont. Co. organizations through partnerships
- LEDC is able to track loan performance as well as jobs created and sustained through its programs

- LEDC provides a strong work plan with measureable outcomes and outputs and tracks participants and outcomes using benchmarking software, and is addressing growing needs in the Latino community in Montgomery County.
- The use of one-on-one certified counseling for foreclosure prevention is a time-consuming but necessary service
- The micro-loan fund assists residents in building credit history, thus enabling them to fully participate in the local economy
- LEDC reports 107 full-time jobs sustained because of its loan program

Name of Organization: League of Korean Americans of Maryland

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$58,500

**Project Description:** The project will establish a community-based mental health and mentoring program staffed by volunteers, trained and supervised by licensed clinicians, who will man a hotline and provide referrals to services for immigrant families and youth.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- For an estimated 200 persons, the per unit cost will be \$293.
- To determine likely impact of the program on recipients, it would be helpful to have some information on experience to date with treatment and mentoring of the target population.
- The requested funds are primarily for "start-up" purposes.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The proposal contends that there is a "dire need for mental health services" in the Korean immigrant population, that most students with conduct disorders related to adjustment are Korean-Americans, especially middle school boys, and that Asian Americans often lack access to appropriate mental health services
- The project is designed to meet the lack of access to mental health services.
- Other Asian American and immigrant groups have encountered similar problems among their youth and, in fact, native-born middle school boys are as likely to encounter difficulties. Therefore, the proposal might benefit from exploring the experience of other groups working with youth to compare the problems they have encountered, solutions they have attempted, and successful outcomes.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The League of Korean Americans is a national nonprofit organization that assists the Korean immigrant community with information and services. The Maryland chapter will create and manage the program so that it would be helpful to have some information on the experience of this chapter. It has received funding for training in auto mechanics and a health fair.
- A psychologist with extensive experience with the Korean American community will direct the project; five professionals—medical personnel and a special education supervisor—will train and support mentors; and some 23-30 bilingual college students will serve as mentors for targeted individuals.

- The proposal grows out of the difficulty expressed by Korean immigrants in accessing mental health services. More information about the specific problems encountered by Korean American youth might indicate whether they can best be served through a mental health approach or other kinds of services. The proposal mentions other activities, such as after-school mentoring and training in parenting skills, but does not describe them fully and does not include staff other than clinical personnel.
- The project will be evaluated by participants' evaluation forms, but outcomes are not defined.
- A major budget element is the provision of a building or site for "various programs."

Name of Organization: Legacy Premier Foundation, Inc.

Category/Program Area: Op/\ge 2000; | Amount Requested: \$50,000

Community Dev

**Project Description:** Provides multiple socio-economic services to low income families in the County.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The proposal did not determine the unit cost of service or activity

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The proposal states it will provide services relating to housing, self-empowerment, unemployment, youth counseling, and feeding and sheltering the homeless.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization initially incorporated in Prince George's County, recently provides services in Montgomery County.
- ED is certified to provide foreclosure prevention counseling; the organization is not currently on list of Montgomery County approved housing counseling agencies.

- This is a rather ambitious proposal, covering a wide-range of services current being offered within the county.
- During this particularly difficult economic time, an organization like the Foundation offers a great deal of important information to a variety of persons in need. With its seminars and educational training session, the Foundation has the opportunity to educate those who are in dire straights. However, it may be more effective if the organization partners with others to better serve this population identified above. The Foundation does offer solid educational information, but may not have the capacity to provide direct services.

Name of Organization: Liberty's Promise

Category/Program Area: Op/≥2000; Youth Dev | Amount Requested: \$50,000

**Project Description:** Encouraging young immigrants to be active and conscientious American citizens through after school civic education program and internships.

- Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):
- Cost Benefit \$338 per student; 120 students at 3 hr/wk/10 wk civic education program and 28 internships.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The public benefit is primarily for the students in the program.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• There about 40 volunteers, but most of the services are offered by paid staff members as outlined in the proposal.

- The plan offered is sufficiently detailed. The background of the staff appears to be good. Serves immigrants ages 15-21.
- Supports young immigrants while encouraging them to be active and conscientious American citizens.

Name of Organization: Long Branch Athletic Association

Category/Program Area: Op/ $\geq$ 2000; Youth Dev | Amount Requested: \$62,000

**Project Description:** Out of school time athletic programs to provide positive activities for high risk youth and mitigate gang activity in Silver Spring/ Longbranch community; funds requested for salary of Executive Director

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$62,000 / 450 youth = \$138 Per Unit

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- Mitigate Gang Activity
- Exercise and Fitness
- Teach Youth Time Management Skills

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Has been serving community since 2005
- Full Time Executive Director
- 50 Volunteers

- County funding represents 64% of total operating budget
- Youth return season after season and program has seen an increase in number of youth served each year
- Recognizes Issues and Opportunities in the community

Name of Organization: Lt. Joseph P. Kennedy Institute of Catholic Charities

Category/Program Area: Op/<2000; Older Amount Requested: \$109,000

adults/people with disabilities

**Project Description:** JPKI's Community Companions program provides after-school care to children with disabilities in Montgomery County. JPKI currently serves 30 children in an after-school program, as well as provides care when school is out of session. Most (but not all) children come from low-income families, and their parents rely on the care to maintain their employment.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$109,000/30 = \$3,633/child. The ratio of staff to child at JPKI is 1:1. Not all children served are low-income, but as costs increase, and parents' jobs have been lost, it is increasingly more difficult for parents to contribute to the cost of care.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• There is a long waiting list for disabled children to receive government benefits and many families are unable to afford the level of care necessary to provide the specialized after-school day care they require. Low-income parents are unemployed or underemployed so that they can stay home to care for their child. JPKI is seeking funding so that they can defray the cost of care to 30 children so that the children can get the services they require and the parents can work to support their families.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• JPKI was formed in 1956 as a small, special educational school for children with developmental disabilities. They offer an array of programs in early intervention, education, career development community living and family support. In the 1980s, JKPI was invited to expand their program into Montgomery County. The program operates after school and also when school is not in session (breaks and summer vacation) which permits parents to work. JKPI partners with other funding sources, including DHHS and MD DDA, as well as JSSA, the Arc of Montgomery County and Abilities Network to supplement tuition costs to parents.

- JPKI advises that if they do not get the full funding they may not be able to maintain their program. They indicated that the County has asked them to put more of their "own" money into the program and they have earmarked all of the proceeds from their upcoming Ball to be held in April of 2009, to this program. They expect to raise app. \$40,000 from that fundraiser.
- Outcomes include improving social skills and community integration of the children they serve, as well as enabling the parents to work, and providing support to the children's families.

Name of Organization: Lutheran Services of the National Capital Area

Category/Program Area: Op/<2000; Basic needs/ emergency/ housing/ legal

Project Description: Funding requested to support direct emergency assistance to refugee families that are re-settled in Montgomery County.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The per unit of service is \$180 per person and impacting up to 250 people.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The agency provides a unique service to the county. By working with the State Department and local organizations, they provided a "one-stop, wrap around services" for refugee families resettling in Montgomery County.
- The State Department projects that over 250 clients will be served by the agency's Placement and Matching Employment Services Program in FY2010. This number is nearly doubled the number served in FY2009. The funds will be distributed directly to families in need of emergency assistance.
- The agency identifies an increasing demand for services by low-income refugee families who have critical unmet needs and with physical disabilities.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The organization has been providing services to the national capital area since 1917 and Montgomery County since 1975. It is one of the primary agencies used by the US State Department to assist with the re-settlement of families in the Washington-Metropolitan area and Baltimore City. The agency receives \$850/refugee from the State Department to provide a variety services that will help families become self-sufficient.
- The agency reports a high rate of success. Eighty four percent (84%) of the refugees served become self-sufficient within 6 months.

- The proposal clearly defines the goals and services provided by the agency.
- Adequate outcome measures have been identified and will be evaluated using qualitative and quantitative measures.
- The staff ability to speak 15 languages and collaborative efforts with many county organizations are adequate to provide the myriad of services that agency provides to low-income refugee families. They include case management, job training, and job placement.

Name of Organization: Manna Food Center

Category/Program Area: Op/<2000; Basic

needs/ emergency/ housing/ legal

**Amount Requested:** \$55,913

**Project Description:** Smart Sacks weekend (school-based) food distribution program for low income children.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Strong reliance on donations and volunteers reduces costs of food per sack
- Appears to have high value / high benefit, non duplicative services

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Increasing demand for participation demonstrates growing need for services, which are unique
- Correlation (anecdotal) between provision of smart sacks and school readiness/performance
- Ensures children have access to food, particularly healthy food, on weekends

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Well run, strong vision and leadership
- Manna is the place that others turn to for support in food provision in the County
- Organization collects, analyzes, disseminates and uses data for program justification & changes
- Respectful of clients

- Continuation of successful project growing in size without asking for more funding
- Data clearly articulates need in the County and benefits of the project
- Defined goals/objectives/outcomes

Name of Organization: Maryland Vietnamese Mutual Association

Category/Program Area: Op/<2000; Children & Amount Requested: \$50,000

Families

**Project Description:** Funding to provide Parenting Enrichment Services to needy Vietnamese parents with a goal of having them more involved in their children's education. Ultimately the desire is to increase educational success and job opportunities while reducing poverty. The goals will be attained through twice monthly two-hour home visits with a case worker, and the coordination of services with other organizations. Parents participate in the program for two years.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The anticipated cost for the entire program for 12 months is \$87,640, or \$3,505 per family.
- The grant request is for \$50,000 in County funding which equates to \$2,000 per family or approximately 57% of the total program budget.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The program will provide continuing service to 15 families and begin serving 10 additional families (total of 25).
- The program helps to increase both the academic achievement of the children, and the self-confidence and self-sufficiency of the parents.
- Approximately 30 to 40 participants are referred to the program by County staff each year, though funding is not sufficient to assist all of them.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The organization, established in 1982, provides a wide variety of programs focused on immigrant children, parent, senior and citizenship-related programs. While it is a relatively small organization, it has been recognized for its larger impact on the community.
- Past funding has been provided by the County Council, Care First, the Montgomery County Community Foundation and the County Coalition for Adult English Literacy

- As on ongoing program, timelines, budgets and proposed activities are understood, tested and achievable
- Clear goals have been established for outcomes, though limited statistical information is available on results to date.

Name of Organization: Meals on Wheels of Central Maryland\*

Category/Program Area: Op/<2000; Basic Amount Requested: \$28,000

needs/ emergency/ housing/ legal

Project Description: Staff and client subsidy for home-delivered meals program.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Proposal states \$2 shortfall per meal; cost of meal from County not sufficient; cost has gone up, needs are up.
- Funding would allow growth of an additional 35-60 participants in Montgomery County.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- As population grows, need for home-based service grows. This program is more than just meal delivery, as MOW helps people to "age at home with dignity" as well as provides other support.
- The new position created from this grant would focus on the County, whereas now there is no one person dedicated to meeting the needs of MoCo.
- Majority of recipients are home bound elders.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization has been providing services for almost 50 years and has established success.
- Volunteers are utilized to keep costs down.
- Clear goals/mission and the proposed project is based on identified needs.

- Organization has a proven track record and proposed project builds upon this.
- This proposal could be strengthened with the inclusion of a timeline and a discussion of strategies to address any potential barriers to implementation.
- This proposal could be strengthened by a somewhat clearer description of participation and per participant costs, as well as more measurable outcomes, for ex., some summary information on average length of service for regular customers, reason for discontinuation, etc. to help assess impact of service in enabling customers to age in place.

Name of Organization: Metropolitan Center for Assault Prevention

Category/Program Area: Op/<2000; Children | Amount Requested: \$30,000

& Families

**Project Description:** Funding to support the delivery of the violence-prevention education program, READY! – Respect, Empower and Defend Yourself! – to all second grade students, their teachers, school counselors and parents/caregivers in 10 Montgomery County elementary schools by the end of FY10. READY offers interactive presentations on skills and strategies to deal with bullying, verbal and physical assault and sexual harassment. This program is integrated with the MCPS Reading and Language Arts curriculum.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- 2,690 clients would be served (880 students assuming 4 classes/school with 22 students/class; 1,760 parents and caregivers; and 50 educators).
- Per unit cost is \$11 per participant (\$30,000/2,690)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- MCPS reported more than 2,000 incidents of bullying in 2005-06 and 1,000 incidents in 2004-05. 30% of incidents involved a physical attack; 1 in 12 caused the victim to miss school.
- A MCPS administrator will identify the 10 "most-needy" elementary schools that participate in the program. Schools will include those with high FARM (Free and Reduced Meals) ratings as well as communities with high-risk factors, such as diminished economic opportunities.
- Nearly 50 percent of teachers responding to a post-program survey noticed a reduction in classroom discipline issues and all educators were "satisfied" or "very satisfied" with the overall program.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- READY started as a 2-year pilot program in 2004 and operated fully in 2007.
- READY has received MCPS contracts (\$50,000/year in FY06, FY07 and \$25,000 in FY08, FY09).
- County Council has funded grants of \$143,000 in FY05, \$150,000 in FY06, and \$75,000 in FY 08.
- MetroCap is anticipating continued, but reduced funding by MCPS (estimate \$12,000 \$15,000 from MCPS in FY10). As such, MetroCap is looking to other sources of funding including the County Council, foundations and local businesses.

- The proposal is clear and well-thought out and demonstrates that READY is a well-established and effective program.
- As a continuing program, the timeline and proposed activities are achievable.
- It assumes some program funding from MCPS, although exact amounts are not known. MCPS has a history of successful collaboration with READY curriculum development, funding, and the identification of program schools.

Name of Organization: Metropolitan Community Development Corporation

Category/Program Area: Op/<2000; Amount Requested: \$50,000

Community dev

**Project Description:** MCDC would like to start a homeownership counseling program in Montgomery County. The program would assist first time buyers by providing pre-purchase counseling, credit counseling, and foreclosure/bankruptcy prevention counseling. The grant money would be used for curricula development, volunteer coordination, staff training, and client services. Grant money would be used to pay for services from Neighbor Works and MD Housing Counselor Network, Inc.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- MCDC expects to promote services to 2,000 people in hopes of recruiting 200 people as clients
- MCDC states that the prevailing costs for these services/class is \$250 per person per class.

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

 MCDC program will focus on African immigrants and low-income residents of Montgomery County.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- This is a new program. MCDC works closely with its Founder, the Bethel World Outreach Ministries/Church.
- MCDC also works with Neighbor Works America and the MD Housing Counselor Network, Inc.

- MCDC understands the difficulties faced by low-income and African immigrants who would like to purchase homes.
- MCDC expects that the program, once established, will be on-going.
- MCDC expects to follow-up with clients through surveys, interviews and calls to see if homes are purchased and then it expects to follow-up to see if clients are managing financial affairs.
- The proposal would be improved if it included more specific methods of recruitment, counseling-individual/classroom, and outcome measurement.

Name of Organization: Mid-Atlantic Gleaning Network

Category/Program Area: Op/<2000; Basic Amount Requested: \$50,000

needs/emergency/housing/legal

**Project Description:** Emergency food relief to food banks & individuals through harvesting produce from farms and orchards

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Salaries are not high, much of budget goes into other costs
- Difficult to ascertain per unit cost (e.g., cost/meal)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Probably high but difficult to be certain
- There may be a benefit to County to have an overall examination of most efficient means of providing food to needy families given different roles & interrelationships among current food providers, including this one

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Founded 1993; events in Montgomery County since 1994
- Only one Montgomery County farm currently
- Seem to make great use of volunteers and have many even in Montgomery County where they have as yet been less involved

- Difficult to discern measurable outcomes relative to goals
- Proposal would benefit from inclusion of other measurable goals beyond provision of 500,000 pounds of fresh produce, e.g. number of new volunteers, farms, organizations/families served etc.

Name of Organization: Ministries United Silver Spring Takoma Park, Inc.

Category/Program Area: Op/<2000; Basic

**Amount Requested:** \$43,569

needs/ emergency/ housing/ legal

**Project Description:** Funding requested to support direct emergency financial assistance to low-income families in the Silver Spring area who may be facing eviction or foreclosure.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The per unit of service is \$500 per household and servicing approximately 60 families.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The agency provides emergency assistance to prevent families from being homeless. Financial assistance of up to \$500 is distributed directly to the landlord or utility company.
- The agency reports a rise in families needing assistance; 40 families were provided assistance in FY08 and to date 60 were provided assistance
- The agency also provides a handbook with local resources to all families that are provided services.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The organization was established in 1996 to meet the needs of low-income families in zip codes 20901, 20910, and 20912.
- The agency reports that 60% of the families served are single female headed households.
- The agency uses 5 part-time volunteers to support the program manager. This efforts helps to keep the administrative costs at a low rate.
- The agency received funding in FY09 from the County Council.

- The agency appears to have a well-established procedure for providing services to families. As a second tier partner with the Emergency Services of DHHS, clients must first apply for first tier funding.
- MUSST coordinates with third tier providers within the Emergency Assistance Coalition to further support families who need additional funding.
- The agency conducts surveys at 6 months and 12 months to determine if the services provided helped families retain housing; they report that 90% of families complete the surveys.

Name of Organization: Montgomery County Coalition for the Homeless 3

Category/Program Area: Op/<2000; Basic Amount Requested: \$295,972

needs/ emergency/ housing/ legal

**Project Description:** Services to maintain daytime hours at Gude Men's Shelter; majority of requested funds included in recommended budget for Dept. of Health and Human Services; remaining funds requested (\$54,852) are for Case manager for 150 homeless men in daytime program

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$ 365.68 per client for the remaining funds requested

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Only 24/7 men's shelter in the County, providing year-round services
- Provides basic as well as enhanced services to encourage transition to housing
- Includes job training

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• as longtime leader in efforts to end homelessness and provider of homeless services, organization has capacity to carry out program

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

 Anticipated outcomes well-delineated; provided results to date on many (esp. employment-related), but not all, of identified outcomes; proposal would have benefited from more explicit explanation of what % of shelter residents are seeking and obtaining case management services since this is an entirely optional component of the program; total number receiving case management for first six months of FY09 is 60.

Name of Organization: Montgomery County Community Foundation

Category/Program Area: Op/\ge 2000; Other | Amount Requested: \$107,000

**Project Description:** A funding collaborative between County and several private foundations providing capacity building assistance to six smaller, emerging nonprofits serving primarily low income children and families of immigrants in the County. Assistance is provided through targeted grant support and one-on-one assistance to the organizations

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• For this request to County, for the six organizations receiving in-depth assistance: \$17, 833 per organization; an additional 5-10 organizations will be provided individualized consulting support

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The organization services will strengthen the leadership and management skills of the six emerging nonprofits.
- Also provided free workshop to help nonprofits assess capacity building needs
- Provides in-depth individualized organizational capacity-building technical assistance to 6 selected applicants located in Montgomery County, plus an additional 5-10 organizations receiving individual consultation

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• The County's investment will be matched by at least a 2:1 investment from private philanthropic dollars

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• Significant leverage of private funds to help strengthen several smaller nonprofits providing key services to low income primarily immigrant communities in County thereby better serving these County residents and building capacity to serve even more

Name of Organization: Montgomery County MD Bar Foundation

Category/Program Area: Op./<2000; Basic needs/emergency/legal/housing

Amount Requested: \$145,040

**Project Description:** to assist low income residents with access to legal assistance in four evening clinics in the following areas: Long Branch, Wheaton, Germantown and East County (Briggs Chaney); funding will cover all four clinics; the two most recently-opened clinics (Germantown and East County) will expand to full staffing

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- per unit cost is \$48.35 (\$145,040/3000 residents served)
- impact is not only relief to individual for particular legal issues, but prevention of further problems (e.g., homelessness, child abuse, domestic crimes)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Nearly 3000 clients served in FY08 with over \$1.1 million worth of free legal assistance
- Increase in bankruptcy filings, foreclosures and debt collection cases last year prompting the opening of the two new clinics (Germantown and Briggs Chaney)

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Program began in 1982 and has relied on County funding for 25 years with at most 2% increase in funding per year
- Staff includes four clinic contract attorneys; four immigration clinic contract attorneys; contract interpreter/clinic coordinator at each clinic all part time and all covering eight clinics per month

- Report for July 2008-December 2008 shows 1261 cases closed, 1006 cases opened, 1679 total calls received and a 94% increase in family law litigation and a 50% increase in overall bankruptcy/debt collection matters
- Program serves large number of low-income clients in the County including clients referred by other organizations not equipped to handle large variety of legal issues

Name of Organization: Montgomery County Muslim Foundation, Inc 1

Category/Program Area: Large cap; Older | Amount Requested: \$59,210

adults/people with disabilities

**Project Description:** Funds to purchase a 16-passenger van with wheelchair capability to transport low-income elderly and frail Muslims

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$12.33 per person during first year (\$59,210 / 4800 people served per year)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Serves low-income, frail and elderly, and recent immigrants.
- In addition to physical needs, clients of MCMF may be culturally isolated.
- Promote integration of Muslim residents into community, and increase their health and well-being.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- New organization established in 2008 (but have been operational since 2003 as Montgomery County Muslim Council).
- Non-sectarian services open to all people.
- Works collaboratively with other agencies.
- Uncertain of long-term financial resources of organization (budget unclear on this point).

- This proposal would be stronger if other pledges or fundraising opportunities were clearly identified, so that it was certain that MCMF would be able to afford to operate this program after the first year.
- Two staff people will be allocated to this program, however it remains unclear how MCMF will
  fund their salaries on an ongoing basis. A separate Council grant application requests funds for
  these positions.
- Costs of insurance, maintenance, and fuel not realistically estimated in budget.
- Organization contends that request does not duplicate other County programs for Muslim community

Name of Organization: Montgomery County Muslim Foundation, Inc 2

Category/Program Area: Op/≥2000; Older Amo

**Amount Requested:** \$70,000

adults/ people with disabilities

**Project Description:** Proposal to hire administrative staff & driver for 16 passenger van with wheel chair lift capability to transport elderly Muslim residents to medical appointments, and educational, vocational, social, religious, and recreational services in Montgomery County. (separate grant request for purchase of van)

- Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):
- Cost Benefit for 70-80 persons- 400 trips per month; approximately \$14.58 per person (but only for support staff-this proposal does not include vehicle & operating costs).

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Public benefit is for elderly Muslim residents with transportation needs.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

 Organization does not have previous experience for managing a transportation system for the elderly and disabled.

- There is an incomplete understanding of what would be required to manage a transportation system for the elderly and disabled; including inadequate consideration of staffing, maintenance, insurance, and alternatives available in Montgomery County for such services.
- There is a lack of clarity about the management and operations of the rides anticipated; no clear methodology for prioritizing trips, destinations, handling emergencies, and passengers.
- Incomplete consideration for maintenance & insurance; no planning for breakdowns of vehicle.

Name of Organization: Montgomery Village Foundation, Inc.

Category/Program Area: Op/<2000; Older Amount Requested: \$10,000

adults/ people with disabilities

**Project Description:** MVF is seeking \$10k to enhance its senior citizens "drop-in center" program. The drop-in center is located within Montgomery Village and serves seniors from within and without Montgomery Village. Programs include educational programs, social programs and volunteer training for seniors. MVF would like to purchase a video game system, card tables and chairs and other recreational items for the seniors' use.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The program currently serves app. 66 seniors and MVF is hoping to attract 65 new seniors. \$10,000/131 = \$76.34 per senior. The program runs for 36 weeks a year from September through May. Residents pay a membership fee and non-residents pay a slightly higher fee per activity.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The public benefits by seniors having a place in their community where they can gather to socialize and to participate in educational programs. MVF also organizes health walks during good weather and a couple of trips each year. MVF partners with other organizations to promote health and prevent illness.
- MVF also trains seniors to serve as tutors to teach reading skills to elementary children.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The MVF was formed to promote the health, safety and welfare of the residents of the community of Montgomery Village. The Foundation also provides facilities for various programs, including the seniors programs.
- Seniors in Action began in 2007 and has served app. 66 seniors per year since its inception. The members (seniors) generate the list of activities they wish to pursue. The program is currently housed in a new facility that is accessible to seniors.
- Seniors are required to sign in or register to participate and are asked to fill out surveys about the programs to provide feedback. The surveys also seek information about demographics and knowledge of community resources.

- Outcomes are measured by surveys and number of seniors who register for programs. According to MVF, their programs are well attended.
- Results achieved to date include participation at previous programs and trips, positive feedback from participants and continued participation.

Name of Organization: NAMI Montgomery County

Category/Program Area: Op./<2000;

Amount Requested: \$12,640

Health/Behavioral Health

**Project Description**: Expand outreach to Latino Community by: (a) providing free educational courses in Spanish to support groups, i.e., family to family who provide resources for family members and to patients with mental illness and to offer strategies for maintaining good health; (b) increasing awareness of NAMI MC services and resources; and (c) support the Helpline in Spanish and English.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Cost per unit for county funding is not provided but for entire program (\$30,650) is listed at \$3.18 for the following: attendance at support groups and participating in Family-to-Family courses = 150; Outreach presentations and media appearances = 6000 individuals; and, Helpline calls = 1,000, and distribution of resource directory and other materials=2500.

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- Serve the Latino community whose rate of mental illness is comparable to population at large but where, for cultural reasons, many do not seek treatment from traditional services.
- NAMI MC will provide free services to MC families. It will increase the awareness, education and serve the population with mental health illness in the Latino community.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Since 1978 NAMI MC has provided education, support and advocacy for people with serious and persistent mental illnesses, for their families, their friends and caregivers. Collaborates with other county agencies and organizations taking referrals and coordinating presentations and outreach to raise awareness for the program; NAMI MC received County funding in 2008.

- Provide services to Latinos which proposal identifies as a high-risk group for depression and anxiety, i.e., female high school students rate of attempted suicide is one and a-half times that of African American and non-Hispanic girls, yet fewer than 1 in 20 Latino immigrants with mental disorders use services from mental health specialists. They seek help from other settings, i.e. church or general health care providers.
- Educate members about recent improvements in medication, treatment, housing and rehabilitation through monthly education meetings, newsletter and resource library.
- The young and old are especially vulnerable. Early identification and treatment is of vital importance. By ensuring access to the treatment & recovery supports, recovery is accelerated and further harm is minimized.
- Barriers are: one in four Hispanics live in a linguistically isolated household which, compounded by the lack of bilingual mental health providers, makes access to care difficult.
- Proposal lists main staff and notes that trained volunteers conduct courses and support groups; does
  not indicate number of volunteers. The budget does not provide hourly cost of staff proposed for
  funding.

Name of Organization: National Center for Children and Families (NCCF)

Category/Program Area: Op/<2000; Children & Amount Requested: \$63, 256

Families

**Project Description:** Funding for a Community Liaison for women after their stay at the Betty Ann Krahnke Center (BAK) for New Beginnings. This Liaison helps recent immigrants who are domestic abuse victims access services to establish productive lives, independent of their abuser.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The fully burdened cost of the Community Liaison is \$63,258/year
- Services will be provided to approximately 120 victims of domestic abuse
- The per victim cost of this service is \$527.15 (\$63,258/120)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

of the 330 BAK women sheltered last year, over 1/3 are recent immigrants. While in total only about 14% returned to their abuser following their stay in the shelter, almost 3/4's of those who returned were recent immigrants. Further, immigrant women are far more likely to return to their abusers at a later date because they lack the skills and resources to continue to live independently. The Community Liaison focuses on the needs of these immigrant women, and she works with community-based resources to provide them with necessary services (food, shelter, jobs, etc) so that they do not return to live with their abuser. By doing so, the risk of further abuse and injury is reduced for the women and potentially for her children. Additionally, the County's need to provide additional services over the long term will be greatly diminished.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- NCCF has continuously provided services since its founding as The Baptist Home in 1915. It is
  widely recognized for its core expertise and extensive services in working with high-risk and at-risk
  children and families.
- BAK was established in 2000 and is the only domestic violence shelter in the County. NCCF and BAK have received significant County funding in the past (approximately \$1million per year for BAK in the past 5 years).
- NCCF's budget is over \$15 million/year, and they receive funding through a wide variety of Grants, Contributions, and fees for service.

- NCCF has a strong concept and clear understanding of the costs for the position. They have set clear expectations for relevant outcomes.
- While this effort received funding last year, the Community Liaison role was not staffed until a few months ago. Continued funding would enable them to evaluate the success of the effort.

Name of Organization: National Multiple Sclerosis Society, National Capital Chapter

Category/Program Area: Op/<2000; Older | Amount Requested: \$50,000

Adults, People with Disabilities

**Project Description:** The MS Respite Care Program is designed to provide some relief to individuals living with MS and to family members caring for loved ones with the disease.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

\$50,000 is requested to assist 50 families with items and services to benefit the MS patient and their caregivers. The \$1,000 per family is an average cost since as the disease progresses the level of need also increases.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

This program provides help with the cost of supplies and services that foster increased health and enables MS patients to live with dignity and remain independent and safe in their own homes. It also provides needed respite to caregivers.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

The MS Respite Care Program was established in 1997 in direct response to client requests. Staff costs are supported through general fund raising and not through grants. They have volunteers to help with out reach and paperwork. They also partner with the Office on Aging and Disability, the Department of Recreation, and with a local hospital and nursing home. Two full time staff members who are licensed social workers and have worked for the Chapter for 17 years will provide primary direction for the program. Other trained Chapter Services staff will also assist.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

Respite care applicants engage in a thorough assessment with staff in order to share struggles, learn more about managing MS, and brainstorm about the types of assistance that would be most helpful. Services can then be tailored to the individual MS patient. Family respite care can include home health aide care, medical equipment and home modifications, occupational and physical therapy, personal emergency response system, chore services, incontinence supplies, transportation, care management, and a children's funds to pay for activities that the family may not be able to afford. Outcomes will be assessed by participant feedback and requests fulfilled.

Name of Organization: Nonprofit Village Center Inc.

Category/Program Area: Op/\ge 2000; Other | Amount Requested: \$100,000

**Project Description:** Assistance with operating expenses for a nonprofit multi tenant center similar to business incubator for small and startup Montgomery County organizations.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The Center has provided substantial materials on its funding, demonstrating that it has completed much of the initial project funding from committed corporate sponsors, organizations interested in joining the Center, and outside grants. By pooling resources, the Center may be seen as absorbing some of the costs that small nonprofits might ask the County to pay for their specific needs.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The Center will help assist 14-16 nonprofits with viable futures in taking the first steps in becoming larger nonprofits that both serve a targeted community and employ stronger staffs in the County.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Using other Centers as models, Nonprofit Village has spent 3 years building this project and opens its doors with 50% capacity and a good reputation with the business and civic sectors to be able to have a successful first year or two.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• The Center's request is substantial, but has great opportunity to reach its goals sooner than most applicants. Its infrastructure and staff are strong, and can likely quickly absorb the County's funding. By offering reduced overhead to its clients, the Center is fostering an economic environment with little risk and potential expansion.

Name of Organization: On the Ball Spinny, Inc

Category/Program Area: Op/ $\geq$ 2000; Youth Dev | Amount Requested: \$18,000

**Project Description:** Motivational speaking and entertainment program presented to reach Title I school students, & Alternative Schools.

- Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):
- Cost Benefit for 2,200 students (all sessions combined) \$7.50/student; proposes to visit 30 schools/yr. at estimated \$580 per school

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• This appears to be an interesting and entertaining program, but it is not clear from proposal the significant benefit to students who attend.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

 Organization is solely led by one individual with experience in basketball and who has provided program for a number of years, combining motivational and entertainment elements.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• Proposal lacks specificity about how students learn from this experience. There are no follow-up surveys to test if the lessons regarding life-skills were enhanced or improved as a result of attending one of the two hour presentations.

Name of Organization: Pain Connection

Category/Program Area: Op./<2000;

Health/Behavioral Health

Amount Requested: \$34,350

**Project Description:** Create an administrative center to serve the community of pain sufferers, and expand its services, i.e. to include weekly support groups, individual, group and family counseling; educational seminars, classes in meditation and relaxation techniques, case management and advocacy, a training manual for professionals on the psychosocial issues of chronic pain, a resource center with Internet access, occupational/rehabilitative counseling, and a 24 hour hotline.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The proposal states that its target is to serve the 228,000 pain sufferers in Montgomery County.
- A unit cost is estimated at \$0.15.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- A center will represent stability for the group and be a point of reference for their activities.
- Will serve people with all types of pain regardless of race, class, gender, ethnicity, age, or religion.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The group was established in 1999. It provides a forum for people handicapped by chronic pain. Patients are isolated and alienated as well as frustrated by lack of services dealing with the emotional aspects of pain, and are demoralized by the changes in their careers, families and society. The group is a product of a chronic pain support group. It has been meeting monthly at the Davis Library in Bethesda, Md.
- The group provides services, i.e., an educational outreach center to support groups, supervision and training to professionals, speaker's series, information and referrals, newsletter, website and community outreach to improve the quality of their life.
- Since its beginning, the organization has been carrying out services by an all volunteer group. However, in 2008, four part-time trainers were hired.
- Funding is obtained mainly from donations, grants and membership fees.

- A center will increase the visibility of the group and spread awareness of its program.
- Will decrease stigma of having chronic pain by providing information, resources, etc.
- The grant will pay for monthly rental costs, supplies and salary of an administrative assistant. Supplies will be used to print and mail newsletters, monthly flyers, training manuals and educational materials for use at support groups, speaker's series, conferences, presentations and trainings. The Administrative assistant will manage the office. Volunteers will have easy access and new opportunities at the center.
- Evaluations will be performed quarterly and or semiannually. Assess services by conducting assessments with different stakeholder groups.
- Target of reaching 228,000 individuals seems unrealistic given size and proposed budget.

Name of Organization: Passion For Learning

Category/Program Area: Op/≥2000; Youth Dev | Amount Requested: \$12,000

Project Description: To provide twice weekly writing sessions for up to 75 at risk students (15

Students per school at 5 schools)

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$12,0000 / 75 Students = \$160 Per Unit
- \$2400 Per School

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- To address the achievement gap that exists between African American and Latino Students vs. their White and Asian American counterparts
- Education reduces gang activity, drug use, and poverty

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• Has been serving students since 2004

- Grant request represents only 7% of total operating budget
- Partnership with MCPS
- History of success with program
- Appears to be an effective program, albeit delivered in only five MCPS Schools.

Name of Organization: Planned Parenthood of Metropolitan Washington

Category/Program Area: Op./<2000; Amount Requested: \$40,000

Health/Behavioral Health

**Project Description:** Teen Education Program - prevention, and outreach services for at-risk Latino teens and young adults in MC to help avoid the spread of STIs/HIV/AIDS, teen pregnancy, and teen parenthood.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Unit costs for: Adult Education Workshops = \$12.00; Teen Education Workshops = \$4.00; Trainer Workshops = \$15.00; Youth Peer Leader Stipends, Brochures & Low literacy Birth Control Pamphlets = \$0.06; Condom Distribution = \$0.08; Unit Costs refer to activity, not per recipient.

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

A large Spanish-speaking community of teens and young adults will have access to a program, provided by teen peer educators that will provide them with education, information, and communication that will reduce STI/HIV/AIDS and teen pregnancy. It is expected that this program is going to change the risky sexual behaviors, especially among African Americans and Latinos.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- PPMW has been serving the community for 70 years. In MC it has 2 health centers that provide comprehensive reproductive health care to patients, including more than 4000 teens and young adults; 45% of all patients at Silver Spring clinic and 35% of all patients at Gaithersburg clinic were Latinos.
- PPMW has diverse funding, including foundations
- Three staff members and several youth leaders (stipends) for this program; unclear if also volunteers for this program.

- Increased awareness of and access to affordable reproductive health services among low-income, uninsured or underinsured at-risk Latino teens and young adults with education programs, information and communication to help them make positive behavioral and lifestyle choices that will reduce STI/HIV/AIDS transmission and teen pregnancy and parenthood.
- Program consists of: (a) Youth Leadership Development peers are more successful in transmitting health education; (b) Bilingual Prevention, Education and Outreach; Reproductive Health Education Workshops for Latino parents of at-risk teens; and (c) Train –the –Trainer workshops for youth serving MC professionals.
- Outcomes will be obtained from focus groups and feedback from Leaders; quantitative data on medical services will be gathered; attendance at outreach and educational events will be recorded, and results will be compared with previous years.
- Organization provided output data on numbers of teens reached through peer education and numbers served at clinics; would be useful to try to assess/provide data on what numbers of teens coming to clinics are as a result of peer education program

Name of Organization: Potomac Community Resources, Inc

Category/Program Area: Op/≥2000; Older

Amount Requested: \$60,000

adults/ people with disabilities

**Project Description:** Fund services to teens and adults with developmental disabilities

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• 450 served, \$133 per participant

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Serves community very much at risk and underserved
- Services are critical to the target population, and their families, living fuller happier lives

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Program started by families of children with developmental disabilities
- Long track record of service and pubic recognition by health organizations
- Able to leverage a great deal of volunteers

- Specific and thorough
- Very clear picture of community and community needs
- Demonstrated a wide array of available services to program participants and their families

Name of Organization: Prison Outreach Ministry

Category/Program Area: Op/<2000; Children Amount Requested: \$55,000

& Families

**Project Description:** Prison Outreach Ministry's Welcome Home Reentry Program responds to the growing number of persons having difficulty successfully reintegrating into the community after incarceration by linking returnees with mentors who help facilitate individuals to make a smooth and successful re-entry rather than being drawn back into criminal activities and the cycle of recidivism. Requested funds for Program Coordinator salary (\$50,000) and mentor training materials (\$5,000). This program was started in FY 2006-07. Coordinator's office is on-site at the Montgomery County Pre-Release Center.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- 150 residents at the pre-release center, and program services 40 re-entrants. Program participation is voluntary. Between 50-55 trained mentors. Mentors work with 1 re-entrant for 1 year.
- \$55,000/40 re-entrants = \$1,375 per person (re-entrant).

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Mentors help individuals returning from incarceration to navigate social service and community support services so re-entrants can ultimately obtain employment, access needed benefits, secure stable housing, and receive health care service, including substance abuse treatment where appropriate.
- The savings to the County in restored relationships, enhanced connections to the community, and increased stability and subsequent employment and pro-social activities by the re-entrants is difficult to calculate but clearly evident.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- \$50,000 in 2006-07 for program start-up; \$50,000 in both 2007-08 and 2008-09 to fund the Program Coordinator position.
- 2009 budget of \$505,500 for programs in Montgomery County, Prince George's County and the District of the Columbia.
- Strong ties to the interfaith community and other non-profit resources have led to an adequate supply of trained mentors.

- The proposal is clear and well-thought out and demonstrates that the Prison Outreach Ministry is a well-established and unique program.
- Proposal could be strengthened by inclusion of quantifiable data on program effectiveness. Outcome data could include re-entrant's length of stay in community/recidivism, as well as ability to secure employment, education (GED), housing, and addiction treatment.

Name of Organization: Project Change 1

Category/Program Area: Op/\ge 2000; Youth Dev | Amount Requested: \$9,930

**Project Description:** Staff and materials to show organization's service learning video and program for middle school teens

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• 1<sup>st</sup> year target is to reach 75% of the 38 middle schools in the County (28);

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The content, Service Learning, is an important part of youth development

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The needs of youth and youth inclusion are important to the organization
- Promoting service learning

- It is difficult to identify or pinpoint the distribution plan which is a critical part of whether the project will be successful or not
- They have developed the pilot and only need funds for duplication, however the distribution plan could be clearer

Name of Organization: Project Change 2

Category/Program Area: Op/\ge 2000; Youth Dev | Amount Requested: \$28,851

Project Description: Expand bullying prevention peer education project

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Intend to serve 2,910 youth, breaks down to about \$100 per youth

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Peer education is a vital part of youth development
- Attempt to involve teens in the project to serve as role models and instructors for middle school and elementary school youth

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The needs of youth and youth inclusion in the process are important to the organization
- Promoting service learning is also important to the organization
- The organization is very ambitious and looks at how it can serve the whole county with this project; however, capacity to undertake scope of project in proposed time frame a question
- Have several programmatic opportunities in their organization to serve youth at varying levels

- Would have been useful to have seen more information on interest of schools in participating and existing working relationships
- Project has been pilot tested in schools in Olney area
- Ambitious proposal, feasibility is a question

Name of Organization: Read Across Jamaica Foundation (in partnership with Caribbean American

Chamber of Commerce)

Category/Program Area: Op/≥2000; Amount Requested: \$57,040

Community Dev

**Project Description:** To provide cultural education and interaction for businesses and Caribbean Community members in the County through a Caribbean-American Business & Trade Expo, Caribbean Heritage Celebration, and Caribbean Day Race and Brunch.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• 17.83 per person based on proposal's estimate of 3200 attendees at proposed events

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- Only county organization providing public education and awareness on the Caribbean culture.
- The service provided will help increase interest in Caribbean culture and businesses.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Extensive networks in the business community within the County.
- Organization has a large volunteer force.
- Facilitates partnerships among students, teachers, parents and communities
- Coordinates and facilitates annual reading day celebrations

- 30% of the organization's budget are gifts from other non-profits and volunteers
- The Parent & Community Outreach activities of the organization are non-partisan, volunteer based effort that serves as a nexus for information dissemination and diversity awareness in the community.
- Proposed events will provide tools to family and community that increase access to art workshops, family wellness projects and the Caribbean Authors & Children's Pavilion.

Name of Organization: Rebuilding Together

Amount Requested: \$75,000 Category/Program Area: Large cap; Basic

needs/emergency/housing/legal

**Project Description:** Funds requested will build capacity in the critical needs and home modifications

programs, which provide large-scale emergency home repairs to low income, elderly and frail home

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$3,750 (\$75,000 / 20 households)
- 7:1 ratio of donated money to donated labor and materials.

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- Target population for these two programs is low-income, frail elderly.
- Critical needs program addresses large-scale emergency needs and accessibility issues. These projects are larger than average.
- Helps prevent falls, and helps people remain in their homes.

Strength of organization (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Well-established organization with many community partnerships.
- Efforts focused solely on Montgomery County.
- Construction supervisor on staff and AmeriCorps volunteer
- FY09 County grant of \$50k was seed funding for critical needs program.

- Proposal includes hosting a skilled trades summit, purchasing specialized equipment, and hosting a home modifications training.
- Barriers to providing service: access to skilled trades and material cost, which is what the grant is meant to help with.
- Thorough reporting requirements for each project provide detailed outcome measurement.
- Critical needs program receives approximately 300 applications annually, and that number increases every year.
- Critical needs and home modification programs are more expensive than average repairs these programs might drain resources from other programs where repairs are less significant but still vital.
- Reasonable outcome measurements: allow 20 families to remain in their homes.
- Question about necessity of skilled trades summit.

Name of Organization: Red Wiggler Foundation, Inc

Category/Program Area: Op/<2000; Basic needs/ emergency/ housing/ legal

Project Description: Farm to Group Home food and nutrition well-being program for low-income adults with developmental disabilities

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• At estimate of 150 low-income individuals, per unit cost is \$160

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- General need well-established; particular niche probably not otherwise well-served
- 150 adults with disabilities and their caregivers will receive fresh produce
- Adults with developmental disabilities are provided employment as growers

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Founded in 1996; this program is in its 4<sup>th</sup> year;
- Founder/Executive Director represents organization very well;

- Somewhat difficult to understand how the funds will be used as project budget is based on units to be served or provided rather than staff positions, operating expenses, etc. to be covered
- Funding request could be more clearly articulated in terms of specific budget items

Name of Organization: Reginald S. Lourie Center for Infants & Young Children

Category/Program Area: Op/<2000; Children & Amount Requested: \$48,300

Families

**Project Description:** The Lourie Center is requesting funding for the salary and fringe benefit support for a bi-lingual receptionist.

Approximately 30% of the population served at the Lourie Center is bi-lingual. Currently, receptionist duties are being covered by a rotation of administrative assistants from the Lourie Center's core programs.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The Lourie Center is requesting \$48,300.
- Approximately 4,000 individuals would benefit from this service.
- The cost benefit per person served is approximately \$1207.50. (48,300/4000)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• The Lourie Center has a broad range of services that include early childhood education, mental health, and early intervention services. Approximately 30% of the population served at the Lourie Center is bi-lingual. A bi-lingual receptionist would assist greatly in the delivery of quality services to the primarily low income, at risk population to child at families served.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The Lourie Center has been serving infants, young children, and their families for over 25 years.
- They are committed to strengthen emotionally healthy parent-child relationships within our community through early prevention, intervention, education, research and training. In July 2006, they become affiliated with Adventist Healthcare Services in efforts to allow a full continuum of behavioral health care to children in Montgomery County. The programs that the Lourie Center provides are: The Early Head Start Program, The Therapeutic Nursery Program, The Lourie Center School, The Parent-Child Clinical Services Program and The Before and After School Summer Camp Program.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• The proposal if funded will benefit the bi-lingual clients of the Lourie Center. Currently the Lourie Center has cut \$600,000 from their budget due to the economic crunch. According to staff statistics, there are families that are not being served due to the inability of the Lourie Center not being able to staff a bi-lingual receptionist. One possibility to explore could be filling this position through the AmeriCorps Volunteer program, thus saving the organization approximately \$41,300.

Name of Organization: Rockville Presbyterian Church (Rainbow Place)

Category/Program Area: Op/<2000; Basic | Amount Requested: \$15,000

needs/ emergency/ housing/ legal

**Project Description:** Assistance in funding part of the cost of the executive director and overnight staff for its emergency seasonal shelter for homeless women

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Proposal states one bed night of service costs \$48.97 per client;
- Based on funding request of \$15,000/80 women served, per unit cost for this proposal is \$187.50

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Serves about 80 women during the season who stay at the shelter
- Most women will receive services to move to more permanent housing
- Clients need support services in order to move from homelessness

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- In operation for 28 years
- Large volunteer contingent and large amount of in-kind support
- Executive Director has experience and training for this population

- Modest budget for shelter.
- Proposed outcomes spelled out; proposal would be strengthened with information on past results achieved in terms of numbers of women moved to transitional or long term housing, entering treatment programs, etc.
- Difficult to assess future sustainability of operations as program is part of religious institution and certain financial information not required.

Name of Organization: Silver Spring Interfaith Housing Coalition 1\*

Category/Program Area: Op/<2000; Basic | Amount Requested: \$42,491

needs/ emergency/ housing/ legal

**Project Description:** Expand case management services to include six single homeless men living in their group home.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$42,491 for case management for 6 disabled men
- Clients have been underserved, have many needs

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Will keep them from becoming homeless
- Case manager should be able to head off more serious and expensive problems such as hospitalization, addiction, etc.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Dynamic new executive director
- Aggressively pursuing grants and other funding opportunities
- Support from a variety of congregations
- Successful at providing permanent housing

- Grant is well written
- Appears that some existing county programs could be utilized to pay for some, but not all, of case management services

Name of Organization: Silver Spring Interfaith Housing Coalition 2\*

Category/Program Area: Small cap/,2000; Amount Requested: \$19,760

Basic needs/ emergency/ housing/ legal

**Project Description:** Funds to renovate and secure laundry room, new lighting and doors for security at multi-family apartment building

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Project lowering of heating expense 15-20% with installation of new doors

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Target populations are individuals and families in transition housing, some formerly homeless.
- Improve the safety and quality of affordable housing in Montgomery County.
- Improvements will also enable residents to reduce spending on laundry (will not have to use commercial laundry facilities) and retain more discretionary monthly income.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Currently provide housing and case management services to 13 families (92% are single female heads-of-households) with 24 children; and housing to 6 single formerly homeless adult men.
- Organization incorporated 1991.
- Strong roots in the area's religious community.

- Current laundry room in basement is unusable due to security concerns.
- GCAR will contribute \$3,000 plus volunteer labor to complete work.
- Equipment upgrade (new laundry machines) will make the laundry facility more suitable for multifamily use.

Name of Organization: Somali American Community Association, Inc.

Category/Program Area: Op/≥2000; Children & Amount Requested: \$18,740

Families

**Project Description:** To provide the well-being of Somali immigrants and Somali Americans by providing a range of supportive services within the county.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- At overall projection of serving 726 Somalis, per unit cost is \$68.87
- The proposal did not determine the unit cost of service for each activity.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Provides health and education and socio-economic programs that are accessible and client-oriented
- Program works with the Montgomery County Public Schools to help close the achievement gap

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Provides language translation services for the county.
- Proposal provides unique services to Somali immigrant group in the county
- Programs are provided free of charge to the recipients.
- Both student and adult programs are well designed to ensure positive outcomes

- Strong collaboration with other county agencies, including after-school program in local elementary school
- The proposal focuses on the provision of a range of services to a projected 726 Somalis.

Name of Organization: St. Lukes House, Inc.

Category/Program Area: Op/<2000; Basic Amount Requested: \$10,000

needs/ emergency/ housing/ legal

**Project Description:** Food & nonreimbursable medication expenses for low-income residents with serious mental illness.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$6.66 stated as per unit cost, based on proposal's statement that it provides funds for food and medicine to 1500; unclear whether requested funds would go to all 1500 or some lesser number of individuals

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- There is a need for this type of program, limited such services available
- Proposal states that while its clients receive entitlements such as Medicaid, Medicare, and food stamps, they are insufficient to cover cost of living

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization has been providing services in the county for almost 40 years
- Use of electronic health records enables monitoring of client treatment plans, medical history, and any dietary requirements and restrictions guiding food purchases
- Organization works with high-need clients and provides quality services.

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• This proposal would be stronger if it included more information about specific use of requested grant funds related to the medication and food assistance to be provided—number of clients served, whether each client gets a specific monthly allotment, or funds are distributed based on need/requests, etc.



Name of Organization: Stepping Stones Shelter

Category/Program Area: Op/<2000; Economic Dev

Amount Requested: \$ 30,350

**Project Description:** Stepping Stones requests funds to sub-contract with Today's Family (another non-profit) for their Career Catchers Program. Most funding would pay Today's Family for two counselors who would provide one-on-one employment counseling to families during and after their stay in the Stepping Stones Shelter. Today's Family also provides group counseling, computer workshops and tutoring.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• 23 client families are anticipated to receive a variety of employment related benefits.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Stepping Stones Shelter serves low and extremely low income homeless families that are typically unemployed or under-employed. In the second half of calendar 2008 they served 27 families.
- The proposal addresses a need for members of homeless families to get individualized employment counseling that can reach past the maximum 90 day shelter stay.
- Today's Family is also to provide volunteers to teach computer classes and tutor for ESOL/GED.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Stepping Stones Shelter has run a 90-day Emergency Shelter for families since 1980. The County has contracted with them for shelter services for each of the past five years.
- Today's Family is a separate non-profit organization that launched their Career Catcher's Program in 2007 and has thus far provided that program pro-bono to Stepping Stones clients.
- Both organizations identify a wide range of collaborations/partnerships with both public agencies and non-profit service providers. Today's Family also engages a strong volunteer resource.

- The proposal describes an opportunity to continue an established partnership that provides critical services to deeply needy families during a time of continuing constriction in the economy.
- In addition to the program to be provided by Today's Family, the proposal identifies specific onetime services that total about 20% of the budget.
- In the interview Stepping Stones stated that changes towards a "housing first" approach is anticipated in July 2009. The proposal might be stronger with additional description about how these changes will impact the organization and this particular request.

Name of Organization: Suburban Hospital Foundation 1

Category/Program Area: Small cap/<2000; Amount Requested: \$17,700

Health/ behavioral health

**Project Description:** Purchase specialized instruments for screening for osteoporosis, carbon monoxide and cholesterol levels and assessing skin cancer risk. Funds will increase capacity for community health and wellness program

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• 950 screenings in year 1, \$18.63/person; 4750 screenings in 5 years, \$3.72/person

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Target population is uninsured, under-insured, low-income, working-poor and immigrant communities
- Funds will expand program's capacity

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Existing program, well-funded organization
- County funding received in FY 2007 for osteoporosis screening
- Strong ties to community-based organizations

- Outcomes easily measured through instruments that track number of screenings.
- Innovative solution to community health needs/prevention.
- Leverages community-based health services of hospital and other health care providers and extends the reach of hospital into parts of MoCo beyond normal service area.
- Foundation subsidizes equipment with upkeep, lab tests, staff.
- Instruments have proven durability—10+ years

Name of Organization: Suburban Hospital Foundation 2\*

Category/Program Area: Small cap/<2000; Amount Requested: \$15,492

Health/ behavioral health

**Project Description:** Funds to purchase breast and testicular models to educate community, particularly students, about early detection and prevention of breast, testicular and skin cancers. Funds also requested to purchase sun canopies to shield student-athletes from the sun. Funds also used to purchase educational brochures.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- No objective way to measure outcomes/effect of intervention, although benefits are potentially lifesaving.
- Unit cost is unclear.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Focus is on children and students, but many other County residents will benefit from these educational programs.
- Breast health education is one of Suburban Hospital's most-requested programs.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Program has been in existence since 1993.
- Organization is well-funded.
- Partners with Hadassah Women's Group.
- Well-established program in MCPS system.

- Innovative visual and tactile displays make impression on audience.
- To date, over 30,000 girls have benefited from breast health program.

Name of Organization: Teen Connection of Takoma DBA Teen and Young Adult Health Connection

Category/Program Area: Op/\ge 2000; Health | Amount Requested: \$250,000

/Behavioral Health

**Project Description:** Provides affordable and accessible reproductive health services to both female and male clients, ages 12 and older, in Montgomery County.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• The substantial grant request seeks to expand an already excellent program, opening another facility that will likely exceed the current Center's huge client base in another part of the County.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• By providing affordable and accessible reproductive health services, Teen Connection is both a preventative facility and a de-facto primary care medical center.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• The clinic serves large, diverse, at-risk County populations with medically supervised staff who treat, educate, and continue to serve low income—and more recently no income—clients.

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

• Teen Connection serves a population that either does not have the opportunity for reproductive health care or has too many barriers to that care to receive adequate treatment. It reaches out to schools, colleges, and universities to educate (and treat) a wide client base. It has a full staff and can easily absorb the funding as the clinic is already engaged with the County on expansion efforts to treat diverse and at-risk populations in the northern part of the County. This is a direct service organization treating vulnerable segments of society that have few options for immediate and lasting healthcare.

Name of Organization: The Arc of Montgomery County, Inc.

Category/Program Area: Small cap/<2000;

Older adults/people with Disabilities (small cap)

**Project Description:** Funds to purchase equipment and supplies, train staff and pay for consultative services for inclusive after-school and summer program serving youth 9-21 years w/ and w/o developmental disabilities

**Amount Requested: \$47,585** 

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$406/person, first year (100 non-disabled + 15-17 youth with disabilities)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- One of the few integrated programs serving this population
- 60% of persons served come from low-income households
- Forges strong per relationships, educational, social, physical and recreational enrichment

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Re-launch of once-successful program in partnership with Boys and Girls Club of Greater Washington
- Partners are well-established organizations serving their respective communities
- Strong synergy

- Innovative collaboration.
- One of the few County inclusive after-school and summer programs
- County DHHS has provided \$50,000/year subsidy for enrollment of low-income families.
- Addresses implementation barriers that have developed in recent years.
- Clear, measurable outcomes

Name of Organization: Thor Teams, Inc

Category/Program Area: Op/\ge 2000; Youth Dev | Amount Requested: \$53,228

**Project Description:** Tutoring and developing "team" for low income under achieving students in Baker Middle and Damascus High School

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$53,228 / 26 Students = 2,047 Per Unit

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Provides academic and positive youth development for at risk youth.
- Gives teens a sense of identity and teamwork

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Has been serving students since 2007
- Executive director has 34 years of experience as MCPS Counselor

- Outcome Measurements; Improved Academic Achievement, Attendance and Participation
- Average GPA increased from 2.8 3.02 in 08
- While cost per student appears substantial, students remain in the program Middle through High School providing long term guidance.

Name of Organization: Top Banana Home Delivered Groceries, Inc. 1

Category/Program Area: Op/<2000; Basic Amount Requested: \$51,740

needs/ emergency/ housing/ legal

Project Description: Shopping assistance for vulnerable older adults

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$215/client/year for service which is primarily delivery of food to 240 older adults

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Need is clear
- Aim is to help vulnerable seniors age in place
- Difficult to assess from information, for what % of customers this service was the critical factor in enabling them to remain in their home

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Report 27 years of service; IRS letter: non-profit status as of 1993
- Passionate staff

- General goal is clear; proposal would be strengthened with more measurable outcomes, for ex., some summary information on average length of service for regular customers, reason for discontinuation, etc. to help assess impact of service in enabling customers to age in place
- Funding will go primarily to staffing; appears that requested funds will sustain existing service level, not any incremental increase in service
- Have plan for finding other sources of funding.

Name of Organization: Top Banana Home Delivered Groceries, Inc. 2\*

Category/Program Area: Op/<2000; Older Amount Requested: \$34,200

Adults/ people with disabilities

**Project Description:** Delivers grocery and other personal items to frail seniors on a weekly basis. They have the capacity to double the number of seniors they serve. Many eligible seniors don't know about the organization so they are seeking outreach funds.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

3 mailings to 11,000 senior households, conduct personal follow by phone, develop partnerships. Funds requested include \$15,000 for a part-time outreach specialist and \$19,200 for operating costs (mostly printing and postage) related to the outreach program. Budget request seems reasonable.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

An estimated 11,000 frail seniors are at risk of losing their independence because of the difficulty of food shopping. Drivers are also trained to identify situations that may lead to problems and will assist in small household tasks such as changing light bulbs. They have the capacity to double current weekly deliveries thus enabling many more frail seniors to remain their homes.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

Top Banana has been serving Montgomery County residents for 27 years... They have 3 trucks and drivers. They have partnerships with Takoma Park Meals on Wheels, PEPCO, and the Jewish Federation Community Partners Project.

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

Top Banana currently serves 230 low income, frail seniors. They have the capacity to double the number of people they serve without additional operating costs. However, they are not sufficiently well known and need funds for outreach activities. What sets them apart from other similar services such as Pea Pod, is the level of service that the drivers perform. They note situations that may cause problems for their customers, unpack and store groceries, and perform small household tasks such as changing light bulbs. The grocery delivery and services enable frail seniors to remain independent and in their homes.

Name of Organization: The Treatment and Learning Centers (TLC) 1\*

Category/Program Area: Small cap/<2000; Amount Requested: \$19,845

Older adults/ people with disabilities

Project Description: Funds to purchase a new vehicle that can accommodate wheelchair users

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$117/person—1<sup>st</sup> year; \$22/person—year 5
- Serve 170 consumers

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Expands availability of transportation services to consumers who are wheelchair users.
- Serve low-income persons and persons with disabilities ages 16-64.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- TLC serves 2100 clients/year.
- Well-established organization.
- Large, well-funded organization.

- Will afford consumers greater access to TLC's services (job coaching, supported employment, transition services, group and individual supports).
- TLC only has 1 vehicle which accommodates wheelchair users. Grant will <u>double</u> its transportation capacity.
- TLC's budget will cover maintenance, routine costs of operating vehicle.
- Measure outcomes through annual consumer surveys.

Name of Organization: Treatment and Learning Centers (TLC) 2

Category/Program Area: Op./<2000; Amount Requested: \$25,800

Health/Behavioral Health

**Project Description:** The project will provide free hearing aids and three of six follow-up visits for ten people who cannot otherwise afford them. TLC will match an amount for the three other follow up visits.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Unit cost = \$2,800. 10 sets hearing aids = \$21,600; 6 follow-up visits \$4,200.

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

• Quality of life of individuals will improve with ability to hear as they will have greater participation at work and in the community.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The Treatment and Learning center was founded in 1950. The lives of individuals with special needs are improved and their possibilities for a better life are expanded.
- Maintains collaborative relationships with public and private agencies, i.e. Department of Rehabilitation Services, Shady Grove Adventist Hospital and other community organizations.
   Also, FHC has a contract with MCPS to provide services to children in the Infant/Toddler and Deaf and Hard of Hearing Programs.
- TLC's Family Hearing Center has six staff; proposal does not describe use of volunteers.

- FHC has more than 30 years of experience in providing full audiology services to the community through hearing testing and hearing aid sales. It serves people of all ages. Each year, FHC cares for more than 850 patients in the community.
- Hearing aids are critical tools that improve people's lives by restoring the sense of hearing. However, these tools are expensive and health plans either do not reimburse for the cost or provide low rates of reimbursement.
- FHC staff will identify beneficiaries of hearing aids. Qualification is determined using procedures already in place for other TLC subsidy programs.
- Results will show improved quality of lives by greater participation at work and in the community.
- There are no other ongoing programs in the area that provide free hearing aids. TLC also relies on consumer satisfaction surveys.

Name of Organization: Washington Adventist Hospital Foundation

Category/Program Area: Small cap/<2000; Amount Requested: \$44,902

Health/ behavioral health

**Project Description:** Funds to purchase and install "SpectraLink" wireless communications system in hospital ER

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$1.00/person in first year (serve 45,000 in ER)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Improved responsiveness to patients and staff
- Improved services through more rapid communication among health care providers

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- 100-year old hospital, well-established in community
- Hospital has highest level of charity care among County hospitals as % of revenue.

- System will complete ER renovation.
- Hospital has already raised \$285,000 of \$408,000 needed for ER renovation.
- System can be installed by December 2009.
- Hospital will absorb costs to train staff, annual maintenance, licensing fees, etc.

Name of Organization: Washington Youth Foundation, Inc.

Category/Program Area: Op/ $\geq$ 2000; Youth Dev | Amount Requested: \$30,000

**Project Description:** To help immigrant youth take part in internships

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$30,000 / 80 youth/parents = \$375 Per Unit

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- To provide opportunity to Korean immigrant population
- Proposal states recent immigrant youth more prone to join gangs if not provided with structured programs to include them into mainstream society.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

• 5 Full Time Staff, 1 Part Time 9 Volunteers

- Grant request represents only 7.5% of total operating budget
- Application would have been stronger if there were more information addressing gaps in opportunity of youth served and specific benefits and results achieved from internships.

Name of Organization: Wilderness Technology Alliance\*

Category/Program Area: Op/ $\geq$ 2000; Youth Dev | Amount Requested: \$45,000

Project Description: High school student-provided technology skills and training to low income

families

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Proposal states train at least 25 who will potentially provide training to 200

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Youth are engaged in positive after school activities
- Providing youth and public with affordable technology instruction
- Youth learn how to run a business and business serves the public

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Experienced leader with track record of creating similar projects in Washington State
- Organization has been recognized publicly by health and wellness organizations with awards for their success in Washington State

- Understand the fields of technology and business
- Would have liked to have seen more details about relationships with schools
- Concerned with project feasibility and implementation over the course of the year
- Notion of service to others was very good

Name of Organization: World Citizens Coalition For Children

Category/Program Area: Op/≥2000; Children & Amount Requested: \$21,799

Families

Project Description: Provides basic social and economic support services to French-speaking

**Project Description:** Provides basic social and economic support services to French-speaking immigrant families in the county.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The proposal did not determine the unit cost of service for activity
- Proposal states approx. 8000 French-speaking families from Africa in MC; did not indicate whether organization expects to serve all of these

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Program would provide basic needs to support French-speaking immigrants from Africa.
- Provision of basic needs, eg. food, clothing and shelter. Although WCCC's emphasis is a family unit, efforts are concentrated on the children and single parents.
- Programs would be offered in a unique language, using technology and culture that will assist them in their assimilation to the local workforce and American society.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The proposal requests grant funding for rental of office space and equipment.
- WCCC works in collaboration with the Metropolitan Community Development Corp. in Silver Spring, to provide services that will improve the quality of life.
- WCCC provides MCDC with assistance in maintaining its Food Bank Program.

- Some of the budget items requested in the proposal can be obtained as gifts/donations from other donors, thereby reducing the amount of funds requested.
- An extraordinary effort on the WCCC's part to create an organization that is assisting with the
  cultural and economic transitional needs of the French African, but the bulk of this grant is for
  necessary overhead expenses and office equipment. It might serve the organization, and the County,
  better if WCCC were more established, working with partner nonprofits to serve its community and
  grow the Coalition.

Name of Organization: YMCA of Metropolitan Washington, Youth & Family Services

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$83,831

**Project Description:** The proposal requests operating funds for the Carroll Avenue and Quebec Terrace Community Center (CAQT) located within those apartment complexes. The center provides after-school care as well as an anti-obesity program for elementary and middle-school children, mentoring for at-risk middle and high school students, and ESOL and parenting classes for adults. Additional services include food distribution, emergency transportation, and varied case management assistance.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- The per unit cost is \$524 for some 60 children and 100 adults.
- Participants show measurable impacts in relation to nominal costs.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- The project addresses multiple needs of low-income families, many of whom are recent Latino immigrants with limited English, unstable employment, issues of child care and transportation, and lack of health insurance. It undertakes programs to meet needs as they arise.
- Located on site, the project is easily accessible to residents of the two apartment complexes.
- The program is justified by the existence of waiting lists for the services it provides.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- The organization has provided a range of services for more than a century in the area, 40 years in the county, and 16 years in the two apartment complexes.
- CAQT operates with part-time staff and several volunteers. Staff members are bilingual.
- The center has received substantial county funding, much of it from DHHS.
- YFS has numerous partners, including MCPS, Amerigroup, CASA de Maryland, AmeriCorps, and Manna, which contribute food, literacy services, legal services, and CAQT staffing, among other forms of assistance.

- A strength of the center is its flexibility in attempting to meet multiple changing needs of families in a low-income high-crime area.
- Another strength of the program is its collaboration with numerous partner entities so that it can leverage their efforts to achieve various goals.
- That levels of participation are high, especially in the after-school programs, and that there are waiting lists for programs are indications that CAQT is meeting needs of its clientele.
- The program measures outcomes: a parental survey about the after-school program as well as staff tracking of school performance, including grades, and measurement of body mass for the anti-obesity project; staff evaluation of behavior change of older youth; and pre- and post-testing of adults in ESOL classes.



Name of Organization: A Wider Circle

needs/ emergency/ housing

Project Description: Provides donated household furniture and goods to families in need throughout

**Montgomery County** 

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Serving 2700 families at an average cost of \$12.03 per household

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- High public need with 600 families on waiting list for beds and other household essentials
- 200 calls a day for assistance
- Safety net program that assists low-no income families with essential household needs

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Since 2001 the organization has dramatically increased number of homes it has helped furnish from 172 to 778 in 2008
- Good plan to increase base of individual, corporate and grant support
- Organization also provides health and wellness information and information on other county resources at the furniture center
- New warehouse space permits 7 day/week operation and increased staff efficiency

- Strong proposal with major barrier being amount of storage space addressed with new site in Silver Spring
- Well thought out process for delivering services
- Broad base of financial support with county funds equaling 7.5% of total budget



Name of Organization: African Immigrant and Refugee Foundation, Inc

Category/Program Area: Op/≥2000; Amount Requested: \$15,000

Community Dev

Project Description: African cultural sensitivity training to 20 agencies and 150 African immigrants

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$120 per agency and \$125 per person
- Potentially very high given the Training of Trainers approach

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Development of culturally appropriate materials for MC agencies and individuals
- Proposal states that 13% of MC immigrant population is African

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Founded in 2000, organization provides a wide variety of services to African immigrants
- Partners with a number of MC agencies and community based organizations
- Over 100 volunteers participate and project staff have unique qualifications for project
- Combines public and private funds

- Identifies goals and objectives, but not targets nor outcomes for the training or timeline for activities
- Does not describe how, by who, at what cost the training materials will be developed
- Does not describe how the 150 African immigrants will be recruited nor when/where the training will be held
- Proposal would have benefited from a more detailed description of the training benefits to the MC organizations and the African immigrants and how the training materials would be promoted in the future

Name of Organization: Animal Welfare League of Montgomery County

Category/Program Area: Op/≥2000; Other | Amount Requested: \$12,100

Project Description: Operating expenses for no-kill cat shelter

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Serving approximately 400 residents = \$30.25 per family

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Humanely rescues homeless animals and provides shelter until adoption, works with Humane Society to take care of cats at risk of euthanasia
- As more families face loss of homes and move to apartments populations of pets in shelters grow
- Offers low cost spay neutering and shots

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Has 182 volunteers that commit over 36,000 hours included 48 who are trained in shelter care and 15 that act as foster caregivers
- Founded in 2005
- Partners with 10 veterinarians to provide low cost surgeries and vaccinations

- No previous funding from the county for cat shelter operations
- Strong integration of volunteers
- Good budget presentation with broad base of support from business and animal right groups
- Funds will cover approximately ½ of costs of shelter operations and is approximately 17% of organization's total budget



Name of Organization: Asian Pacific American Legal Resource Center

Category/Program Area: Op/<2000; Basic
Needs/emergency/hsg/legal

Amount Requested: \$50,000

#### **Project Description:**

legal services, outreach, and education programs for low-income Asian Americans of Montgomery County

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

 Legal assistance to 150 MC residents and know your rights' workshops & brochures to 2500 residents

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

Provides legal assistance & representation (in a wide range of areas; domestic violence, landlord-tenant, & employment issues) to Asian-Americans who due to income, language, & cultural barriers, lack access to legal services

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Collaborates with community organizations serving Asian-American community as well as Asian-Americans & other bar associations.
- Recruits & trains 40 bilingual law student volunteers, currently able to assist clients in 11 languages.

- Able to provide a range of legal services to low income Asian-Americans in for whom language barriers preclude access to other legal services.
- Good leverage of volunteer resources through law students & trainings to increase number of pro bono attorneys & legal interpreters.

Name of Organization: Bethesda Green

Category/Program Area: Op/\ge 2000; Other | Amount Requested: \$20,000

**Project Description:** Partial staff & operating expenses, green incubator, education, and event program development to transform area into an eco-friendly community

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

Unable to estimate

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Create green concepts with the desire to create jobs
- Disseminate sustainable environmental literature
- House "green" incubator

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- New organization since March 08, already generated sponsorships and held a green showcase with 60 vendors with 400 participants and held e-cycling day collecting over 100,000 lbs of electrical equipment
- Significant space donated
- Partner with all segments of the community- business, gov't, nonprofit's and citizens

- Has 3000 square feet of donated space by local bank for 1-2 years to provide space for green incubator (small startup green businesses) as well as education and demonstration center
- Proposal would have benefited from more detailed explanation of role of Dept. of Economic Development in funding and or managing incubator
- Innovative concept combining green incubator and community education with involvement in sustainability practices and initiatives
- Focuses on one geographic area but if successful could be duplicated



Name of Organization: Big Brothers Big Sisters of the National Capital Area

Category/Program Area: Op/<2000; Youth dev | Amount Requested: \$40,000

# **Project Description:**

Mentor Development Center and programs

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Mentor Program progress to serve 100 children, 100 mentors & 75 parents /guardians

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Mentors for at-risk youth help increase youths' academic performance & foster positive youth development
- Help avoid negative behaviors as well as support & casework to single parent families
- 75% of youth served in families receiving public assistance

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Well-established organization, established mentor center in MC in 2006
- Offers structured program
- Good leveraging of private resources

- Will fund one-to-one program coordinator
- Working with Police Dept. to recruit police officers as mentors for high risk youth
- Program has shown excellent outcome with improved academic performance by students with mentors & avoidance of substance abuse
- Partnering with Kennedy HS's, Leadership Training Academy to mentor students from Glenallan Elementary School



Name of Organization: Caribbean Help Center, Inc

Category/Program Area: Op/<2000; Children Amount Requested: \$10,000

**Project Description:** Monthly roundtable to educate low income immigrants in healthcare, social services & other available resources

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

Proposal states that 400 low income families will benefit; specifically targets 100 African
 Americans with high blood pressure, high blood sugar

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

 Minimizes social isolation while allowing families to connect with resources in wide range of health, social services, immigrants & employment assistance

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Strong reach into Caribbean American Community providing services to 583 individuals in past year
- Organization still heavily dependent on grants (esp.county) for sustaining operation & relies on substantial in-kind donations of staff time & donated space

**Strength of Proposal** (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

- Use social gathering as means to educate individuals with Caribbean community in healthy living & access to available community & great health, employment & other social service resources
- Limited description of collaboration with other organizations
- Good description of health project/outcomes

& families

Name of Organization: Circle of Rights, Inc

Category/Program Area: Op/\ge 2000; Health/
behavioral health

Project Description: Provide education and training about streke to the Latine community.

Project Description: Provide education and training about stroke to the Latino community

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Anticipates serving 350 Latino residents with lectures and seminars = \$31.00 per person

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Increase distribution of information on the signs and symptoms and the risk factors stroke in the Latino community
- Literature and training to be delivered in Spanish
- Increased public awareness in the Latino community

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- New organization established in 2007 by two stroke victims
- Founders appear to be the only members of the Board of Directors
- Have received \$5000.00 grant from pharmaceutical company to provide Stroke Ambassador Programs

- Will disseminate information in Spanish about signs and symptoms and risk factors for stroke to Latino community in the county
- Cost effective to convert some lectures to CD and DVD expanding audiences that can be reached
- Proposal would have benefited from a description of the incidence of stroke in general population and whether the Latino community has greater incidence of stroke or risk factors associated with disparities in access to healthcare
- Would have been useful to have more specific description of what program design and development funds will be used for



Name of Organization: College Tracks, Inc.

Category/Program Area: Op/ $\geq$ 2000; Youth Dev | Amount Requested: \$35,000

Project Description: Operating expenses for program to improve college access for students at

Wheaton High School

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Serving 200 seniors and 110 juniors, an increase of 36% over prior year

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Helps low income students gain access to college through assistance with application process, including financial aid application; only organization providing hands-on help with financial aid application in any MCPS high school
- Provides system of support for college search and application process to students at Wheaton HS
  where MCPS requested organization to provide services, as school had one of highest dropout rates
  and among the lowest college-going rate

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Good overall diversity of funding sources, although Wheaton program heavily dependent on county funding
- Good collaboration with MCPS and other community organizations
- Creative use of Americorps to expand capacity to assist more students

- Compelling data on rates of acceptance with 96% of students accepted to college and 60% accepted
  to four year college
- Requesting County to fund over 80% of program at Wheaton High School through this request and separate Council grant application; may present funding issue for the long term

Name of Organization: Family Learning Solutions, Inc

Category/Program Area: Youth dev Amount Requested: \$50,000

**Project Description:** after school services to high risk youth & adults at Gilchrist Center for Cultural Diversity in Wheaton

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• 30 youth & 30 adults/ parents

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

High risk youth receive tutoring while parents are at Center for services & classes; parents & children participate in joint learning activities; parents also received English classes, computer & digital media classes, job readiness & financial management

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- 10 years of experience in providing youth programming.
- Organization relies almost exclusively on County government for funding
- Program developed & offered in partnership with the Department of Recreation

- Concept a good combination of after school programming for children while parents attend classes/ receive services at Center
- Program begun Fall 2007; no information provided on results achieved so unable to assess effectiveness of program in achieving stated outcome goals.

Name of Organization: Family Services, Inc.

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$35,000

**Project Description:** Provide staff support for peer mediation, conflict resolution, mentoring and leadership activities at Gaithershurg High School

leadership activities at Gaithersburg High School

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Approximately 150 students will participate at a rate of \$233.00 per student

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- Program aims to minimize the influence of gangs, drugs and alcohol use
- 90% of the students are raised by single parent households
- 50% involved in the juvenile justice system

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Gaithersburg High donates office space
- Staff works with Department of Parks and Rec. and Montgomery County Police Dept
- Program in existence since 1984 uses approx 30 volunteers, college students mentor HS students,
   HS students mentor elementary school students, first year under Family Services
- Coordinator makes home visits as needed

- Program goals of the proposal lists decreased gang activity, high school completion and increased engagement in community service after graduation
- In existence for 20 years but no information provided on past results in achieving goals, unable to asses effectiveness of program
- Unclear from proposal what financial resources City of Gaithersburg provides to program

Name of Organization: Identity, Inc

Category/Program Area: Op/<2000; Children Amount Requested: \$60,000

& Families

Project Description: Case management services to low income Latino youth and families

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- At least 325 unduplicated clients and 800 referrals to service providers
- Approx. \$53.33 per person

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Provides assistance in accessing housing, food medical care and other basic needs to Latino families
- Bridges language barriers due to lack of familiarity with services available for economic and other crises exacerbated by current climate
- Provides HIV peer education to Latino youth

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Strong collaboration with a wide range of community organizations and agencies that include MANNA, health centers and MC Mental Health Association
- Organization serves a large number of Latino youth and families and is heavily involved in youth development and anti gang efforts
- Provides services to 11 of 13 service sites 9 schools and 2 Identity offices

- Program measures types of series needed number and status of referrals made and client satisfaction
- Proposal would benefit from information on how many clients successfully receive particular services
- Reduced annual expense by sharing staff and combining activities with other agencies

Name of Organization: Interfaith Community Against Domestic Violence

Category/Program Area: Op/\ge 2000; Health/ | Amount Requested: \$1,500

behavioral health

#### **Project Description:**

Provide 5 training programs to clergy as first responders to domestic violence

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• \$12 per participant for the 25 attendees at the five trainings (5 x 25 = 125)

Public benefit (identified and demonstrated need; target population well served by proposal; program justification):

- Clergy are key 1<sup>st</sup> responders to congregants domestic violence and its co-occurring consequences
- Program very well described and would serve diverse faiths

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Began in 1998 as part of MC Abused persons Program
- Has held an annual conference in MC on this issue with key faith leaders
- No prior MC funding
- Proposed staff are uniquely qualified for the project

- Have identified and addressed potential barriers
- Will use already existing Lethality Assessment tool; more description of how proposed training model will be developed, revised and promoted would be useful
- Timeline of activities very realistic and appropriate
- History of working with relevant MC agencies and broad diversity of faith traditions

Name of Organization: Jewish Federation of Greater Washington

Category/Program Area: Large Cap; Other Amount Requested: \$75,000

#### **Project Description:**

Purchase of backup generator for campus security

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Unable to estimate per unit cost

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Proposal lists several threats against Jewish organizations across the country and 1 FBI threat to
   Washington DC area in the last year
- Generator would provide continuous and uninterrupted power supply in case of an attack
- Number of agencies located on campus and has thousands of annual visitors

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Agency serves as central planning and resource development for 44 Jewish agencies serving more 215,000 MC residents
- Has received MC funding and leverages private funding as well

- MC would fund 100% of cost for the backup generator and has funded other security improvements in prior years
- Further rationale for heightened security needs and explicit public benefit would have been helpful
- Proposal did not describe how agency will strengthen security efforts without the backup generator

Name of Organization: Jewish Federation of Greater Washington

Category/Program Area: Op/<2000; Basic | Amount Requested: \$125,000

needs/ emergency/ housing

Project Description: Community Crisis Assistance Fund (CCAF)

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Unable to determine since number of individuals to be served not specified
- Unable to determine impact since no eligibility criteria for individuals to be served included
- Funds will be provided to Federation's partner agencies who in turn will distribute to individuals and families in need

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Asserts "compelling need by recent economic downturn" but doesn't specifically describe eligible
  population (describes purpose as to serve individuals/families in need of emergency assistance);
  notes partner agencies such as Jewish Social Services that have financial screening tools to
  determine eligibility
- Listed safety net and crisis counseling services, but no description of how recipients would be identified nor any outcome data from those already receiving CCAF funds

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization serves as central planning and resource development for 44 Jewish agencies
- History of collaboration with MC agencies and other community based organizations
- History of successful provision of broad range of human services

- CCAF has already distributed \$210,000 to local agencies with another \$90,000 pending; has developed 3 priority levels for distribution of funds: 1)emergency assistance, 2) funding to agencies for crisis counseling, 3) funding to relieve economic impact on agency operations;
- Listed agencies and funds distributed to date; did not provide data on numbers served or outcomes achieved; listed outputs proposed for FY2010 but not estimates of numbers to be served nor targets for outcomes;
- Unclear what amount of private funding for CCAF in upcoming year is projected; unclear if the
  requested \$125,000 is in addition to privately funds to be raised for CCAF in FY10 or will be used
  instead of private funds; proposal states Federation will continue to allocate funds to CCAF as
  long as there is need in community

Name of Organization: Jobs Unlimited, Inc

Category/Program Area: Op/<2000; Basic Amount Requested: \$15,000

needs/ emergency/ housing

**Project Description:** Part-time outreach coordinator to assist Project Outreach where adults with mental illness will collect & distribute used clothing, furniture & household items to people in need.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Unable to estimate as this is a new initiative of organization & proposal states difficult to estimate number of people project could serve
- Organization has also requested other funding for initiative through a Council grant application

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Employment for individuals with mental illness
- Clothing, furniture & household items provided free or at low cost to families in need

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Since 1991, organization has had paid employment program for adults with mental illness via consumer retail store, Upscale Resale Thrift Shop
- Has experience in job & soft skill training of adults with mental illness
- Organization's expenses last year appear to exceed revenues

- Project would be implemented via agreements with other community organizations & large marketing effort;
- proposal would have been stronger with a more specific description of marketing & agreements, how items would be obtained, transported, distributed & how the sharing of administrative & programmatic expenses with other nonprofits referenced in proposal would be accomplished.

Name of Organization: Jubilee Association of Maryland, Inc

Category/Program Area: Op/<2000; Older

Amount Requested: \$20,000

adults / people with disabilities

Project Description: Initiative for Individuals with High Functioning Autism Spectrum Disorder

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$834 per individual for Community Supported Living Arrangement program services and \$209 per individual for classes
- Very high, would expand learning and social opportunities for individuals with ASD

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Individuals with ASD face significant social challenges
- Program would increase the socialization and independent living skills of those served
- Program expands current service array and number of individuals at lower cost

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization began in 1977 serving individuals with developmental disabilities
- Has history of collaboration with MC agencies and key community based organizations
- Leverages private funds and service fees

- Plans to reduce service fees allowing less fortunate families to participate in activities
- Organization has history of success with target population and class content, proposal expands class content, number of individuals served and collaboration with MC agencies
- Program goals are realistic but lacks timeline for activities

Name of Organization: Korean Community Service Center of Greater Washington, Inc.

Category/Program Area: Op/<2000; Health/ Amount Requested: \$30,000

behavioral health

**Project Description:** Maintain Korean & Mobile Med clinic serving Korean Americans including case management, medical interpreters, educational workshops

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Proposal states will serve 570 individuals but unclear if number is unduplicated clients.
- Proposal notes 153 unduplicated patients seen in first 6 months of FY09

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Health care & care management for uninsured Asian immigrants, primarily Korean

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization operates a number of programs for Korean community in Montgomery County
- Works closely with Korean faith community
- Notes majority of Korean immigrants have strong ties with local Korean churches
- Works with Korean American Medical Association & church medical ministry teams to recruit volunteer doctors

- Clinic begun in January 2006; sees 10-20 patients per week in 2 hours per week clinic; has 6 weeks waiting list;
- Organization has received funding in previous years for this service through Montgomery Cares budget

Name of Organization: Liberty's Promise

Category/Program Area: Op/ $\geq$ 2000; Youth dev | Amount Requested: \$20,000

**Project Description:** Civic education & internship program for youth immigrants

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Will serve 120 youth in civic classes & 28 in internships
- Organization has also requested other funding for this program through Council grant application

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Civic engagement of youth; increased exposure to wider range of career & employment opportunities & higher education
- Provide assistance & referral on a range of social services to youth in program & their families

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Began program in County in 2006
- Has held civic programs in 4 MC locations: Downtown Silver Spring, Gilchrist Center,
   Gaithersburg & Kennedy HS; has capacity to carryout program

- Combines civic education & internships & focuses on immigrant youth from a wide range of cultures, 132 countries
- Proposal provides useful case studies & references positive formal evaluation in 2008, would be useful to provide data from evaluation on specific outcomes achieved
- Overall, requesting County to fund approximately 2/3 of County program

Name of Organization: Long Branch Athletic Association

Category/Program Area: Op/\ge 2000; Youth Dev | Amount Requested: \$25,000.00

Project Description: After School Academic and Sports Program @ Broad Acres Elementary School

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Serving 50 students for average of 80 days per school year =\$6.25 per student per day

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Serves at-risk, high need elementary school population where 90% of students eligible for free and reduced meals; works as family support for working families
- After school component reduces the influence of gang activity where middle school students have been targeted

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Has served nearly 1000 students since beginning in 2004
- Works closely with teachers and staff at the school
- Majority of participants on organizations sports teams attend Broad Acres so broad base of community support and knowledge
- Combines academic enrichment and team sports as a tool for character development

- Students complete pre and post assessments
- Information to date shows increase in number of participants stating attendance in program has helped improve grades and increased number of students that believe they will attend college
- Could have benefited from identifying barriers and how program addresses them

Name of Organization: Manna Food Center, Inc

Category/Program Area: Large Cap; Basic

**Amount Requested:** \$100,000

needs/ emergency/ housing

Project Description: Moving and renovation costs of new expanded facility

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

Proposal states per unit cost is \$1 per family served

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Increased quantity of food provided to MC residents in need
- New space will allow Manna to double the amount of perishable food collected and distributed

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Since 1983 organization has distributed 30 million pounds of food to MC residents
- Is official USDA distributor to soup kitchens, group homes and emergency shelters
- Serves 3200 families per month referred by 350 MC agencies

- Clear timeline for design, renovation and move to larger facility
- Describes current barriers to more effective and expanded services
- Outcomes to be achieved with larger space clearly defined
- Budget specific and reasonable

Name of Organization: Mental Health Association, Inc

Category/Program Area: Op/<2000; Health/ Amount Requested: \$40,000

behavioral health

Project Description: Expand current MHA Hotline with a Military Information and Referral Helpline

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Unable to estimate per unit costs
- Agency did not provide current Helpline results nor impact upon recipients

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Would assist Military and their families to access needed services and supports in MC
- Expediting the I &R process would be beneficial to target population
- Currently high unmet need among this population and it anticipates increase with BRAC

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Has 50 year history of helping underserved populations
- Manages 11 direct service programs and has over 1000 volunteers
- Leverages government, private and grant funds
- Already administers a Hotline and I&R Helpline

- Directory of Resources would decrease duplication of efforts and expedites referrals
- Proposal states Military I&R Helpline started in 11/08, but no information provided on calls to date
- Proposal doesn't identify potential barriers, nor provide outcomes, targets or timeline of activities
- Budget indicates much of the staff time spent on updating resource information but doesn't describe outreach and communication plan

Name of Organization: Metropolitan Community Development Corporation

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$25,000

Project Description: Expand current After School Enrichment Program (ASEP)

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- \$1250 per student for 10 months (3.5 hours per day, 5 days a week)
- Prior year results indicate positive and significant improvement in academic performance

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- After school homework, recreation and enrichment activities strong support for low-income and immigrant populations
- Program appears well designed and structured

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization has been providing ASEP since 2005
- Leverages public and private funds
- Collaboration with MC agencies, including MCPS, and key community based organizations
- Organization appears ready and able to double capacity of ASEP

- Start up activities and timeline not described
- Positive anecdotal description of results to date with individual students
- Program outcomes reasonable with internal mechanisms to monitor performance
- Budget is reasonable

Name of Organization: Montgomery County Collaboration Council

Category/Program Area: Op/ $\geq$ 2000; Youth Dev | Amount Requested: \$16,830

**Project Description:** To provide certificate training to staff and volunteers in accordance with professional development goals of Excel Beyond the Bell initiative.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Will train 60 participants at cost of approx. \$280/participant
- Impact estimated to indirectly reach 1,000 youth
- Is excellent leverage of national training for local youth workers who would not have individually been able to access this type of professional development opportunity.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Increases capacity of workforce in high-need area of positive youth development
- Addresses need identified by beneficiaries through community planning effort
- Has potential community-wide impact on program quality, reaching staff who might otherwise not receive training

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Strong organizational capacity and track record, particularly in community collaboratives that bring together public and private entities to improve service delivery
- Is part of continuing ongoing county investment, and leverages state and private funding
- Excellent community partnerships and benefit for wider sector

- Good program results measures linking professional development with improved programmatic outcomes.
- Strong integration with other nonprofits and buy-in from prospective participants.
- Clear implementation in partnership with nationally recognized training provider

Name of Organization: Nonprofit Roundtable of Greater Washington, Inc

Category/Program Area: Op/≥2000; Amount Requested: \$25,000

Community dev

**Project Description:** Partial funds for Nonprofit Montgomery established to help strengthen nonprofit sector to better serve MC residents in a variety of program areas

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Proposal estimates at least 400 contacts with nonprofit leaders

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• A means for nonprofit sector to work more effectively together & with County government to address community needs

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Founded in 2007; has received County funding since FY 07
- Acts as convenor for nonprofits to develop policy recommendations, informs nonprofits of
  available funding sources & technical assistance through annual funders fair attended by 160
  nonprofits, a weekly email blast; has worked with County government to make changes in County's
  contract & procurement processes

- Targeted objectives for upcoming year in contract & procurement reform, documentation of nonprofits return on investment, & increase in knowledge about various partnerships from collaboration to merger; proposal would benefit from more specific description of outcomes
- Grant request is 18% of budget of NM (!); has leveraged every dollar of County support with \$4 of private support

Name of Organization: Passion for Learning, Inc.

Category/Program Area: Op/\ge 2000; Youth Dev | Amount Requested: \$25,000

**Project Description:** Operating support for organization that provides 2 after school programs at 7 schools in the Silver Spring area

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• 150 students at 166 per student for this proposal; organization also has Council grant request specifically for one of the organization's 2 programs

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- After school learning for academically at risk children from low income families
- Excellent focus on language arts, literacy, and technology and appropriate local partners

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization founded in 2003 has strong partnerships with MCPS which provides space for programs & transportation home on school activity buses
- Has created numerous partnerships with language arts organizations for young Writers Academy
   Program
- Will organization be able to carry out programming if funding reduced from other sources?

- Programs have specific outcomes; students in young Writers Academy have shown improvements in writing skills
- Good integration with other nonprofits
- Requested funds cover partial cost for ED, program assistance; bookkeeping services

Name of Organization: Partnership for Jewish Life and Learning

Category/Program Area: Sm cap/ $\geq$ 2000; Other | Amount Requested: \$25,000

**Project Description:** To implement capital purchase of security enhancements as identified in recent security assessment, for the purpose of preventing unauthorized access to property and facilities.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Difficult to assess; program estimates 200 visitors daily to building and enhanced safety and security resulting from enhancements.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

• Proposal identifies that Jewish community and this facility in particular, given location in secluded area, are at high security risk. Further rationale for heightened security needs and detail on users of building would have been helpful in determining public benefit.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Well-established organization with numerous community partnerships, including synagogues, schools, and community based service providers who utilize building space to offer programs.
- Implementation based on professional security needs-assessment conducted for organization.

- Implementation based on professional security needs-assessment recommending modifications to entry way and purchase of security cameras. Budget reflects these costs, but more detail on "restructuring" item would have been helpful.
- Does not appear that organization will provide any matching funds for these enhancements.

Name of Organization: Rebuilding Together Montgomery County, Inc

Category/Program Area: Op/<2000; Basic | Amount Requested: \$35,000

needs/ emergency/ housing

**Project Description:** General operating support for organization providing large & small home repairs to homes of low income families

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

• Last year served 106 families & 3 nonprofit facilities (259 individuals)

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Low & moderate income elderly & disabled homeowners able to remain in homes due to repairs,
- Small & large & accessibility modifications organization provides

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization partners with corporations, civic organizations & faith based groups
- Proposal states organization able to leverage every dollar donated to program with 7 dollars of donated time & materials
- 1,500 volunteers involved in project

- Funds would go toward audit expenses, staff training & technology improvements
- Organization also receives funds from Department of Housing & Community Affairs/ Housing Initiative Fund for operations

Name of Organization: Special Olympics Maryland – Montgomery County

Category/Program Area: Op/<2000; Older Amount Requested: \$10,000

adults/ people with disabilities

**Project Description:** Assistance with facility costs for organization's training & competition programs

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

At approximately 670 athletes using facilities for training & competition, per unit cost is approximately \$15

**Public benefit** (identified and demonstrated need; target population well served by proposal; program iustification):

Sports training & athletic competition for children & adults with intellectual disabilities, improving their physical fitness, motor skills, self confidence & socialization

Strength of organization (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding: organization's capacity to carry out program):

- Long standing organization begun in Montgomery County
- Montgomery County program is part of Special Olympics Maryland
- Diverse funding; receives substantial in-kind donations, modest MC budget
- Organization has not previously received County funds
- Appears to have significant volunteer participation, including high school students

- Program previously received substantial in-kind donations of facility rental expense; due to economy fewer facilities able to offer free or reduced fees
- County funds will offset some of facility expense fees which organization projects to be \$18,000 overall; organization will also provide funds for facility expenses as will as other costs of program
- Proposal does not describe work with other County nonprofits

Name of Organization: St. Ann's Infant and Maternity Home

Category/Program Area: Op/<2000; Children | Amount Requested: \$23,630

& Families

Project Description: To provide developmental childcare to children of teen mothers from

Montgomery County

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Cost of \$7,875 per child for three children receiving full year of developmental childcare
- Impact of services is that children in care are ready to learn upon entering kindergarten, leading to reduced long term social costs.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Program serves especially vulnerable population, and provides unique and intensive services that lead to improved well-being and learning outcomes for at-risk children of teen mothers.
- Proposal clearly defines numerous societal benefits of kindergarten readiness, the stated long-term outcome of services provided.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization has been in existence for over 100 years, and has strong track record of serving teen
  mothers and young children, using accepted state mandated standards and practices. Program
  receives county funding through HHS for service to mothers, but this contract does not cover
  childcare costs.
- Proposal presents good outcome measures based on state standards. However, the proposal does
  not provide data on results achieved in the past.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

Proposal clearly identifies need and value of services to be provided, as well as clear justification for incremental cost related to providing this service, which is not covered under existing contract for service to teen mothers from Montgomery County and has been to-date absorbed by organization. These resources will allow organization to continue providing holistic approach to improving both mother and child well-being. Proposal would be stronger if previous outcomes of work were presented

Name of Organization: St. Camillus Church

Category/Program Area: Op/<2000; Basic Amount Requested: \$10,000

needs/ emergency/ housing

Project Description: Expand emergency services to vulnerable populations in Long Branch/Langley

Park, including emergency food distribution and collaborative safety net capacity building.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- 200 additional families will receive food at cost of \$25 per food package. Overall per unit cost is \$50/family.
- Funding will be used as partial match for resources committed by three parishes participating in this collaboration. Funded staff person and collaborative approach will develop infrastructure and capacity for network of additional services provided by partner churches
- Partnership will continue to reduce costs and increase services in high need area.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Excellent use of leverage and partnership with faith community to reach especially vulnerable and isolated population and address basic needs. Responds to increased demand, as reflected in data of 500% increase in service requests, some of which have gone unmet.
- Establishes excellent model that might be replicated by other institutions

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Established institutions working in partnership. Churches have pre-existing relationships with isolated and vulnerable immigrant community.
- Excellent use of in-kind services and donations to support programs
- Is pilot project no funds received previously
- Proposal notes that outcome measures will be developed. Will be helpful to know how services will support increased self-sufficiency.

- Strong need identified within highly vulnerable population, with innovate and creative approach to addressing need through countywide coordination and faith-based and government partnership.
- Effective use of diverse community members on steering committee to ensure culturally competent services and outreach provided
- Excellent leverage of community resources and development of model for sustainability, with potential for replication
- More discussion of planned activities beyond providing emergency food and specific activities of coordinator would be helpful.

Name of Organization: Supported Employment Enterprises Corp. (SEEC)

Category/Program Area: Op/<2000; Older Amount Requested: \$14,000

adults/ people with disabilities

Project Description: To support dental care for adults with developmental disabilities.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- 32 individuals to be served at cost of approx. \$437.50/pp
- Impact is improved patient care, pain reduction, and prevention or reduction of the risk of more serious health issues
- 100% of funding dedicated to direct healthcare services

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Target population is underserved in this area; proposal addresses a pressing and unmet basic healthcare need
- Program is well-justified by preventative nature and sensitivity to unique needs of vulnerable population served
- Proposal is clear and framed as seed funding to articulate need for a Dental Fund to other providers

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization has received funding from county for number of years, is well established provider and offers a variety of other services to more than 150 individuals annually.
- No issues or concerns with capacity, other than long-term sustainability of funding

- Clear proposal, no concerns with implementation.
- Proposal identifies that client base has special needs in receiving dental care, such as sedation, and as a result, current insurance coverage does not cover needed services. Supplemental funds are crucial to allowing patients to visit dentists that do not accept current insurance.
- Likely to be ongoing expenditure. Program identifies that this investment will help to launch a Dental Assistance Fund that can be used as basis for making case to other donors for investments in this area.

Name of Organization: Supported Employment Enterprises Corporation (SEEC)

Category/Program Area: Op/<2000; Older Amount Requested: \$5,000

adults/ people with disabilities

**Project Description:** To support temporary, emergency housing fund for SEEC clients

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Estimated unit cost of \$156.25/pp, if spread across potential beneficiaries
- Impact is retained housing and safety

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Serves vulnerable population in crisis, meeting a basic need for temporary housing
- Benefit is to ensure resources are available to support housing in event of emergency; however,
   specific extent of need and the impact of the absence of resources to support it could be more
   strongly stated

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization has received funding from county for number of years, is well established provider in this area.
- No issues or concerns with capacity
- Proposal does not address any collaborations

- Proposal does not provide specifics on costs in prior years
- Outcomes identified, but did not address specifically how they are measured/ used. What has been average stay and quality of service provided in past?
- More specifics on prior experience managing and budgeting for contingencies in the past would be helpful.

Name of Organization: The Cambodian Buddhist Society, Inc

Category/Program Area: Op/≥2000; Economic
Dev

Project Description: Establishment of employment center at Cambodian Buddhist Temple

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

 Proposal estimates assisting a total of 900 job seekers, including 500 job-seekers from the Cambodian American community; 200 individuals from other communities; and 200 already-employed individuals.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Proposal responds to identified unemployment and underemployment and seeks to build skills and connect job seekers to improved opportunities.
- Strong public benefit from partnership with community based provider who can deliver accessible and appropriate services and ensure that job seekers build skills and locate employment, leading to improved wages and self-sufficiency.
- Proposal cites data from SEARAC that Cambodians have lowest per capita income and highest unemployment of reported ethnic groups. However, it is unclear to what extent this data is reflected in local population.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization is well-established as a center for community life and service, and as a resource to vulnerable and isolated families with established relationships of trust within community.
- Outcomes presented are good start but not clear. How will they be tracked? Proposal references past success, but more information on specific past projects and results would have been helpful.

- Given current economic climate, this program is strong in its efforts to build grassroots capacity for workforce development and reflects a positive partnership with faith community to provide culturally appropriate services. Proposal would have benefited from more discussion of potential barriers (such as English proficiency and outreach to non-Cambodian communities). External outreach is positive feature of approach; unclear how will be achieved.
- Organization is already serving as an informal "one-stop." Program would expand capacity through hiring of professional staff to deliver more effective services and to provide skill-building workshops. It is unclear to what extent the organization plans to work with other partners within the workforce system (One-Stop Centers; Refugee Center) who may offer additional supports and resources, both to professional staff and clients. Proposal does not identify the consultant and their experience/skills.
- Proposal benefits from partnership model, with organization providing funds to support initiative.

# Montgomery County Council Community Grant Advisory Group Evaluative Comments Information Sheet

Name of Organization: Washington Chiefs, Inc

Category/Program Area: Op/<2000; Youth Dev | Amount Requested: \$10,000

**Project Description:** 12-week educational program for at-risk youth focused on mentorship through athletic coaches.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Will serve 20-25 youth in the Scotland community. Unit cost cannot be calculated because program budget was not provided.
- Long term impact anticipated to be reduced youth crime. Immediate impacts identified by proposal include improved grades, school attendance and behavior, image awareness, and career goals.

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

 Proposal identifies benefits of improved community safety and education outcomes in neighborhood with high number of –risk youth, as well as improved youth self esteem, behavior, and individual academic improvements.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization appears to be well-established in community with 15 years experience carrying out program and receiving past funding from county. Program will be conducted in partnership with Scotland Community Center.
- Proposal does not identify any specific outcomes or past accomplishments. Proposal does indicate
  that extensive data will be collected to measure participant progress.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

- Proposal would be stronger if past accomplishments were identified
- Proposal does not describe clearly the services to be provided nor does it provide a program budget; unable to determine specific use of funds.
- Proposal identifies funding challenges unclear to what extent might this impact the future viability of the program.

# Montgomery County Council Community Grant Advisory Group Evaluative Comments Information Sheet

Name of Organization: Women Who Care Ministries, Inc

Category/Program Area: Op/\ge 2000; Basic Amount Requested: \$30,000

needs/ emergency/ housing

Project Description: Funding supports hiring of part time Food Services Coordination Manager and

rental costs for food pantry.

Cost-benefit analysis (per unit cost of service or activity; impact on recipient relative to cost):

- Proposal indicates that 500 youth will be served through backpack program, an increase of 275 from current service level.
- Funding will also expand capacity

**Public benefit** (identified and demonstrated need; target population well served by proposal; program justification):

- Expands service capacity to reach children and families at risk of hunger
- Meets basic safety net need for provision of food and leverages significant private resources (volunteer, donated goods) to expand county-wide response to hunger.

**Strength of organization** (how long has agency delivered proposed services, received public funds for program; number of staff, volunteers and/or partner organizations in program; leverage non-county government funding; organization's capacity to carry out program):

- Organization in operation since 2004, leveraging volunteer resources from within own network (100 hours donated weekly); proposal indicates it also refers people to other organizations such as upcounty HELP programs and Manna Foods.
- Has conducted over 100 food drives annually at local supermarkets; served 95 clients directly; and helped deliver food to youth through backpack program in eight schools.

Strength of Proposal (understanding of and plan to address potential barriers to implementation; measurable and relevant outcomes, including results achieved to date; activities and timeline to achieve outcomes; integration/coordination with other nonprofits and County services; budget description):

- Strong presentation of collaborative approach with significant leveraging of volunteers. More information on nature of collaborations would have been helpful, for ex. coordinating with other food backpack providers to maximize resources and avoid duplication.
- Provides critical service to address basic need, with excellent focus on reaching elementary school students.
- Resources help to significantly expand capacity and leverage, through coverage of rental costs and hiring of part time staff to recruit and manage volunteers; handle data and logistics; and implement program effectively.

Appendix #1

Resolution No.: 16-734

Introduced:

October 7, 2008

Adopted:

October 14, 2008

# COUNTY COUNCIL FOR MONTGOMERY COUNTY, MARYLAND

By: County Council

SUBJECT: County Council's FY 2010 Process for Grant Proposals from Non-Profit Agencies

## **Background**

For the past four years, the Council has adopted resolutions to guide the Council's internal
process for reviewing applications and awarding funds. In each year, the Council held a
community grants forum; solicited applications for grants; required all organizations to
submit a Council Grant application form by a stated deadline; convened a Grants
Advisory Group to provide non-binding comments on grant proposals; and made final
funding decisions.

#### Action

The County Council for Montgomery County, Maryland approves the following resolution:

- 1. The County Council affirms that partnerships with the non-profit community are critical to meeting community needs. These partnerships may come through competitive contracts and non-competitive contracts, and from proposals made directly from non-profit agencies to the County Executive or Council.
- 2. For FY 2010, the Council will continue to have a Council Grants process that will require non-profit agencies seeking funds to submit a Council Grant application form or other acceptable form (such as a Community Services Grant application). The application will be posted on the Council's website by December 12, 2008. The deadline for applications will be January 30, 2009. No applications will be accepted beyond this date. While the Council is not interested in a burdensome application process, a common requirement for information enhances the Council's decision process and improves the County's accountability to taxpayers.

Resolution No.: 16-734

3. The Council will reach out to non-profit agencies through existing mailing lists, the media, and with a grant application workshop in order to facilitate an open and fair process. This effort will inform non-profit agencies about what they may seek funds for and what the requirements are to receive County funds through a non-competitive contract.

- 4. The Council is not placing limits on the amount that non-profit agencies may request or the number of applications submitted. Applications may be submitted for capital or operating funds.
- 5. The Council will convene a Grants Advisory Group as a part of the FY 2010 process. The Grants Advisory Group will be asked to categorize and evaluate the applications. The Council will provide information on the evaluation criteria in the Council Grant application. The Grants Advisory Group will evaluate County Executive-recommended Community Grants that have not gone through a competitive process. Grants Advisory Group members will be informed that their recommendations are advisory and final decisions are made by the Council. The Grants Advisory Group will be asked to report to the Council by April 24, 2009. Non-profit organization funding requests for County matching funds for State Bond Bills will be reviewed by Council Committees.
- 6. As a part of the FY 2009 process, the Council required non-profit organizations awarded funding as a Community Grant recommended by the County Executive or as a Council Grant to submit a one-page report describing the results achieved by February 2, 2009 and July 31, 2009. The Council will continue to seek ways for the County to better evaluate outcomes, including outcomes from programs and services provided by the non-profit sector. For FY 2010, the Council will also require non-profit organizations awarded funds to submit semi-annual reports. The Council requests the Grants Advisory Group to review the February 2009 reports for any programs that seek continued funding for FY 2010.
- 7. Non-profit agencies seeking funds for arts and humanities should apply directly to the Arts and Humanities Council, and those seeking funds for literacy, including ESOL, should apply directly to MCAEL, the Montgomery Coalition for Adult English Literacy. If any Council Grant applications fall into these categories, the Council will forward them to the appropriate organization; such applications will not be reviewed by the Grants Advisory Group. The Council will make final funding decisions for the Arts and Humanities Council and MCAEL as a part of its overall budget process. For FY 2010, the Council intends that grant awards to community-based non-profits for arts and humanities or literacy and ESOL programs will be made through grant programs administered by the Arts and Humanities Council and MCAEL respectively.

Resolution No.: 16-734

8. The Grants Advisory Group, Arts and Humanities Council, MCAEL, Council Committees, and the Council will make interim recommendations at various stages of the application review process. However, funding decisions are not final until the Council has completed its deliberations, reconciled expenditures and revenues, and taken action on the County Government's operating budget at the end of May.

This is a correct copy of Council action.

Linda M. Lauer, Clerk of the Council

MONTGOMERY COUNTY COUNCIL

# Appendix #2

**FY 2010 Council Grant Application** 

The Montgomery County Council believes that a strong partnership with nonprofit organizations is critical to meeting the needs of County residents. Nonprofit organizations wishing to request funding through the County Council's grants process must submit a grant application for each funding request. The Council's grant application and attachments are described below.

**Note:** If you have applied for a FY 2010 Community Development Block Grant (CDBG), or Community Service Grant (CSG), you may also wish to submit that request through the Council grants process in the event the Executive does not recommend your CDBG or CSG request for funding. You may submit that application with required copies to the Council. You do not need to complete a separate Council grant application, although please do complete page 5 of the Council grant application and please respond to any of the questions on pages 6-7 that are not included in your CDBG/CSG application, particularly questions 7-14.

The deadline for applications is 4:00 p.m. Friday, January 30, 2009.

### I. PURPOSE

The Council will fund projects that advance the County's services, goals and objectives in areas such as the following: community development, economic development, education, health and human services, and recreation.

For FY 2010 the Council is particularly interested in proposals that provide emergency and other assistance to the needlest members of our community.

If you are interested in applying for an arts and humanities grant, please contact Ms. Fran Abrams of the Arts and Humanities Council at 301 565-3805 or grants@creativemoco.com.

If you are interested in applying for an adult literacy or ESOL grant, please contact Ms. Debbie Bhattacharyya, Montgomery Coalition for Adult English Literacy at 240-514-2354 or dbhatt@mcael.org.

#### II. ELIGIBILITY

Any organization, institution or association incorporated as a private, not-for-profit organization designated under 501 (c)(3) of the Internal Revenue Service that provides services or activities in Montgomery County is eligible to apply.

An organization may seek funding from the Council regardless of whether it has previously applied for County grant funds from programs such as the Community Development Block Grant or Community Services Grant programs.

All funded projects must begin and be completed between July 1, 2009 and

(A4)

June 30, 2010. Grant funds are allocated to an organization through a sole-source contract in the form of a reimbursement, only after the organization provides documentation verifying that it has purchased the items or provided the services delineated in the grant award. The goods should not be purchased or services provided prior to the execution of the contract with the County and please note that contracts typically take 60-120 days after July 1, 2009 to execute.

Funds to apply to prior year deficits will not be considered eligible under this grants program.

# III. DEADLINE AND CALENDAR

- A. Deadline for application is 4:00 p.m. Friday, January 30, 2009.
- B. Applications may be hand-delivered or sent by postal mail. Hand-deliver or mail applications to the Legislative Information Services Office of the Montgomery County Council, 100 Maryland Avenue, 5<sup>th</sup> floor, Rockville, Maryland 20850. Organizations must submit five complete copies of each application. Applications should be stapled or clipped but not bound.

#### IV. APPLICATION and FUNDING

- A. Applications must be typed and submitted on the appropriate forms with the required attachments.
- B. Inclusion of in-kind services and or matching funds from other non-County sources are encouraged, but not required. These services or matching funds may be defined as any resources that expand the impact of the grant funds.
- C. Required information includes:
  - 1. Proof of applicant's not-for-profit and incorporation status (See Page 9 for detailed requirements)
  - 2. Financial statement for applicant's last complete fiscal year.
  - 3. Complete budget for applicant's current fiscal year (total organization budget). Include organization's major sources of funding, specified as a percentage of the total budget. (for example, private donations, 50%; Montgomery County government, 30%; private foundations, 20%)
  - 4. Salaries and positions of any of organization's employees earning \$100,000 or more.
  - 5. Current list of applicant's Board of Directors.
  - 6. Lease or letter from facility owner if proposal is for a renovation project.
- D. For capital items, narrative should clearly list all proposed items/services to be purchased, explain nature and purpose of items/services, and provide brief explanation of how purchase will contribute to County objectives.

(AS)

#### V. SUPPORT RESTRICTIONS

Grants will be awarded for projects in Montgomery County only. Organizations must provide service or activities for Montgomery County residents. Organization headquarters can be outside of Montgomery County as long as the organization demonstrates that the activities and services supported by grant funds benefit Montgomery County residents.

#### VI. REVIEW PROCESS

Applications will be reviewed by Council staff for any missing information. Applications will also be reviewed by a Grants Advisory Group appointed by the County Council. Applicants may be asked to respond to questions from the Grants Advisory Group in a brief question and answer session. The Grants Advisory Group will provide the County Council with a report by April 24, 2009 that will include comments on all grant applications based on the following evaluation criteria established by the Council: cost-benefit; public benefit, strength of organization, and strength of proposal. Additional detail on evaluation criteria is contained in Appendix I.

#### VII. GRANT CONTRACT

# A. Grantees will be required to:

- 1. Sign a contract detailing terms with Montgomery County. Please note that contractors must have insurance specified by the County.
- 2. Assure the County that they intend to comply with Title VII of the Civil Rights Act of 1964, indicating that no person will be excluded from participation or be denied the benefits of any program, activity or service on the basis of race, sex, sexual preference, color, religion, ancestry, age, national origin or handicap.
- 3. Acknowledgement must be given to Montgomery County Government in all publicity and in all promotional or informational materials used in connection with the funded project, i.e., programs, handbills, posters, radio and TV spots.
- 4. Submit one-page summaries to the County by January 15, 2010 and July 15, 2010 describing the results achieved with the funds awarded. (This is in addition to any other reports required by the contract)
- 5. If grant is awarded for the purchase of an item(s), the organization must assure item(s) will be used solely for purpose outlined in application for a period up to two years after grant. If the organization does not comply, all items will be returned to Montgomery County.
- B. The County must be made aware of outstanding grant applications currently under consideration or recent awards in connection with the same or similar project.

#### VIII. OTHER INFORMATION

- A. Questions concerning grant applications should be directed to Peggy Fitzgerald-Bare, Council Grants Manager at 240-777-7924 or council.grants@montgomerycountymd.gov
- B. Grant applications will be reviewed and grants announced by June 1, 2009.
- C. Grant funds will be disseminated consistent with the terms of the contract. No funds will be available prior to July 1, 2009. If your agency is funded, you are not permitted to be reimbursed for purchases made prior to July 1, 2009, even if those items are consistent with requests made in your organization's grant application. The grantee should not deliver any services or purchase any goods prior to the execution of the contract with the County, and receipt of a valid Purchase Order. Due to the nature of contracting with the County, the receipt of the Purchase Order will occur sometime after July 1, 2009.

# MONTGOMERY COUNTY COUNCIL FY 2010 Council Grant Application

# **APPLICANT/AGENCY INFORMATION:**

Α.	Organization/Agency Name:
	Street Address:City, State, Zip:
	Telephone Number(s):
	Fax Number(s):
	Executive Director/CEO:
	Contact person if different from Executive Director:
	Email address for Director and/or Contact:
	Website address (URL) for organization:
B.	Amount Requested:
C.	Please check one of the following in each of the 3 categories below: Your response to these questions is for information and categorization purposes only.
	Non-Profit agency:
	Non-profit agency incorporated year 2000 or later
	Non-profit agency incorporated prior to year 2000
	Purpose of funding request:
	Requesting operating funds
	Requesting capital funds
	Type of activity to be funded:
	Community Development
	Economic Development
	Health, Behavioral Health
	Services to Older Adults, People with Disabilities
	Services to Children, Families (includes early childhood programs)
	Basic Needs, Emergency Services, Housing-related Services
	Youth Development Services (includes out-of-school time programs such as
	tutoring, mentoring, academic enrichment, recreation, and gang prevention
	programs)
	Other: Please specify
D.	Give a <u>brief summary</u> of your application in the space below:
	<del></del>
	Signature Date



#### APPLICATION NARRATIVE

Please answer in no more than 5 single-spaced, typed pages using 12 point font. If any questions do not apply to your proposal, indicate not applicable.

# Agency information

- 1. Briefly describe the mission of your agency and the programs and service of your agency which support this mission. Please describe how your agency and services fit into the overall priorities for Montgomery County. (Please do not include attachments, annual reports or other supplemental documents.)
- 2. Describe how these grant funds will be used in collaboration with other agencies, if appropriate.

# **Project Description**

- 3. Specifically describe the project for which these grant funds will be used. Clearly list all proposed items/services to be purchased, explain nature and purpose of items/services. Provide a timeline for when services will be provided.
- 4. Describe how this proposal improves or creates access for the population you wish to serve. Include any barriers to service delivery and how you propose to overcome them.
- 5. Provide information about the number of proposed staff and volunteers and their qualifications.
- 6. What innovative features, if any, are associated with the use of these funds?

#### Outcome Measurement

- 7. Specifically describe the outcomes that will result from the expenditure of these grant funds. What specifically do you want to achieve? Please include information on the numbers of persons to be served and any characteristics of the targeted population (e.g. low-income, frail elderly)
- 8. Describe the internal mechanisms for measuring outcomes. How will you measure whether you are successful?
- 9. If you are requesting funds for an existing program, indicate how long it has been in operation and describe results/outcomes achieved to date. Has the program achieved the goals you established for it?
- 10. If you are requesting funds for a new program, provide information on success of program in other jurisdictions, evidence of best practices, etc.

# Project Budget

11. How does this grant request fit into your overall agency budget? In particular, please briefly describe any new actions your organization is taking as a result of funding challenges from the current difficult economic climate, for example, sharing expenses or resources with other organizations, program efficiencies, etc.

(A9)

If your grant request is decreased, how will you accommodate this decrease to accomplish what you intend to do as described in Question 3? Is there a minimum County funding amount needed in order to accomplish your proposal? What is the per unit cost of the service or activity (grant request divided by number of individuals served)?

- 12. If this is not a new project, list any County funding previously received for this project. Please indicate the amount of funding in each prior year. (Does not count toward 5 page limit)
- 13. List all County funding awarded to your agency within the past five years. Please indicate the amount of funding in each prior year. (Does not count toward 5 page limit)
- 14. Will this project be completed by the end of FY 10 or is it expected to continue into future years? If the project is expected to continue, what is the plan to sustain the effort with other funding sources?



# PROJECT BUDGET

The following budget information pertains to only the project for which you are requesting funds. This should not be your organization's total operational budget. Please separately identify each staff position for which you are requesting funding along with a per hour cost for each. Identify major categories of any operating expenses for which you are requesting funding, for example, rent, utilities, insurance, printing, supplies, etc. Operating and capital items should be listed by the number, type and unit cost. Renovation plans should be separately attached. Identify any non county funding sources specifically received for the project, if applicable.

Items	Requested Grant Funds for this Item	Organization's Funds for this Item (If Applicable)	Total
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			
9.			
10.			
		Total Amount Requested:	\$



## **ATTACHMENTS – ORGANIZATIONS**

- 1. Proof of applicant's incorporation status issued by the State Department of Assessment and Taxation. This proof will consist of the following:
  - a. Articles of Incorporation-applicant must submit a copy of this legal document, signed and dated by the State Department of Assessments and Taxation.
  - b. Articles of Amendment-if applicant is not currently using the legal name listed in the Articles of Incorporation, applicant must also submit the Articles of Amendment which show the current legal name. This legal document must be signed and dated by the State Department of Assessments and Taxation.
- 2. Proof of applicant's not-for-profit status issued by the Internal Revenue Service, Department of the Treasury.
- 3. Financial statement for applicant's last complete fiscal year.
- 4. Complete budget for applicant's current fiscal year (total organization budget). Include organization's major sources of funding, specified as a percentage of the total budget. (for example, private donations, 50%; Montgomery County government, 30%; private foundations, 20%)
- 5. Salaries and positions of any of applicant's employees earning \$100,000 or more.
- 6. Current list of applicant's Officers and Board.
- 7. Copy of the lease or letter from the owner of the facility approving any renovation project (if applicable).

## **ASSURANCES**

If the grant is awarded, the applicant assures that:

- 1. The applicant will administer funds.
- 3. Funds received will be used solely for the documented activities and that those activities are of a one-time-only nature.
- 4. The applicant has read and will conform to the program guidelines and any other conditions imposed by the County in connection with the grant.
- 5. The applicant organization intends to comply with the Title VII of the Civil Rights Act of 1964, indicating that no person will be excluded from participation or be denied the benefits of any program, activity or service on the basis of race, sex, sexual preference, color, religion, ancestry, age, national origin, or handicap. The

(A/2)

- applicant further agrees to make every attempt to ensure that the program is accessible to persons with disabilities.
- 6. The filing of this application is made by the undersigned individual, officially authorized to represent the applicant organization by its governing board.

Signature of Person Completing A	pplication:
Date	Typed Name and Title

#### Appendix I

# Fiscal Year 2010 Montgomery County Council Grant Application Evaluation Criteria and Supporting Questions

## Cost-benefit analysis

- a. What is the per unit cost of the service or activity?
- b. What is the impact on the recipient relative to the cost?

#### **Public benefit**

- a. Is the need clearly identified and demonstrated?
- b. Is the target population clearly described and well served by this proposal?
- c. Is there justification for the program?

## Strength of organization

- a. How long have these services been delivered by this agency and for how long has this program been receiving public funds?
- b. What is the number of volunteers and staff involved in the program? Does the proposal describe principal staff assigned to the program and their qualifications? Do they have experience and expertise relative to the proposed project?
- c. What other partner organizations is the applicant working with to address the needs of those served?
- d. Has the organization leveraged other non-county government funding for the proposal or other programs?
- e. Based on the budgetary information, does the organization have the capacity to carry out the proposed program, particularly with the severe downturn in the economy?

#### Strength of proposal

- a. Does the proposal clearly describe what the project proposes to do and what recipients will get out of it?
- b. Does it reflect an understanding of potential barriers to effective implementation of the program and the plan to address the barriers?
- c. Does the proposal outline the anticipated outcomes of the program and are the outcomes measurable and relevant?
- d. Does the proposal discuss the activities and timeline to achieve the anticipated outcome?
- e. If the proposal requests funds for an existing program, does it describe the results/outcomes achieved to date? Evaluate the results achieved to date.
- f. If the proposal requests funds for a new program, does it provide information on success of program in other jurisdictions, evidence of best practices, etc.?
- g. Are there specific plans for integration/coordination with other existing nonprofit organizations and County services?
- h. Does the proposal contain a sufficiently detailed program budget to be able to assess whether project budget is in line with proposed project?
- i. Does the proposal address plans for continuing support after the grant ends and the availability of other resources?
- i. Are there any major concerns with the budget?



#### Dear Community Partner:

The Montgomery County Council believes that a strong partnership with nonprofit organizations is critical to meeting County objectives and the needs of our residents. Accordingly, on October 14, 2008 the Council adopted a Resolution which again this year provides for a formal application process for nonprofit organizations to submit Fiscal Year 2010 funding requests to the County Council. On December 9, the County Council appointed a Grants Advisory Group to review applications and directed staff to post the grant application and directions on the County Council's web site.

The Council will accept applications for programs and projects that advance the County's services, goals, and objectives in areas such as the following: community development, economic development, education, health and human services, and recreation. <u>In these very difficult economic times for many of our residents, the Council is particularly interested in proposals that provide emergency and other assistance to the neediest members of our community.</u>

Organizations interested in applying for a FY2010 Council grant may access the application on the Council's web site at: <a href="www.montgomerycountymd.gov/council">www.montgomerycountymd.gov/council</a>. If you do not have access to the Internet, you may call 240-777-7924 and an application will be sent to you in the mail. You may also pick up an application at Legislative Information Services at the Council Office Building, fifth floor, 100 Maryland Avenue in Rockville. <a href="Please be sure to use the Fiscal Year 2010">Please be sure to use the Fiscal Year 2010</a> application as it contains some additional required information.

If you have applied for a FY2010 Community Development Block Grant (CDBG) or Community Service Grant (CSG), you may also apply for a Council grant, in the event the Executive does not recommend your organization for funding. You may submit applications from those grant programs along with required copies to the Council. You do not need to complete a separate Council grant application, although you will need to complete page 5 of the Council application, and respond to any of the questions on pages 6-7 that are not included in your CDBG/CSG application, particularly questions 7-14.

#### Important dates to remember:

- January 14, 2009, 7:00-9 p.m. there will be a grants workshop in the Third Floor Hearing Room at the Council Office Building for anyone interested in learning more about the grants process. I will be there, along with Council staff who will be there to answer your questions and provide further information.
- January 30, 2009, 4 p.m. is the deadline for applications. They must be received in Council offices by that time in order to be considered for funding. Please note that no applications will be accepted after that date.
- February March Grants Advisory Group will review and evaluate applications.

- April 24 the Grants Advisory Group is scheduled to issue its report.
- Mid-Late May the County Council will make funding decisions as part of the FY2010 Operating Budget. Proposals that are selected for funding will be effective July 1, 2009.
- Funds will become available approximately 60-120 days after July 1, 2009, after execution of a required contract with Montgomery County Government that includes reporting and other requirements. The grant application provides further details.

If you have questions, please contact Peggy Fitzgerald-Bare, Council Grants Manager at council.grants@montgomerycountymd.gov or 240-777-7924.

Sincerely,

Phil Andrews
Council President



incurred by HOC.

This program has been completed and loans funded by this program have reached maturity, therefore no funds are being requested for FY10. Other closing cost assistance programs operated by HOC are funded by the Montgomery Housing Partnership.

FY10 Recommended Changes		Expenditures	WYs
FY09 Approved		33,790	0.0
Decrease Cost: Program Complete		-33,790	0.0
FY10 CE Recommended		0	0.0
FY10 CE Recommended	<del></del>		

## **Community Grants**

This NDA provides one-time grants directly to organizations in the Community. A complete list of grantees is located within the FY10 Recommended Changes Table at the end of this section. Included in this NDA are:

- Community Grants: one-time grants to organizations that leverage Federal, State, and/or private funding or improve the quality of life for County residents. FY10 Community Grants are \$2,486,850;
- Community Service Grants: one-time grants for capital purchases that support health and human service activities. FY10 Community Service Grants are \$89,670.

Approved for Community Grants, but included as part of the Capital Budget within the Cost Sharing: MCG Project (CIP#720601) for a total of \$400,000 are listed as follows: Aunt Hattie's Place \$100,000; CASA de Maryland, Inc. \$100,000; Jewish Council for the Aging of Greater Washington, Inc. \$50,000; and Warren Historical Site Committee, Inc. \$150,000.

Y10 Recommended Changes	Expenditures	WY:
FY09 Approved	5,783,460	0.0
Add: Community Grant: A Wider Circle (cover partial lease costs, and partial operating costs for the new center for community service in Silver Spring)	32,500	0.0
Add: Community Grant: African American Festival of Academic Excellence (for the Festival site)	20,000	0.0
Add: Community Grant: African Immigrant and Refugee Foundation, Inc. (diversity training in Montgomery County)	15,000	0.
Add: Community Grant: Animal Welfare League of Montgomery County (miscellaneous operating expenses and rental assistance)	12,100	0.
Add: Community Grant: Asian Pacific American Legal Resource Center, Inc. (legal service, outreach, and education programs for low-income Asian Americans of Montgomery County)	50,000	0.
Add: Community Grant: Bethesda Green (operating expenses, green incubator, education, and event program development to transform area into an eco-friendly community)	20,000	0.
Add: Community Grant: Big Brothers Big Sisters of the National Capital Area (Mentor Development Center and programs)	40,000	0.
Add: Community Grant: Caribbean Help Center, Inc. (operating expenses)	10,000	0.
Add: Community Grant: CASA de Maryland, Inc. (economic and workforce development in Long Branch)	57,500	0.
Add: Community Grant: CASA de Maryland, Inc. (social services, information, and referral for low-income immigrants at Silver Spring center)	100,000	0.
Add: Community Grant: Catholic Charities of the Archdiocese of Washington, Inc. (immigration legal services outreach workshops, and pro bono trainings)	50,000	0.
Add: Community Grant: Child Center & Adult Services, Inc. (Healthy Mothers, Healthy Babies program)	20,000	0.
Add: Community Grant: Circle of Rights, Inc. (Hispanic Outreach)	10,850	0.
Add: Community Grant: Class Acts Arts, Inc. (Project Youth ArtReach)	45,000	0.
Add: Community Grant: College Tracks, Inc. (operating expenses for program to improve college access for students at Wheaton High School)	35,000	0.
Add: Community Grant: Community Foundation for the National Capital Region (contribution to the Nonprofit Advancement fund)	132,000	0.
Add: Community Grant: Crossway Community, Inc. (operating costs)	1,250	0.
Add: Community Grant: Crossway Community, Inc. (reimbursement for emergency provisions to help families in crisis)	2,500	0.
Add: Community Grant: Crossway Community, Inc. (salary for an Intervention Services Coordinator)	42,780	0.
Add: Community Grant: Family Learning Solutions, Inc. (services to at-risk African-American and immigrant youth via Family Learning Connections program at the Gilchrest Center for Cultural Diversity)	50,000	0.
Add: Community Grant: Family Services, Inc. (match the funds from the City of Gaithersburg for Brothers program)	35,000	0.
Add: Community Grant: First African Methodist Episcopal Church (food program for low-income families)	6,410	0.
Add: Community Grant: First Tee of Montgomery County, Inc. (Girls' Golf Initiative)	25,000	0.
Add: Community Grant: Gandhi Brigade Youth Media (at-risk youth community engagement by outfitting a community media center in Silver Spring with technology)	15,000	0.

	Expenditures	WYs
Add: Community Grant: GapBuster Learning Center, Inc. (services for teen and young adult activities)	105,000	0.0
Add: Community Grant: Identity, Inc. (case management services to low-income Latino youth and families)	60,000	0.0
Add: Community Grant: IMPACT Silver Spring, Inc. (Neighbors Supporting Neighbors campaign)	252,000	0.0
Add: Community Grant: Institute for Family Development, Inc. (training, business development, and home visiting for Ready for School program and Career Ladder for Latino Family childcare providers)	80,000	٥.٢
Add: Community Grant: InterFaith Community Against Domestic Violence (training program, and Clergy as Domestic Violence First Responders)	1,500	0.0
Add: Community Grant: Jewish Federation of Greater Washington (an emergency generator)	75,000	0,0
Add: Community Grant: Jewish Federation of Greater Washington (emergency services funding)	125,000	0.0
Add: Community Grant: Jobs Unlimited, Inc. (hire a part-time Outreach Coordinator)	15,000	0.0
Add: Community Grant: Jubliee Association of Maryland, Inc. (the autism initiative for individuals with high functioning autism spectrum disorders)	20,000	0.0
Add: Community Grant: Korean Community Service Center of Greater Washington, Inc. (Keystones Domestic Violence Prevention Program)	25,000	0.0
Add: Community Grant: Korean Community Service Center of Greater Washington, Inc. (operation of the KAMMSA Health Clinic)	30,000	0.0
Add: Community Grant: Latino Economic Development Corporation (small business development and	187,000	0.0
foreclosure counseling services to small businesses and families facing foreclosures)  Add: Community Grant: Liberty's Promise (at-risk youth immigrant population, internship, and civic education	20,000	0.0
programs for low-income youth immigrants)  Add: Community Grant: Long Branch Athletic Association (academic enrichment, recreation, and sports	25,000	0.0
program for the youth of east Silver Spring)  Add: Community Grant: Lt. Joseph P. Kennedy Institute, Inc. (specialized after-school program for children	109,000	0.0
with developmental disabilities [Community Companions])  Add: Community Grant: Manna Food Center, Inc. (moving costs and improvements to build refrigeration and	100,000	0.0
shelving units)	<u> </u>	
Add: Community Grant: Mental Health Association, Inc. (Military Mental Health Initiative)	40,000	0.0
Add: Community Grant: Metropolitan Community Development Corporation (after school enrichment program for low-income and immigrant children ages 3-13)	25,000 	0.0
Add: Community Grant: Montgomery County Collaboration Council (Advancing Youth Development training for Out-of-School time program staff)	16,830	0.0
Add: Community Grant: Montgomery County Muslim Foundation, Inc. (hire an Administrative Assistant)	40,000	0.0
Add: Community Grant: Nonprofit Roundtable of Greater Washington, Inc. (nonprofit sector to adapt to serve through nonprofit partnerships and collaborations; cost savings in contract and processes)	25,000	0.0
Add: Community Grant: Nonprofit Village, Inc. (first year of operating expenses)	75,000	0.0
Add: Community Grant: Partnership for Jewish Life and Learning (capital security enhancements)	25,000	0.0
Add: Community Grant: Passion for Learning, Inc. (academic after school programs for at-risk students in Montgomery County Public Schools)	25,000	0.0
Add: Community Grant: Rebuilding Together* Montgomery County, Inc. (operating expenses)	35,000	0.0
Add: Community Grant: Special Olympics Maryland - Montgomery County (contribution to the facility expenses)	10,000	0.0
Add: Community Grant: St. Ann's Infant and Maternity Home (Teen Mother-Baby program)	23,630	0.0
Add: Community Grant: St. Camillus Church (assist low-income individuals, families, and children with basic living needs)	10,000	0.0
Add: Community Grant: Supported Employment Enterprises Corporation (dental expenses for adults with developmental disabilities)	14,000	0.0
Add: Community Grant: Supported Employment Enterprises Corporation (emergency housing costs for adults with developmental disabilities)	5,000	0.0
Add: Community Grant: The Cambodian Buddhist Society, Inc. (establish an employment center at the	20,000	0.0
Cambodian Buddhist Temple)  Add: Community Grant: Washington Chiefs, Inc. (Scotland Community Youth Mentorship Program)	10,000	0.0
Add: Community Grant: Women Who Care Ministries, Inc. (hire a Food Services Coordination Manager, and	30,000	0.0
rent a food pantry includes office space)  Add: Community Service Grant: ARC of Montgomery County (a custom modular playground structure)	11,800	0.0
Add: Community Service Grant: CASA de Maryland, Inc. (training equipment for the following skilled crafts:	9,000	0.0
carpentry, paint, drywall, electrical, plumbing, flooring, and tile installation)	<u>,</u>	
Add: Community Service Grant: Easter Seals Greater Washington-Baltimore Region, Inc. (a therapeutic robot)  Add: Community Service Grant: Habitat for Humanity of Montgomery County, MD, Inc. (pick up truck)	<u>6,000</u> 15,000	0.0
Add: Community Service Grant: Habitat for Hornardy of Montgomery County, MD, Inc. (pick op trock)  Add: Community Service Grant: Jewish Council for the Aging of Greater Washington, Inc. (10 Global	5,000	0.0
Positioning Systems and traffic adapters)	<u> </u>	
Add: Community Service Grant: Mary's Center for Maternal and Childcare (scientific refrigerator/freezer and an electric exam table)	12,600	0.0
Add: Community Service Grant: Montgomery County Coalition for the Homeless, Inc. (van)	20,000	0.0
Add: Community Service Grant: Spanish Catholic Center, Inc. (Statim 2000 and M-9 Ultraclave)	7,970	
Add: Community Service Grant: The Support Center, Inc. (a healthometer chair and six wheelchairs)	2,300	0.0
Decrease Cost: Elimination of One-Time Items Approved in FY09  FY10 CE Recommended	-5,783,460 <b>2,576,520</b>	0.0
1117 42 Ketominenaca	2,370,320	0.0

Program Performance Measures	Actual	Actual	Estimated	Projected	Projected
	FY07	FY08	FY09	FY10	FY11
Number of Housing Units Improved/Rehabilitated 1	106	98	446	440	90

Programs include SF Rehab, GH Rehab, Home Replacement, Weatherization, and Sprinklers Large increases in FY09 and FY10 are attributed to \$3.2 million in economic stimulus funds for the Weatherization Program.

FY10 Recommended Changes	Expenditures	WYs
FY09 Approved	715,950	9.0
Reduce: Principal Administrative Aide (MPDU)	-68,220	-1.0
Miscellaneous adjustments, including negotiated compensation changes, employee benefit changes, changes	7,180	0.0
due to staff turnover, reorganizations, and other budget changes affecting more than one program		_
FY10 CE Recommended	654,910	8.0

# **Housing Code Enforcement**

This program enforces Chapter 26 of the County Code, Housing Maintenance, by inspecting rental condominiums, multi-family apartments, and single-family housing to ensure safe and sanitary conditions; and Chapter 48, Solid Wastes; and Chapter 58, Weeds, the County's residential weeds and rubbish codes. Approximately 80 percent of the single-family inspections result from tenant and/or neighbor complaints; other inspections are the result of concentrated code enforcement efforts in specific areas. The multi-family inspections are based on a requirement for triennial inspections and in response to tenant and/or neighbor complaints. This program is supported by the collection of single-family and apartment/condominium licensing fees.

Program Performance Measures	Actual FY07	Actual FY08	Estimated FY09	Projected FY10	Projected FY11
Percent of Cases that Achieve Yoluntary Compliance	95	93	93	/ 93	93
Properties with more than two cases in a two year period	NA NA	212	200	/ 190	175

FY10 Recommended Changes	Expenditures	WYs
FY09 Approved /	2,098,350	19.9
Enhance: Clean and Lien Program	25,000	0.0
Enhance: Code Enforcement Outreach	25,000	0.0
Increase Çost: Motor Pool Rate Adjustment	/ 10,710	0.0
Decrease Cost: Increase Lapse	-2,010	0.0
Decrease Cost: Motor Pool Cost for Inspector	-8,460	0.0
Decrease Cost: Code Enforcement Inspector Positions	-179,860	-2.0
Miscellaneous adjustments, including negotiated compensation changes, employee benefit changes, cha	nges 4,000	-0.5
due to staff turnover, reorganizations, and other budget changes affecting more than one program		
FY10 CE Recommended	1,972,730	17.4

# **Grants Administration - Federal Programs**

Staff provides management and oversight to ensure compliance with all regulatory requirements for Federal funding awarded to Montgomery County by the U.S. Department of Housing and Urban Development (HUD) for the Community Development Block Grant, the HOME Investment Partnership Grant, and the Emergency Shelter Grant programs.

Funds from these programs support both operating activities and capital projects. Activities funded may include property acquisition, new construction, housing rehabilitation, commercial area revitalization and handicapped accessibility improvements.

Staff administers contracts with the cities of Rockville and Takoma Park, as well as not-for-profit organizations awarded funding to provide a variety of public services involving assistance to low-income persons.

Program Performance Measures	Actual FY07	Actual FY08		Estimated FY09	Projected FY10	Projected FY11
Number of Contracts Awarded and Monitored <sup>1</sup>	8	0	71	63	62	62

<sup>&</sup>lt;sup>1</sup> Contracts include CDBG, ESG, HOME, MHI, Historic, Community Grants, and Empowerment Grants. Four workyears are devoted to this program.

FY10 Recommended Changes	Expenditures	WYs
FY09 Approved	8,043,450	7.0
Add: Community Development Block Grant: Habitat for Humanity of Montgomery County, MD (AmeriCorp/Vista Volunteer)	45,000	0.0
Add: Community Development Block Grant: Montogmery County, MD, Delta Alumnae Foundation, Inc. (Saturday Academy)	45,000	0.0

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	Expenditures	WYs
Add: Community Development Block Grant: Washington Youth Foundation (Professional Youth Initiative)	45,000	0.0
Add: Emergency Shelter Grant: Montgomery County Coalition for the Homeless, Inc. (Partnership for Permanent Housing)	45,000	0.0
Add: Community Development Block Grant: GapBuster Learning Center, Inc. (Cross-Tutorial Mentoring Program)	35,000	0.1
Add: Community Development Block Grant: Interfaith Works, Inc. (Supported Employment)	30,000	0.0
Add: Community Development Block Grant: Legal Aid Bureau (Legal Assistance for Housing Preservation)	30,000	0.0
Add: Community Development Block Grant: Liberty's Promise (Enriching Montgomery County's Immigrant Youth)	30,000	0.0
Add: Community Development Block Grant: Mobile Medical Care, Inc. (Chronic Disease Care at Long Branch)	30,000	0.0
Add: Community Development Block Grant: Montgomery County Department of Health & Human Services (Get a Check-Up)	30,000	0.0
Add: Community Development Block Grant: Reginald S. Lourie Center for Infants and Young Children (Lourie Center Early Head Start)	27,000	0.0
Add: Community Development Block Grant: Boat People SOS, Inc. (Educational and Recreational Activities for Youth)	25,300	0.0
Add: Community Development Block Grant: Eastern Montgomery Emergency Assistance Network, Inc. (Prescription Assistance)	25,000	0.0
Add: Community Development Block Grant: Independence Now, Inc. (Access to Success!)	25,000	0.0
Add: Community Development Block Grant: Korean Community Service Center of Greater Washington (Asian Minority Outreach)	25,000	0.0
Add: Community Development Block Grant: The Shepherd's Table, Inc. (Shepherd's Table Eye Clinic)	21,000	0.0
Add: Community Development Block Grant: Career Transition Center, Inc. (Transportation Supplement)	20,000	0.0
Add: Community Development Block Grant: CASA de Maryland, Inc. (Legal Services Program)	20,000	0.0
Add: Community Development Block Grant: Maryland Vietnamese Mutual Association, Inc. (Golden Age Project for Seniors)	20,000	0.0
Add: Community Development Block Grant: Muslim Community Center, Inc. (Clinic for the Uninsured)	20,000	0.0
Add: Community Development Block Grant: Spanish Catholic Center, Inc. (English for Speakers of Other Languages)	20,000	0.0
Add: Community Development Block Grant: Lutheran Social Services of the National Capital Area, Inc. (Employment Services Program)	19,700	0.0
Add: Emergency Shelter Grant: Interfaith Works, Inc. (Supported Employment)	15,000	0.0
Add: Community Development Block Grant: Pyramid Atlantic, Inc. (Y.E.S. Youth Empowerment Skills)	10,000	0.0
Add: Community Development Block Grant: Circle of Rights, Inc. (Hispanic Stroke Support Group)	7,000	0.0
Technical Adj: Adjust compensation increases and shifts in staff funding	0	-0.4
Reduce: Senior Planning Specialist	-31,150	-0.4
Shift: CDBG Costs Related To Position Eliminations	-78,810	-0.7
Decrease Cost: Increase charges to CIP	-499,000	0.0
Decrease Cost: Adjust Individual Federal Progarms	-665,000	0.0
Miscellaneous adjustments, including negotiated compensation changes, employee benefit changes, changes due to staff turnover, reorganizations, and other budget changes affecting more than one program	85,230	0.5
FY10 CE Recommended	7,519,720	6.0

# **Landlord-Tenant Mediation**

This program ensures fair and equitable relations between landlords and tenants and encourages the maintenance and improvement of housing. Activities including mediating and arbitrating disputes; providing information and technical assistance to all parties; and taking legal action as necessary, including referring unresolved complaints, to the Montgomery County Commission on Landlord-Tenant Affairs.

Program Performance Measures	Actual FY07		Actual FY08	Estimated FY09	Projected FY10	Projected FY11
Average days required to conciliate Landlord/Tenant disputes that do not go to the Commission	7	37.9	35.9	34.0	32.0	32.0
Percent of Landlord/Tenant cases mediated successfully (not referred to the Commission)		97	98	97	97	97

FY10 Recommended Changes	 Expenditures	WYs
FY09 Approved	 1,089,670	8.8
Decrease Cost: Reduce PT Investigator from .7 to .5 wys /	-21,970	-0.2
Decrease Cost: Retirement Incentive Program (RIP) Sayings	-76,550	-1.0
Miscellaneous adjustments, including negotiated compensation change due to staff turnover, reorganizations, and other budget changes of	30,680	-0.1
FY10 CE Recommended	 1,021,830	7.5

FY10 Operating Budget and Public Services Program FY10-15